

The Carolina Coast: What Does It Mean to You?

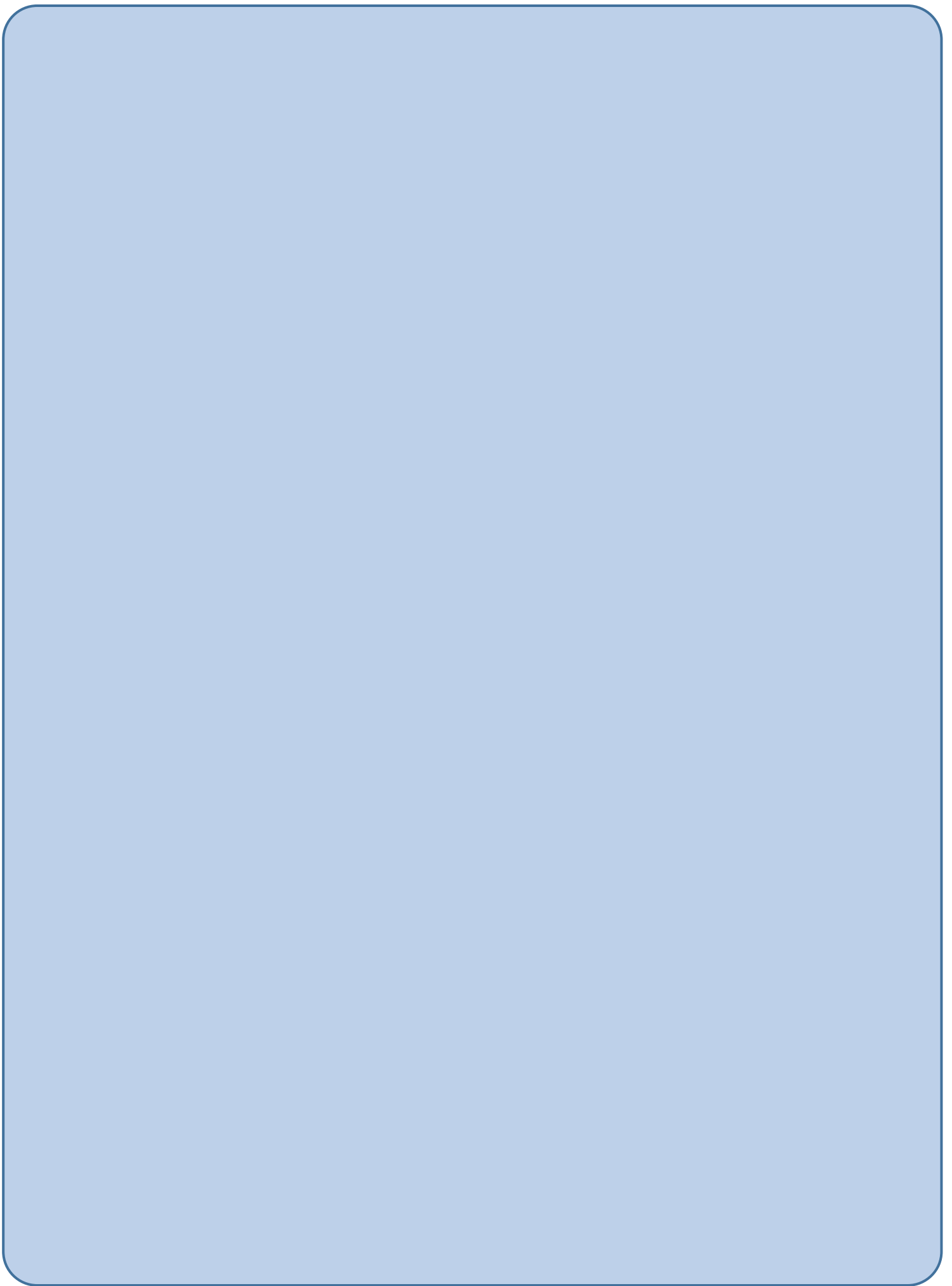


Photo Credit: Melissa Casper

To be completed by the adult (age 18 and over) in your household who has the next upcoming birthday.

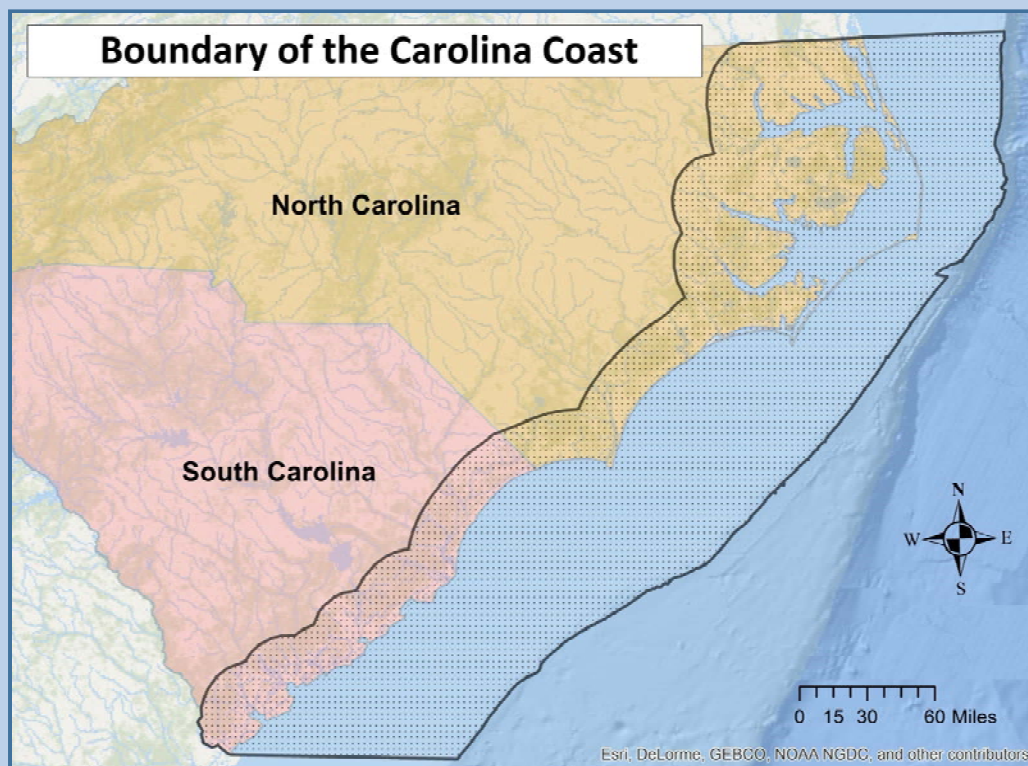
A survey by the National Oceanic and Atmospheric Administration





Importance of the Carolina Coast

Only households found on the Carolina coast received this survey. Please consider the term “Carolina coast” to mean the land and water area shown within the black boundary on the map below.



1. First, would you describe yourself as a permanent, temporary, or seasonal resident of the Carolina coast?

- Permanent (i.e., you reside here full time, permanently)
- Temporary (i.e., you reside here full time, but for a limited period only)
- Seasonal (i.e., you reside here for one to four months annually or periodically, such as for vacation)

2. How long have you resided on the Carolina coast as a permanent, temporary, or seasonal resident?

- Less than 1 year
- 1 to 2 years
- 3 to 5 years
- 6 to 10 years
- 11 to 20 years
- More than 20 years

3. To what extent do you disagree or agree with the following statements about the Carolina coast?

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree
I feel a strong sense of community on the Carolina coast.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think the economy is strong on the Carolina coast.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel connected to the other people who live on the Carolina coast.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Carolina coast is a special place for me and/or my family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think the natural parts of the Carolina coast are beautiful.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Carolina coast says a lot about who I am.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Carolina coast is the best place for what I like to do.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I like the Carolina coast's mix of plants, animals, and landscapes.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. For only the recreational activities that you engage in along the Carolina coast, please indicate how important each is to you.

	Not Important	Somewhat Important	Very Important	Extremely Important	Don't Engage
Beach going	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nature or scenic photography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Birdwatching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whale watching or viewing of other marine mammals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hunting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boating or sailing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SCUBA diving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other, please specify: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. For the items listed below, please tell us how important each item is to you in terms of your quality of life on the Carolina coast.

	Not Important	Somewhat Important	Very Important	Extremely Important	Don't Know
Tax revenues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordability of electricity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Image of your community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shipwrecks and other submerged maritime heritage sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local property values	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
View of ocean from the shore during the day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
View of ocean from the shore at night	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Habitat for birds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Habitat for fish	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Habitat for marine mammals and sea turtles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Please draw a line connecting each pencil to one of your favorite places inside the black boundary on this map. Then mark all the reasons that you value each place. You may use either a pen or pencil. Types of reasons for valuing a place are defined below.

Aesthetics: I value this area because I enjoy the beauty, sights, sounds, and smells found here.

Economic: I value this area because it provides fisheries, minerals, and/or tourism opportunities such as outfitting and guiding.

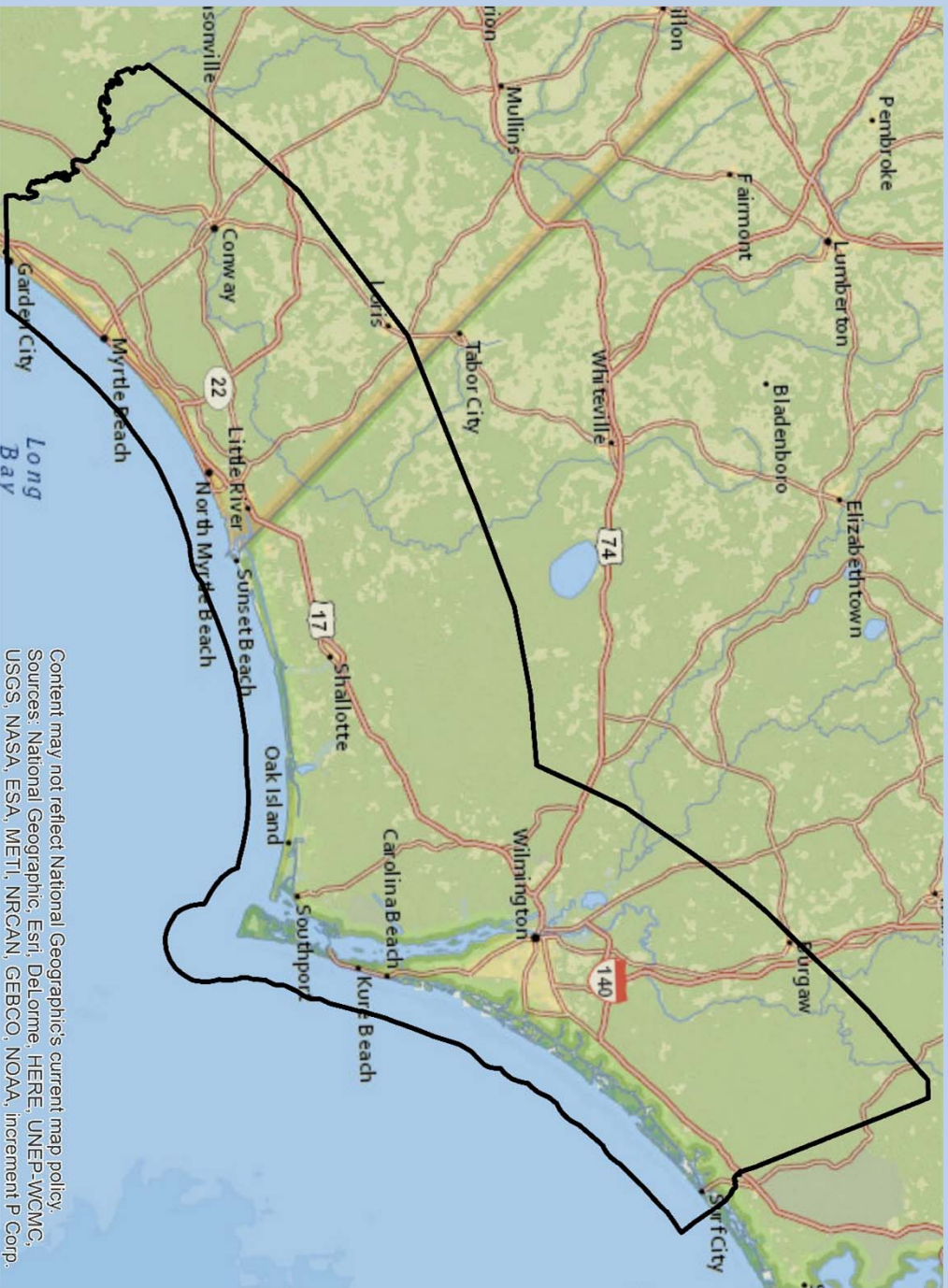
Historic: I value this area because of the historic significance to our culture and communities.

Naturalness: I value this area because it is undeveloped with minimal human impact and it provides a variety of fish, wildlife, plant life, etc.

Recreation: I value this area because it provides a place for my favorite outdoor recreation activities.

Relaxation: I value this area because it makes me feel better, physically and/or mentally; it is calming.

Other: I value this area because of a reason not listed above. Please specify in the blank provided.



Content may not reflect National Geographic's current map policy.
Sources: National Geographic, Esri, DeLorme, HERE, UNEP-WCMC, USGS, NASA, ESA, METI, NRCAN, GEBCO, NOAA, Increment P Corp.

My 1st Favorite Place

I value this place for:

Aesthetics Recreation
 Economics Relaxation
 Historic Other
 Naturalness

My 2nd Favorite Place

I value this place for:

Aesthetics Recreation
 Economics Relaxation
 Historic Other
 Naturalness

My 3rd Favorite Place

I value this place for:

Aesthetics Recreation
 Economics Relaxation
 Historic Other
 Naturalness

Expressions of Support or Opposition on Issues

The following questions will help us to understand how you express your support for or opposition to issues, including but not limited to offshore wind energy development.

7. By selecting “Yes” or “No” for each item below, please indicate whether you have ever done any of the following activities to express your support for or opposition to:

- a. any issue in a city, county, or state where you have lived
- b. any environmental issue in a city, county, or state where you have lived
- c. the potential for offshore wind energy development in a city, county, or state where you have lived

	a. Any issue		b. Any environmental issue		c. The potential for offshore wind development	
	Yes	No	Yes	No	Yes	No
Signed a petition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Written, emailed, or called a public official	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joined a citizen-based advocacy group because of their position	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attended public meetings sponsored by a government agency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attended public meetings, gatherings, or demonstrations sponsored by an advocacy group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contributed money to an organization or campaign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other, please specify: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. In the next 12 months, do you plan to do any of the activities listed above in Question 7 in response to the potential for offshore wind energy development in your current city, county, or state?

- Yes
- No

Offshore Wind Energy Development

The following questions will help us to understand your views on offshore wind energy development, generally and in your region.

9. How aware are you of efforts to develop offshore wind energy in the following areas?

	Not at All Aware	Slightly Aware	Moderately Aware	Very Aware	Extremely Aware
The United States	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North Carolina	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
South Carolina	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. Regardless of how aware you are about efforts to develop offshore wind energy, and based on the impressions you have at the present time, what is your level of opposition to or support for the development of offshore wind energy in the following areas?

	Strongly Oppose	Somewhat Oppose	Neutral	Somewhat Support	Strongly Support
The United States	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North Carolina	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
South Carolina	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Based on the impressions you have at the present time, and thinking about the Carolina coast as shown on Page 1, please indicate the type of impact you think development of offshore wind would have for each of the items listed below.

	Negative Impact	No Impact	Positive Impact	Unsure
Tax revenues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordability of electricity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Image of your community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shipwrecks and other submerged maritime heritage sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local property values	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
View of ocean from the shore during the day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
View of ocean from the shore at night	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Habitat for birds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Habitat for fish	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Habitat for marine mammals and sea turtles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Background

To enable us to compare the responses of people with similar or different characteristics, in this final section we ask a few questions about you and your household. As with all answers, this information will be used for grouped analysis involving responses from all survey participants—your responses will remain completely confidential.

12. What is your sex?

- Male
- Female

13. In what year were you born?

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14. Which best describes your marital status?

- Married
- Widowed
- Divorced
- Separated
- Never married

15. Which best describes your ethnicity?

- Hispanic or Latino
- Not Hispanic or Latino

16. Which best describes your race? (Select one or more)

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

17. What is the highest degree or level of school you have completed?

- No schooling completed
- Some high school (no diploma)
- High school diploma or GED
- Some college (no degree)
- Associate's degree
- Bachelor's degree
- Master's degree
- Professional degree (e.g., MD, DVM, JD)
- Doctoral degree (e.g., PhD, EdD)

18. Which best describes the ownership status of your residence in this county?

- Owned or being bought by you or someone in your household
- Rented or leased
- Occupied without payment of rent

19. How many people currently live in your household, including yourself?

20. How many people under the age of 18 currently live in your household?

21. What was the total income of your household during 2017 before taxes and other deductions?

- Less than \$25,000
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 or more

22. Which best describes your current employment status?

- Unemployed
- Employed full-time
- Employed part-time
- Self-employed
- Retired
- Student
- Homemaker
- None of the above

Thank you for your participation in this important survey.
Please return it in the postage-paid envelope provided.



The public reporting burden for this collection of information is estimated to average 15 minutes including the time for reviewing instructions, searching for existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to: Dr. Theresa L. Goedeke, NOAA National Ocean Service, National Centers for Coastal Ocean Science, 1305 East-West Highway, Silver Spring, MD 20910. Access to raw data collected during the data collection process will be restricted to project managers. In final datasets and products that are released, data provided by individual respondents will be aggregated and not linked to personally identifiable information. Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subjected to a penalty for failure to comply, with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a currently valid OMB Control Number.