

1 **Economic Impacts of Harmful Algal Blooms on Fishery-Dependent Communities**

2
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5
6 **Abstract**

7 The recreational razor clam fishery is the largest recreational bivalve fishery in the Pacific
8 Northwest and a major source of tourism-related income to small communities in the region.
9 Delays and closures of recreational shellfisheries due to the increasing frequency of harmful
10 algal blooms (HABs) threaten to have significant negative impacts on fishery dependent
11 communities. Coupling previous recreational shellfishing expenditure estimates from the
12 literature with a novel dataset of daily visits to local businesses, we estimate a range of economic
13 impacts resulting from the cancellation of razor clam digs at Long Beach, WA, the most popular
14 beach in the State for recreational clam diggers. Our results indicate that a full season closure can
15 lead to lost sales revenues of \$16,875 for gas stations, \$117,600 for food stores, \$217,800 for
16 accommodations and \$491,400 for food service places for a total lower bound economic impact
17 of \$843,675. We discuss the opportunity for early warning systems, like the Pacific Northwest
18 HAB Bulletin, to guide policy and facilitate business decisions that hedge the risk of revenue
19 losses associated with dig cancellations.
20

21 Keywords: foot traffic data, survey data, economic impact, fishery-dependent community,
22 recreational shellfishing, Pacific Northwest
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25 1. Introduction

26 Along the Washington and Oregon coasts, the razor clam (*Siliqua patula*) fishery is the largest
27 recreational bivalve shellfish fishery in the region and a major source of tourism-related income
28 to small communities along the coast, generating as much as \$40 million in Washington (Daniel
29 Ayres, Washington Department of Fish and Wildlife (WDFW), *pers. comm.*) and \$12 million in
30 Oregon annually (Matthew Hunter, Oregon Department of Fish and Wildlife (ODFW), *pers.*
31 *comm.*). Similarly, the commercial Dungeness crab (*Metacarcinus magister*) fishery is one of the
32 West Coast's most valuable fisheries that is key to social and economic wellbeing of coastal
33 communities (Fuller et al., 2017; Ritzman et al., 2018; NOAA, 2022). The increasing frequency
34 of harmful algal blooms (HABs) due to multiple stressors including ocean warming (McCabe et
35 al., 2016; McKibben et al., 2017), ocean acidification (Tatters et al., 2012), and nutrient speciation
36 (Radan and Cochlan, 2018) can lead to season delays or closures of these fisheries. Since the early
37 1990s, *Pseudo-nitzschia*, a microscopic algae that produces the toxic domoic acid, which at high
38 levels causes Amnesic Shellfish Poisoning (ASP) to those who consume contaminated shellfish,
39 has been a large concern in the region. ASP can be fatal or lead to memory loss, disorientation,
40 gastrointestinal distress, seizures, and coma (Washington Departments of Health (WDOH), n.d.;
41 Perl et al., 1990; Teitelbaum et al., 1990; Todd, 1993; Grant et al., 2010; Grattan et al., 2021).
42 Resulting delays and closures of recreational fisheries threaten to have significant negative impacts
43 on fishery-dependent communities (Ritzman et al., 2018). It is known that HABs can lead to
44 significant negative socio-economic consequences which have been observed at local, regional,
45 national, and even international levels (Hoagland et al., 2002; Jin et al., 2008; Adams et al., 2018;
46 Jin et al., 2020). Common impacts of HABs include losses of commercial fish harvests and
47 recreational fishing opportunities and catches, human illnesses (Hoagland et al., 2009 and 2014),
48 reductions in the wellbeing of coastal residents and visitors (Dyson and Huppert, 2010; Bechard,
49 2019, 2020), and reduced profits for local businesses (Morgan et al., 2009; Larkin and Adams,
50 2007).

51
52 Several studies have used in-depth reviews and/or offered assessments of the socioeconomic
53 impacts of HABs on communities in the Pacific Northwest. Through these studies it has become
54 clear that the scale of economic impacts depends primarily upon the extent of the closures. Already
55 in the 1990s, the cost of HAB-driven closures (1991-1992) to commercial and recreational razor
56 clam fisheries was estimated to be as high as \$23 - \$28 million in Washington and Oregon together
57 (National Research Council, 1999; Trainer, 2002). Others estimated impacts for the same closure
58 in the early 1990s at \$0.66 to \$6.72 million for the fall and spring season respectively (Anderson
59 et al., 2000; Hoagland et al., 2002). A few years later, Ayres and Reed (2004) estimated the
60 collective impacts of commercial, subsistence and recreational fisheries from HAB closures over
61 the 2002 - 2003 season, at \$10 million dollars. In April of 2008, Dyson and Huppert (2010)
62 surveyed clammers at four beaches along Washington's Pacific coast (Mocrocks, Copalis, Twin
63 Harbors, and Long Beach) (Figure 1) to estimate visitor expenditures in the recreational razor clam
64 fishery. They found that the average expenditure per clam digging party ranged from \$269 at

65 Mocracks beach to \$413 at Long Beach, totaling overall expenditures of \$24 million for the 2007–
66 2008 season. For a full year closure of all four beaches, the negative economic impacts were
67 estimated to comprise the loss of 339 full-time-equivalent jobs, \$10.6 million in labor income, and
68 \$29 million in total sales impact (in 2008 dollars). Huppert and Trainer (2014) also reported
69 estimates for the Quinault Indian Nation commercial razor clam fishery ranging from \$117,000
70 for a half-year single beach closure to \$1.42 million for a full-year closure of all beaches (in 2007
71 dollars).

72

73 Additionally, the amount that recreational clammers would be willing to pay to reduce beach
74 closures to one or less than one per year, according to the 2008 survey, was estimated at \$662,000,
75 greatly exceeding the annual \$150,000 (Huppert and Trainer, 2014), that was at the time (since
76 2005) allocated by the Washington State legislature for the phytoplankton monitoring system that
77 provides early warning of HAB events, under the Olympic Region Harmful Algal Bloom
78 (ORHAB). Funding uncertainties for the Pacific Northwest (PNW) HAB Bulletin (NANOOS
79 n.d.), that is key to providing forecasts and allowing managers to decide how, when and where to
80 close shellfisheries, have persisted since then, putting at risk the resilience of coastal communities
81 (Chadsey et al., 2012; Kourantidou et al., 2022).

82

83 More recently, Ritzman et al. (2018) examined the economic and sociocultural impacts of the
84 closures of Dungeness crab and razor clam fisheries during the unprecedented 2015 HAB event
85 on two fishing-dependent communities (Crescent City, California and Long Beach, Washington),
86 using semi-structured interviews of people in the fishing, hospitality, and retail industries, and of
87 local government officials, recreational harvesters, among others. The interview results indicated
88 that economic hardships extended beyond fishing-related operations, permeating through to other
89 sectors, particularly the hospitality industry. HAB-affected community members expressed a
90 desire for clearer, more thorough, and more rapid dissemination of information regarding the
91 management of fisheries closures and the health risks associated with HAB toxins.

92

93 In this study we focus on local economic impacts of HABs in the area of Long Beach, WA (Figure
94 1), using a novel micro data set. The study area is one of the most popular destinations for
95 recreational razor clam fishing in the Pacific Northwest, with the local community being heavily
96 dependent on the fishery. Unlike most existing studies of HAB impacts on recreational fisheries
97 which build on direct observation of fishing activities, we investigate HAB impacts by analyzing
98 local business activities which are closely linked to the recreational fishing. First, we utilize
99 multivariate regression modeling and daily foot traffic data (SafeGraph) to measure the impact of
100 HABs on visitations to local businesses both during and between confirmed razor clam digs. We
101 then develop monetary estimates of these impacts by adapting previous survey results that capture
102 recreational clam digging expenditures (Dyson and Huppert, 2010). Our results confirm previous
103 findings of significant economic impacts of HABs on local economies and offer insights how the
104 PNW HAB Bulletin could help prevent a portion of these impacts by offering opportunities for

105 effective risk management through adaptation mechanisms available to the communities and local
106 businesses affected.

107
108 In Washington, the recreational razor clam fishery serves as a major source of tourist-related
109 income to small communities along the coast. Between October and May, as many as 400,000
110 recreational harvesters visit the Washington beaches to participate in a series of short-term,
111 monthly harvest “openers”. The recreational razor clam fishery alone can generate up to \$40
112 million dollars for these fishery dependent communities during the slow “shoulder” seasons
113 (Daniel Ayres, WDFW, *pers. comm.*).

114
115 The beaches are generally closed for recreational shellfishing in Washington until they are opened
116 by management agencies. Each clam digging period is short in duration to allow sufficient time
117 for state fishery and human health managers to ensure razor clams are free of toxins. Increased
118 toxin monitoring is often triggered by forecasts published in the PNW HAB Bulletin which may
119 lead to season delays and/or closures. The WDOH and WDFW, together with tribes in the State
120 of Washington hold the responsibility for managing shellfish fisheries and deciding upon delays
121 and/or closures. The original protocol that these two authorities established for sampling typically
122 performed around recreational clamming openers has later expanded to a much more
123 comprehensive protocol that tracks bloom dynamics of *Pseudo-nitzschia* (Chadsey et al., 2012).
124 The ORHAB partnership has been instrumental in management of HAB events, coordinating
125 efforts of different authorities and knowledge produced through monitoring and predictions to help
126 protect coastal economies, including those depending on tourism. Thanks to the PNW HAB
127 Bulletin, local resource managers are better positioned with respect to advance notice of
128 forthcoming HABs, and therefore better able to design adaptive strategies (i.e., early opening of
129 clamming season) and to help prevent, to the extent possible, cancellation of traveling plans.
130 Nevertheless, despite improvements over time, adverse effects of HABs on coastal economies
131 persist.

132

133 **2. Materials and Methods**

134 *2.1 Data*

135 Our first data source (“foot traffic data”) for this analysis comes from SafeGraph Inc. (Denver,
136 CO; www.safegraph.com) and contains aggregated, anonymized location data from numerous
137 applications used on mobile devices such as tablets and smart phones from January 2018 to
138 September 2021. SafeGraph’s mobile device panel comprises roughly 45 million devices across
139 the United States. Visitor foot traffic information is compiled from mobility data collected via
140 mobile device “pings” for points of interests (POIs) (e.g., business establishments) with records
141 on location, category and brand, geocoordinate, and whether a business was open or closed during
142 a specific period in the sample time series. The foot traffic data to specific POIs can be used to
143 understand consumer behavior. For the study, we examined the total number of visits across four
144 business sectors including food stores, gas stations, lodging, and food service and drinking places.

145 Each of these four business sectors are, respectively, denoted by the following North American
146 Industry Classification System (NAICS) categories 445, 447, 721, and 722. NAICS were
147 developed for use by Federal statistical agencies to conveniently summarize and publish data on
148 the U.S. business economy (U.S. Census Bureau; <https://www.census.gov/naics/>). We followed
149 SafeGraph's recommendations on normalizing data by upsampling the number of visits based on
150 the sampling rate of mobile devices in their panel in our study area. The assumption here is that
151 this adjustment allows our data to more accurately reflect the total number of visits to businesses
152 in the study area by accounting for sampling bias. The upsampling procedure is straightforward
153 and utilizes data on the average number of devices residing in the study area and population of the
154 study area from the American Community Survey – a monthly survey conducted by the U.S.
155 Census Bureau that supplements the Decennial Census. We divide the population of the study area
156 by the average number of devices residing in the study area to create a multiplier which is then
157 used to scale the raw visit counts from SafeGraph.

158
159 The shellfishing open and closure data were compiled from WDFW news bulletins
160 (<https://wdfw.wa.gov/news>). Initial news releases publish expected razor clam dig dates based on
161 annual razor clam stock assessments and projected tides for the five major public razor clam
162 management zones (Long Beach, Twin Harbors, Copalis Beach, Mocrocks Beach, and Kalaloch).
163 After the dates for harvesting are approved by the WDFW Director and WDOH determines marine
164 toxin levels sufficiently low for safe consumption, a final news release is published to confirm
165 and/or update the previously projected dig days. We compiled data on confirmed dig days for Long
166 Beach, WA for our study period of January 2018 - September 2021.

167
168 Table 1 provides a summary of the key variables for our analysis. Over the 45-month period our
169 sample covers, 129 clam digs (days) were scheduled with 31 of those digs being canceled due to
170 either a HAB event or the COVID-19 pandemic. Given Long Beach's history as a tourist
171 destination, it is no surprise that daily visits to accommodations and food service places make up
172 the majority of foot traffic across the four NAICS categories considered in our analysis.

173
174 Figure 2 visually summarizes daily visits across the four NAICS categories in Long Beach. This
175 representation highlights the seasonal nature of visits to local businesses with peaks in the summer
176 months and troughs in the shoulder seasons. Another important highlight that can be gleaned from
177 the figure is the coincidence of razor clam digs with the shoulder season months. There was a
178 relatively long period of few razor clam digs occurring at Long Beach from spring of 2018 until
179 late fall of 2019. Dig periods still occurred in the other management zones. If tide and weather
180 conditions are not favorable or safe for digging at particular beaches WDFW will not open that
181 beach for razor clam harvesters.

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185 *2.2 Model*

186 We use an autoregressive distributed lag (ARDL) model to estimate the effect of razor clam dig
187 closures on visits to local businesses. Our regressors include a suite of indicator variables that
188 denote whether a daily visit occurred on a scheduled and confirmed razor clam dig day
189 (*Scheduled*), a canceled razor clam dig day (*Canceled*), a U.S. federal holiday (*Holiday*), a
190 weekend (*Weekend*), or while WA’s stay at home orders were in place during the COVID-19
191 pandemic (*StayAtHome*). We interact the scheduled indicator with the weekend and holiday
192 indicators to capture potential differences in visitation during digs scheduled for times when
193 recreational diggers might be more available. Specifically, the model is formulated as:

194
195
$$y_{ist} = \alpha_{0i} + \beta_1 Scheduled_{it} + \beta_2 Weekend_{it} + \beta_3 Holiday_{it} + \beta_4 StayAtHome_{it}$$

196
$$+ \beta_5 Canceled_{it} + \beta_6 Scheduled_{it} \times Weekend_{it} + \beta_7 Scheduled_{it} \times Holiday_{it}$$

197
$$+ \beta_8 Precipitation_t + \beta_9 MinTemperature_t + \beta_{10} y_{ist-1} + \beta_{11} y_{ist-2}$$

198
$$+ \beta_{12} y_{ist-3} + \alpha_{1i} Year + \delta_s + \epsilon_{ist}$$

199

200 Where y is the number of visits to a business of NAICS code i in month s on day t . $Year$ is a linear
201 time trend in visitation for each NAICS code while δ_s is a month fixed effect.

202

203 The coefficient, β_5 , captures our primary effect of interest – the impact of scheduled dig
204 cancellations on visitation within NAICS code i . We hypothesize this impact to be negative based
205 on previous results in the literature confirming that recreational clam digs drive a large influx of
206 visitors to beaches in the study area (e.g., Dyson and Huppert, 2010; Jin et al., 2020). While the
207 sign is expected to be negative, the magnitude of this effect remains an empirical question.

208

209 We also include three lags of the dependent variable to account for correlation among visits in
210 previous days. Clamming parties stay an average of 2.62 nights in Long Beach according to Dyson
211 and Huppert (2010) and thus we based the number of lags on this value for a typical three-night,
212 four-day trip. Importantly, we include an annual trend variable to capture systematic trends in our
213 data and month fixed effects to control for seasonal differences that are important for this tourist
214 reliant region. We examine the stationarity of daily visits using the augmented Dickey-Fuller test
215 (Dickey and Fuller, 1979) and confirm whether the residuals from our model are autocorrelated.
216 For all four business categories, the augmented Dickey-Fuller test rejects the null of
217 nonstationarity at the 1% confidence level. We find no evidence that the residuals are
218 autocorrelated.

219

220 **3. Results**

221 The results from the ARDL Model in Table 2 confirm previous empirical and anecdotal evidence
222 that scheduled razor clam digs attract visitors to Long Beach. We report the adjusted R-squared
223 value for the regression models used in our analysis. This statistic summarizes how much of the
224 variance in the data is explained by the regression model while accounting for the number of

225 independent variables included in the model. This statistic most often lies between 0 and 1, though
226 in cases of especially poor model fit it can be negative (Wooldridge, 2009). The adjusted R-squared
227 value for each of the four empirical models ranges between 0.383 to 0.722 suggesting that the
228 model specification accounts for a substantial amount of the variance in foot traffic across the
229 NAICS categories considered. In addition, we can also assess the model fit using the F statistic
230 which tests the null hypothesis that all model coefficients are equal to zero. This statistic is
231 statistically significant at the 1%-level for each of our models. Thus, we can reject the null that all
232 model coefficients are equal to zero. Taking these results together we consider our model
233 specifications to sufficiently explain the variance in our data for reliable interpretation of the
234 reported results.

235
236 As indicated by the coefficients for the variable “Scheduled dig day,” on scheduled dig days, the
237 number of visits increase by 3, 44, 133, and 210, respectively, across food stores, gas stations,
238 accommodations, and food service and drinking places. All of these increases are statistically
239 significant except for food stores. We interpret the insignificant effect of scheduled clam digs on
240 visitation to food stores to reflect the fact that food is a necessity, i.e., including for locals,
241 regardless of whether a clam dig is occurring. As one might expect, visitation across the four
242 sectors is negatively affected as precipitation increases and positively affected as minimum air
243 temperature increases. Similarly, there was a significant effect on visitation across all four sectors
244 during the period Pacific County’s stay at home orders were in place due to the COVID-19
245 pandemic. The negative coefficients for the variable “Canceled” capture our primary effect of
246 interest, how canceled clam digs affect visitation. The estimation results indicate there are 14, 56,
247 121, and 312 less visits per day, on average, to gas stations, grocery stores, lodging, and food
248 service and drinking places, respectively. While the effect of a canceled dig is only significant for
249 visitation to gas stations and food service places, taken together, these results suggest potentially
250 significant losses in sales to local businesses.

251
252 While canceled recreational razor clam digs have important negative impacts to the community it
253 is important to place that within the context of other factors affecting foot traffic to area businesses.
254 For example, for every inch of precipitation experienced on a given day in Long Beach, foot traffic
255 is significantly reduced across food stores, gas stations, and food service and drinking places by 8,
256 19, and 100 visits, respectively. While this reduction in visitation is not trivial for local businesses,
257 the magnitude of this effect is far less than the impacts of a canceled clam dig. Further, the absolute
258 value of the canceled dig effect is greater than that of the scheduled dig effect for food stores, gas
259 stations, and food service and drinking places which we interpret as evidence that canceled clam
260 digs affect foot traffic of both Long Beach residents and those traveling from other areas to
261 participate in clam digs. This further affirms the important relationship between clam digs and the
262 success of local businesses.

263

264 Based on the result above, we can estimate the partial economic impact of canceled clam digs on
265 the Long Beach economy (Table 3). Given the nature of this analysis, our estimates serve only as
266 a lower bound estimate of impacts to these sectors as they do not account for other socioeconomic
267 effects, like lost employment opportunities associated with reduced visitation that might be
268 correlated with impacts on other sectors. Using Dyson and Huppert's (2010) estimates of
269 expenditures per clam digging party and average clam digging trip characteristics, we can calculate
270 an estimated expenditure per person per day in a clam digging party across gas stations, grocery
271 stores, accommodations, and food service places, respectively. For the sales impact calculation we
272 assume an average of 75 clam digs per year² with one-quarter of the digs being canceled in a given
273 season, on average. We chose to assess the impact of a one-quarter season closure as approximately
274 one-quarter of clam digs scheduled over the past thirty years have been canceled due to marine
275 biotoxins associated with HABs. Lost business revenues sum to \$843,675 across the four business
276 sectors considered in this study, assuming a full recreational clam season closure. The majority of
277 this impact (\$491,400) is faced by food service and drinking places.

278

279 **4. Discussion**

280 As mentioned above, the WA razor clam season occurs during the "shoulder season" of October
281 to May- a generally slow time for tourism-dependent communities like Long Beach (Ritzman et
282 al., 2018). Thus, communities rely on clam digs as a valuable catalyst of economic activity
283 during this time period making the effects of dig cancellations all the more significant (Moore et
284 al., 2019; Moore et al., 2020). Often the hospitality industry in Long Beach is forced to
285 compensate for lost tourism associated with shellfishing closures by reducing employee hours to
286 the "bare bones minimum" or by hiring fewer staff the following season (Ritzman et al., 2018).
287 Morgan et al. (2009) estimated that the mere presence of HABs near beachfront restaurants
288 reduced daily sales by \$1,204 - \$5,180 (2021 dollars), which translates to anywhere between
289 \$90,300 and \$388,500 in lost sales, assuming a HAB event occurred on 75 business days in a
290 given year. These estimates are on par with those estimated in our analysis albeit in slightly
291 different contexts. Nonetheless this comparison suggests that our analytical approach is a
292 valuable tool for assessing business-level impacts of razor clam closures for different business
293 sectors, such as lost revenues due to decreased visitation to a particular establishment. As noted
294 above, our estimates serve only as a lower bound estimate of impacts to these four sectors.
295 Indeed, the full economic impacts of HAB events (i.e., the multiplier effects) on the local
296 economy can only be captured by a regional economic model (e.g., an input-output model) (Jin
297 et al., 2020).

298

299 The availability of predictions on future environmental conditions is known to provide significant,
300 positive economic benefits for a number of different natural resource-based sectors such as that of
301 US agriculture (Adams et al., 1995; Solow et al., 1998) and the PNW salmon fishery (Costello et
302 al., 1998). Similarly, forecasts of HAB occurrence carry a positive economic value, in terms of

² This estimate is based on thirty years of scheduled clam dig data graciously provided by Daniel Ayres at WDFW.

303 reduction in damage expected, in the case of New England shellfisheries (Jin and Hoagland, 2008).
304 One specific mechanism that drives these economic benefits is anticipatory actions taken in
305 response to the forecast which can translate into direct cost savings. In the case of our study, an
306 example of this might be a restaurant carrying less perishable inventory if the likelihood of a HAB
307 event is predicted to be high by the PNW HAB Bulletin. While these cost savings can help offset
308 some revenue losses, such predictions cannot entirely solve the broader, negative socioeconomic
309 effects related to lost employment opportunities. In the long run, investments to diversify the local
310 economy may have to be considered as an option to adapt to changing environmental conditions
311 that result in increased HAB events.

312
313 There are some limitations to this study that are important to note. Even after following the
314 recommended upsampling procedure there is still the potential that sampling bias affects our
315 results. Importantly, recreational diggers may be more or less likely to opt into this panel.
316 Relatedly we do not know the exact proportion of county population that hold recreational
317 digging licenses to attribute lost revenues among fishers and non-fishers. At any rate the methods
318 herein give us a reasonable upper bound estimate that is consistent with prior studies. Another
319 limitation is the sample period; it covers only the most recent four years of foot traffic to the
320 region. Given the long history of razor clam digs in the region and related closures resulting from
321 HAB occurrence and longer time series of daily visits would be preferred. However, the daily-
322 scale of our data and the consistent seasonal cycles allow us to capture visitor behavior in
323 response to exogenous shocks like the closure of the recreational razor clam fishery. Should
324 more data become available it would greatly strengthen the potential of our methodology to serve
325 as an example analysis for policy makers and analysts in other places/coastal communities
326 suffering the consequences of HAB events on recreational activities.

327

328 **5. Conclusion**

329 The analysis of the foot traffic data together with the razor clam management data, provides
330 evidence for significant negative local economic impacts of recreational shellfishing closures in
331 Long Beach, WA. This result is consistent with previous findings in the scant literature studying
332 effects of HABs in the Long Beach area along with the broader literature exploring the impacts of
333 shellfishing and beach closures in other geographic regions. Our study is unique in several ways.
334 First, to our knowledge, this is the first study utilizing daily foot traffic data to estimate the
335 reduction in business activities associated with HAB events in the hospitality sector of coastal
336 communities. As noted in the introduction, unlike most existing studies which are based on direct
337 measures of recreational activities, we examine the changes in business activity levels in tourism-
338 related sectors, highlighting the connectivity between recreational harvesting and local economic
339 activities in coastal communities. Finally, the estimation of sector-specific impacts provides useful
340 information to coastal business owners and managers for their efforts to design adaptation
341 mechanisms and mitigate the negative impacts of HAB events which are expected to grow in
342 frequency and severity in the coming years.

343 Our results further bolster the need to generate transparent risk communication by scientists,
344 resource managers, and the media to help community members better understand HABs so that
345 they can share this information among themselves and, importantly, timely to the visitors in the
346 area. Only then can fishery-dependent communities, like Long Beach, effectively plan and
347 implement strategies to reduce the burdens introduced by increasingly occurring HAB-related
348 beach and fishing closures.

349

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362

363 **Declaration of competing interest**

364 The authors declare that they have no known competing financial interests or personal
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366

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499 **Table and Figures**

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Table 1. Recreational shellfishing and foot traffic data descriptive statistics.

Variable	Value
Number of scheduled clam digs	129
Number of canceled clam digs due to HABs	27
Number of canceled clam digs due to COVID-19	4
Mean daily visits (SD)	
<i>Food stores (NAICS 445)</i>	140.23 (80.66)
<i>Gas stations (NAICS 447)</i>	351.92 (207.30)
<i>Accommodations (NAICS 721)</i>	1,553.09 (983.34)
<i>Food service and drinking places (NAICS 722)</i>	2,223.80 (1,172.15)

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Table 2. Model of change in foot traffic during recreational clamming closures.

Daily visits	(1)	(2)	(3)	(4)
	Food stores	Gas stations	Accommodations	Food service and drinking places
	Coefficient (Standard error)			
Scheduled dig day (=1 if confirmed dig day)	3.14 (6.86)	44.202*** (14.30)	132.859** (59.23)	210.083*** (78.72)
Weekend (=1 if Saturday or Sunday)	-18.165*** (4.40)	51.187*** (8.62)	-29.332 (42.81)	187.097*** (68.17)
Holiday (=1 if U.S. federal holiday)	-11.986 (12.25)	32.159 (25.82)	-128.134 (121.47)	-150.962 (120.84)
Stay at home order (=1 if orders were in place)	-15.315*** (5.65)	-73.785*** (12.78)	-533.043*** (58.78)	-776.981*** (82.92)
Canceled (=1 if dig canceled)	-14.617 (8.98)	-56.483*** (18.97)	-121.148 (85.13)	-312.249*** (101.12)
Scheduled x Weekend	1.635 (10.04)	-12.519 (22.45)	-45.411 (69.27)	-135.136 (96.83)
Scheduled x Holiday	26.290* (15.06)	-44.727 (59.61)	107.423 (474.27)	-190.558 (252.53)
Precipitation (inches)	-8.195** (3.34)	-19.494*** (6.89)	-31.191 (26.84)	-100.291*** (33.43)
Minimum temperature (° F)	0.596* (0.34)	0.952 (0.69)	8.660*** (2.79)	12.250*** (3.50)
Visits _{t-1}	0.449*** (0.04)	0.481*** (0.07)	0.810*** (0.05)	0.690*** (0.07)
Visits _{t-2}	-0.001 (0.04)	-0.051 (0.05)	-0.344*** (0.04)	-0.316*** (0.05)
Visits _{t-3}	0.053 (0.03)	-0.085*** (0.03)	0.038 (0.02)	0.003 (0.02)
Constant	53.013***	-62.123**	27.438	-2.438

	(15.18)	(28.22)	(110.27)	(140.48)
Year trend	Yes	Yes	Yes	Yes
Month FE	Yes	Yes	Yes	Yes
Observations	1,364	1,364	1,364	1,364
Adjusted R ²	0.383	0.654	0.722	0.679
Residual Std. Error	63.367	121.89	518.542	663.576
F statistic	36.215***	108.319***	148.335***	121.230***

Note: Heteroskedasticity- and autocorrelation-consistent standard errors in parentheses. *** p < 0.01, ** p < 0.05, * p < 0.1

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Table 3. Impact on sales revenue by business sector.

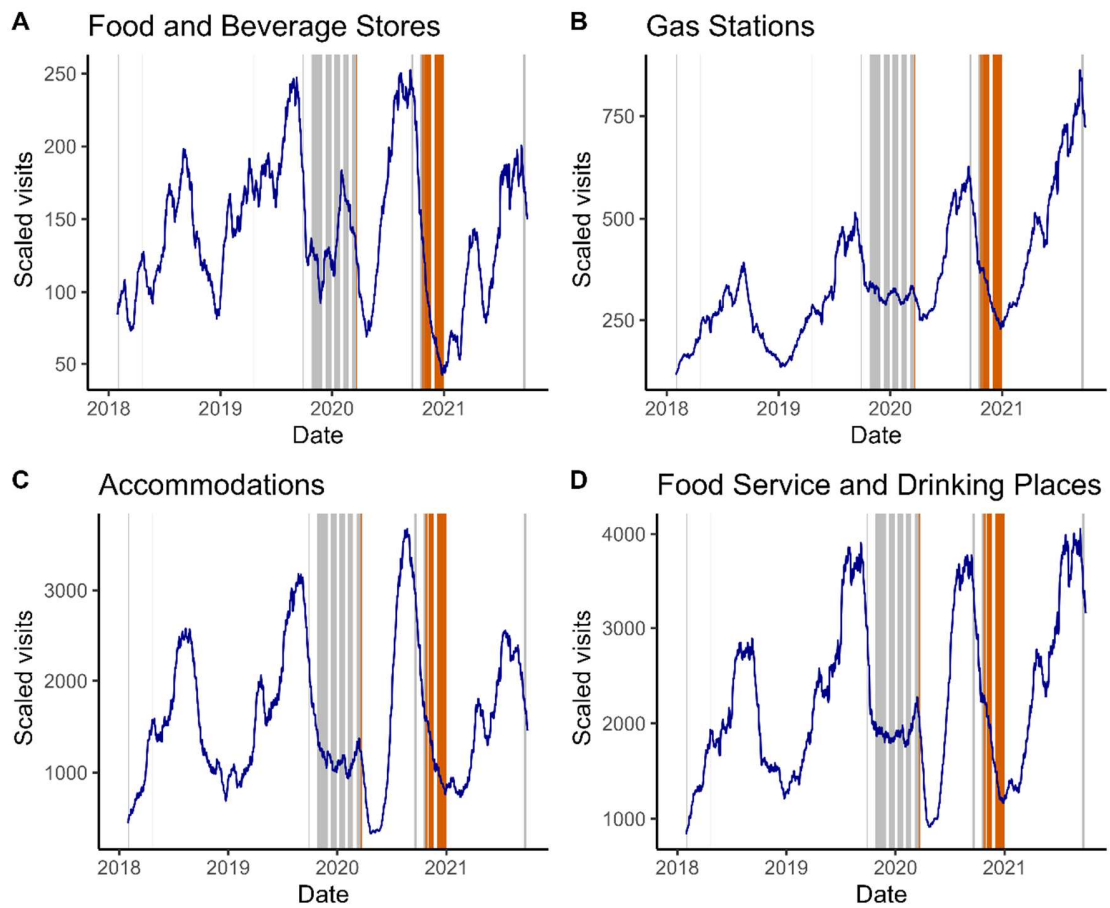
Sector	\$ / person / day (2021 dollars)	Full season closure	25% season closure
Food stores	15	\$16,875	\$4,219
Gas stations	28	\$117,600	\$29,400
Accommodations	24	\$217,800	\$54,450
Food Service places	21	\$491,400	\$122,850

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 508 Figure 1. Map of the study area in the Pacific Northwest (Washington state, Olympic Peninsula),
 509 including the five major public razor clam management zones (Long Beach, Twin Harbors, Copalis,
 510 Mocrocks, and Kalaloch) highlighted in orange. The thicker orange coloring of the Long Beach area
 511 visually highlights our study area
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Figure 2. Summaries of the 30-day moving average of daily visits across the four NAICS categories in Long Beach, WA during the study time series are shown in blue. Gray vertical bars indicate razor clam dig periods. Orange vertical bars indicate razor clam dig closure periods.