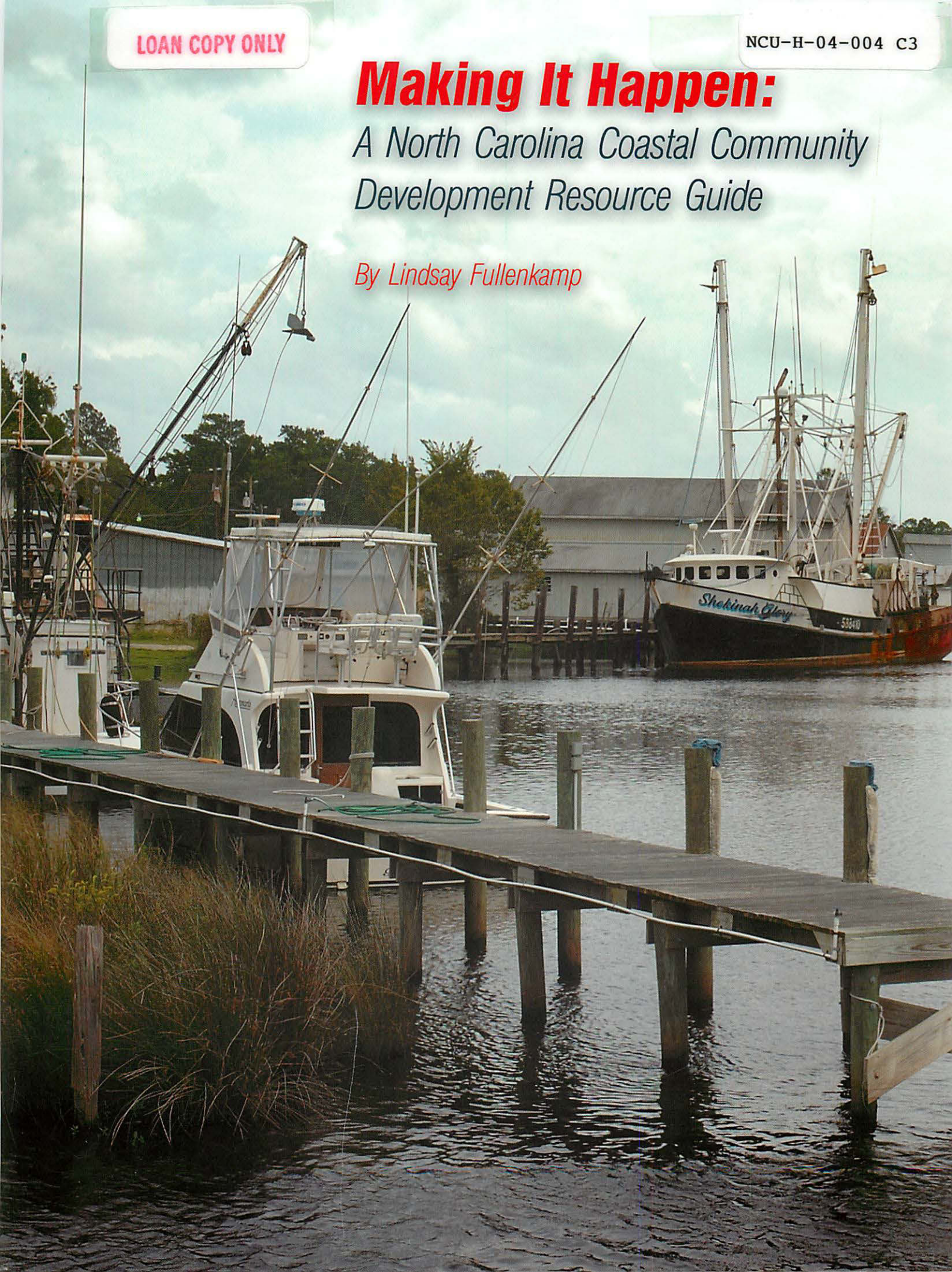


# ***Making It Happen:*** *A North Carolina Coastal Community Development Resource Guide*

*By Lindsay Fullenkamp*



## ***About the Author***

Lindsay Fullenkamp served as North Carolina Sea Grant's 2003-2004 Coastal Management Fellow. The Ohio native earned a bachelor's degree from the University of Dayton and a master's degree from Duke University's Nicholas School of the Environment and Earth Sciences.

During her fellowship year, she helped build the foundation for North Carolina Sea Grant's Coastal Communities and Development Initiative. The goal of this new outreach effort is to create a network for communities seeking information on land- and water-use planning, economic development and environmental protection.

This publication is a response to a need expressed by elected officials and community leaders Fullenkamp surveyed.

After completing her fellowship, Fullenkamp took a position as a fisheries research specialist with the Atlantic States Marine Fisheries Commission. She is focusing on sea turtle interactions with fishing gear.

*Edited by Pam Smith*

*Designed by Kathy McKee*

*Front and back cover photos of Bayboro by Scott Taylor*

Funding for this publication was provided by the U.S. Environmental Protection Agency with support from the National Oceanic and Atmospheric Administration and North Carolina Sea Grant.

UNC-SG-04-11



# Table of Contents

<b>Introduction</b> .....	2
<b>Chapter I: Financial Assistance</b> .....	3
Community Development .....	4
Open Space and Historic Preservation .....	14
Land-Use Planning and Community Enhancement .....	18
Water Quality .....	20
Recreation .....	29
Habitat Protection .....	31
Mitigation .....	34
<b>Chapter II: Technical Assistance</b> .....	35
Community Development .....	36
Water Quality .....	39
Conservation and Restoration .....	41
Training .....	43
<b>Chapter III: Bayboro - A Case Study</b> .....	44
<b>End Notes</b> .....	50

Received  
National Sea Grant Library

JUN 21 2005

9 Fish Rd, URI, GSO, 1 Pell  
Narragansett RI 02882 USA



# **Introduction**

## **Making it Happen:**

### *A North Carolina Coastal Community Development Resource Guide*

Sustainable development is a buzzword of the day. It is a relatively new term for a concept that has been around for more than a decade under other names such as “carrying capacity” and “smart growth.” It is a noble concept that attempts to provide a blueprint for economic prosperity and growth without unreasonable environmental degradation.

However, developing a blueprint for sustainable development can be a difficult task. It requires a thorough analysis of community needs, goals and desires coupled with a comprehensive assessment of the natural environment. A proper analysis and assessment takes time and money. And once a blueprint is established, implementation often is well beyond the financial capability of many communities.

To assist coastal communities with their efforts to plan and implement sustainable development, North Carolina Sea Grant has compiled *Making it Happen: A North Carolina Coastal Community Development Resource Guide*. This guide contains a wealth of information designed to guide coastal communities to funding resources and technical assistance from state federal and nongovernmental programs. Those outside of North Carolina can look for similar programs within their states.

We have arranged these resources by category to help users identify the subject area most useful for their particular objective.

Chapter I, Financial Assistance, focuses on financial opportunities available to those communities searching for financial assistance for project planning.

Chapter II, Technical Assistance, provides sources for technical guidance for communities that already have formed their ideas and plans, but need help with implementation.

Chapter III of the resource guide explores a specific coastal town that is working toward sustainability. The North Carolina town of Bayboro is the subject of a case study that illustrates a community that has been through the process of ascertaining needs, desires and goals, and now is focused on developing projects that can bring economic revitalization with a sustainable foundation.

Our End Notes section lists additional information sources and grantwriting tips that could help launch successful community projects.

Keep in mind that contact information can become out-of-date quickly in this fast-paced information age. With that in mind, you should call the agency or organization to verify the name of the current program administrator and mailing, e-mail and Web site addresses.

We hope you will find this resource guide helpful as you continue to work toward realizing your sustainable development goals.

*Walter Clark  
North Carolina Sea Grant  
Coastal Communities and Policy Specialist*

## Chapter I: Financial Assistance

*Explore financial opportunities available to communities searching for financial assistance for project planning and/or implementation.*



## Community Development

Phone: 919/733-4996  
Fax: 919/715-3605  
E-Mail: NCBP@ncmail.net  
Web: www.ncbrownfields.org/

**Grant Title:** Beaumont Foundation Community Grants

**Administrator:** Beaumont Foundation of America

**Description:** The Beaumont Foundation's vision is to fulfill the promise of the Information Age by providing access to technology and the skills to use it. The group grants wireless laptop computers and technology equipment to schools, nonprofit organizations and government agencies that serve low-income populations. They strongly encourage collaboration between community-based entities and schools.

**Eligible Parties:** Community organizations serving low-income populations or individuals

**Matching Funds:** No match is required.

**For More Information:** Beaumont Foundation of America  
PO Box 1855  
Beaumont, TX 77701  
Phone: 866/546-2667 (toll free)  
Fax: 409/813-1816  
Web: www.bmtfoundation.com

**Grant Title:** Brownfields Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Waste Management

**Description:** The Brownfields Program encourages the safe reuse of abandoned properties that have some measure of environmental impairment. Under an agreement with a prospective developer, the N.C. Department of Environment and Natural Resources defines the necessary cleanup and land management actions, and prospective developers receive liability protection that allows them to receive previously unobtainable loans for the project. Developers also pay reduced property tax. Other grants related to Brownfields include Assessment Grants, Revolving Loan Funds, and Cleanup Grants.

**Eligible Parties:** Anyone wishing to develop a site that has been determined a brownfield by the EPA.

**For More Information:** N.C. Division of Waste Management  
401 Oberlin Road – Suite 150  
Raleigh, NC 27605

**Grant Title:** Capacity Building Grants Program

**Administrator:** North Carolina Rural Economic Development Center, Inc.

**Description:** The Capacity Building Grants Program provides funding for local governments to undertake planning efforts that support strategic investments in water and sewer facilities. Grant recipients typically use funds to prepare preliminary engineering reports, master water/sewer plans, capital improvement plans, water/sewer feasibility studies, rate studies and grant applications.

**Eligible Parties:** Local governments and qualified nonprofit organizations located in rural counties. Priority is given to projects from economically distressed counties of the state as determined each year by the N.C. Department of Commerce.

**Matching Funds:** Any grant application submitted in a Tier 4 or Tier 5 County must provide at least 50 percent of the total project cost. Contact the N.C. Department of Commerce to determine your county's tier.

**For More Information:** N.C. Rural Economic Development Center  
4021 Cary Drive  
Raleigh, NC 27610  
Phone: 919/250-4314  
Fax: 919/250-4325  
E-Mail: jhaigler@ncruralcenter.org  
Web: www.ncruralcenter.org/  
grants/water.htm

**Grant Title:** Cape Fear Memorial Foundation Grant

**Administrator:** Cape Fear Memorial Foundation

**Description:** The Cape Fear Memorial Foundation primarily serves the health and medical needs of the people of southeastern North Carolina. The foundation supports health and medical services with grants for program start-up costs, ongoing program expenses, and building and equipment costs.

**Eligible Parties:** Nonprofit organizations and public entities involved in providing services to improve the general health and welfare of the community. Qualifying organizations must be located within an approximately 50-mile radius of Wilmington.

**Matching Funds:** The Cape Fear Memorial Foundation prefers to make grants in conjunction with other sources of support.

**For More Information:** Cape Fear Memorial Foundation  
2508 Independence Blvd.  
Suite 200  
Wilmington, NC 28412  
Phone: 910/452-0611

**Grant Title:** Community Facility Direct Loans

**Administrator:** N.C. Office for USDA Rural Development

**Description:** Rural communities can use Community Facility Direct Loans for essential community facilities with emphasis on health and safety. They also may use the funds for such things as streets, activity centers for the handicapped, schools, day care, libraries, and other community buildings. The service area must be under 50,000 in population.

**Eligible Parties:** Public bodies, Indian tribes, cooperatives, other nonprofit organizations

**Matching Funds:** Assistance is by loans only. Applicants must be unable to borrow money elsewhere at rates and terms to make the project affordable. Leveraging is highly recommended. Loan interest rate is based on the median household income of the targeted community.

**For More Information:** USDA Rural Development Office  
4405 Bland Road  
Raleigh, NC 27609  
Phone: 919/873-2000  
Fax: 919/873-2075  
E-Mail: roger.davis@nc.usda.gov  
Web: www.rurdev.usda.gov/  
nc/cfdirect.htm

**Grant Title:** Economic Adjustment Assistance

**Administrator:** U.S. Department of Commerce, Economic Development Administration

**Description:** Through this program, the Economic Development Administration provides assistance to state and local interests in designing and implementing strategies to adjust or bring about change to an economy. The program focuses on areas that have experienced or are under threat of serious structural damage to the underlying economic base. Such economic change may occur from corporate restructuring, new federal laws or requirements, depletion of natural resources, or natural disasters. The goal of the program is to aid in the long-range economic development of areas with severe unemployment and low family income, aid in the development of public facilities and private enterprise to help create new, permanent jobs.

**Eligible Parties:** Economic development districts; states, cites or other political subdivisions; Indian tribes; institutions of higher education

**Matching Funds:** Generally a 50 percent match is required.

**For More Information:** U.S. Department of Commerce  
Economic Development Adm.  
401 West Peachtree Street, NW  
Suite 1820  
Atlanta, GA 30308-3510  
Phone: 404/730-3002  
Fax: 404/730-3025  
E-Mail: wday1@eda.doc.gov  
Web: www.eda.gov/Investments  
Grants/Pgmguide.xml

**Grant Title:** Economic Development Support for Planning Organizations

**Administrator:** U.S. Department of Commerce, Economic Development Administration

**Description:** The Economic Development Administration makes grants available to help cover the cost of economic development planning and administrative expenses of organizations that carry out the planning. The purpose of the program is to aid in the long-term economic development of areas with severe unemployment and low family income, to help create an environment where higher paying lucrative jobs are created, and to create new, permanent jobs.

**Eligible Parties:** Economic development districts, Indian tribes, units of state and local government, institutions of higher education, public or private nonprofit organizations

**Matching Funds:** A 50 percent cash or in-kind nonfederal match is required.

**For More Information:** U.S. Department of Commerce  
Economic Development Adm.  
401 West Peachtree Street, NW  
Suite 1820  
Atlanta, GA 30308-3510  
Phone: 404/730-3002  
Fax: 404/730-3025  
E-Mail: [wday1@eda.doc.gov](mailto:wday1@eda.doc.gov)  
Web: [www.eda.gov/InvestmentsGrants/Pgmguide.xml](http://www.eda.gov/InvestmentsGrants/Pgmguide.xml)



*The City of New Bern has become the 'poster child' for the N.C. Main Street Program.*

**Grant Title:** Economic Development Technical Assistance

**Administrator:** U.S. Department of Commerce, Economic Development Administration

**Description:** The goal of the Economic Development Technical Assistance program is to aid in the long-range economic development of areas with severe unemployment and low family income, aid in the development of public facilities and private enterprise to help create new, permanent jobs. The program provides funds to establish and operate university centers, with the resources to promote economic development; to support innovative economic development projects; to disseminate information and studies of economic development issues of national significance; and to finance feasibility studies and other projects leading to local economic development.

**Eligible Parties:** Municipal, county or state governments, Indian tribes, educational institutions, public and private nonprofit organizations

**Matching Funds:** Generally, a 50 percent of cash or in-kind services is required.

**For More Information:** U.S. Department of Commerce  
Economic Development Adm.  
401 West Peachtree Street, NW  
Suite 1820  
Atlanta, GA 30308-3510  
Phone: 404/730-3002  
Fax: 404/730-3025  
E-Mail: [wday1@eda.doc.gov](mailto:wday1@eda.doc.gov)  
Web: [www.eda.gov/InvestmentsGrants/Pgmguide.xml](http://www.eda.gov/InvestmentsGrants/Pgmguide.xml)

**Grant Title:** Environmental Justice Small Grants Program

**Administrator:** U.S. Environmental Protection Agency, Office of Environmental Justice

**Description:** Funds from the Environmental Justice Small Grants Program assist communities working on local solutions to local environmental problems. The Office of Environmental Justice provides financial assistance to communities working on or planning to carry out projects to address environmental justice issues. Eligible parties may use funds to develop a new activity, or improve the quality of existing programs.

**Eligible Parties:** Local governments, nonprofit organizations

**Matching Funds:** No match is required.

**For More Information:** U.S. EPA, Region 4  
61 Forsyth Street  
Atlanta, GA 30303-8960  
Phone: 404/562-9649  
Fax: 404/562-9664  
Web: [www.epa.gov/compliance/environmentaljustice/grants/index.html](http://www.epa.gov/compliance/environmentaljustice/grants/index.html)

**Grant Title:** Golden LEAF Grant

**Administrator:** The Golden LEAF Foundation, Inc.

**Description:** Grant recipients must use Golden LEAF funds for charitable, scientific, educational or tax-exempt public purposes. Golden LEAF gives priority to projects in the area of agriculture, economic development and



workforce preparedness. The foundation also funds educational programs that complement these objectives. Specifically, the foundation seeks projects that expand market opportunities for agricultural products or assist farmers with cost-effective production techniques. It also offers to support farmers who wish to transition into alternative agricultural enterprises, and initiatives resulting in job creation and retention in tobacco-dependent and low-wealth counties. In addition, the foundation supports training initiatives that target job opportunities of new and expanding businesses locating in tobacco-dependent areas of the state, and those that improve small business performance through technology and business training.

**Eligible Parties:** Local governments and nonprofit organizations

**Matching Funds:** No match is required.

**For More Information:** Golden LEAF Foundation  
800 Tiffany Boulevard, Suite 200  
Rocky Mount, NC 27804  
Phone: 252/442-7474  
or 888/684-8404  
Fax: 252/442-7404  
E-Mail: [info@goldenleaf.org](mailto:info@goldenleaf.org)  
Web: [www.goldenleaf.org](http://www.goldenleaf.org)

**Grant Title:** HOPE VI Program

**Administrator:** U.S. Department of Housing and Urban Development (HUD)

**Description:** The Hope VI program provides funds for the revitalization of severely distressed public housing through physical improvements, management improvements, and social and community services to address resident needs. Funding is available for revitalization, demolition, and activities related to implementing the grants, such as creating neighborhood centers in the new developments, funding the cost of relocating residents, and providing technical assistance to grant recipients.

**Eligible Parties:** Public Housing Authorities

**Matching Funds:** No match is required.

**For More Information:** U.S. Department of Housing and Urban Development  
Asheville Building  
1500 Pincroft Road

Suite 401  
Greensboro, NC 27407-3838  
Phone: 336/547-4001  
Fax: 336/547-4138  
E-Mail: [nc\\_webmanager@hud.gov](mailto:nc_webmanager@hud.gov)  
Web: [www.hud.gov/offices/pih/programs/ph/hope6/index.cfm](http://www.hud.gov/offices/pih/programs/ph/hope6/index.cfm)

**Grant Title:** Industrial Development Fund

**Administrator:** N.C. Department of Commerce, Commerce Finance Center

**Description:** The Industrial Development Fund (IDF) provides incentive industrial financing in the form of grants and/or loans in four ways, including the basic fund, Emergency Economic Development Assistance loans, Utility Account grants, and proceeds from Clean Water Bonds.

The fund allows local governments to provide grant assistance to improve infrastructure or loans for building renovation or equipment as an incentive for job creation by new or expanding industry. The industries must be eligible through the William S. Lee Act, in areas of the state with Tier I, II and III economic designations. Project expenditures may include construction or improvement to water, sewer, gas or electrical utility systems, and others.

- **Emergency Economic Development Assistance** is in the form of loans to local units of government that have experienced either a loss of 500 or more manufacturing jobs in the county, or a loss of manufacturing jobs equal to at least 10 percent of the manufacturing force in the county within the past 12 months. The projects must alleviate a jobs dislocation problem by saving jobs or creating new jobs.
- **Utility Account Grants** are provided as incentives for job creation and investment in areas of the state designated as Tier I and II. Grant recipients may use funds for construction or improvements to water, sewer, gas or electrical utility lines, and for equipment for existing or proposed industrial buildings.
- **Clean Water Bonds** proceeds are made in the form of grants similar to the basic IDF and Utility Accounts, but the projects must have a favorable impact on the clean water objectives of the state, must benefit those industries specified by the Clean Water and Natural Gas Critical Needs Bond Act, and must be located in economically

distressed counties or in counties with a population less than 50,000. The clean water objectives include reducing reliance on wells or septic tanks and allowing residences, businesses or local governments not otherwise served by water or sewer to connect to a system being furnished for economic development projects.

**Eligible Parties:** Local governments

**Matching Funds:** No match is required.

**For More Information:** N.C. Department of Commerce  
Commerce Finance Center  
301 N. Wilmington St.  
Raleigh, NC 27699-4318  
Phone: 919/733-5297  
Fax: 919/715-5297  
Web: [www.nccommerce.com/finance](http://www.nccommerce.com/finance) and click on "Incentives"

**Grant Title:** New Homes Program

**Administrator:** N.C. Housing Finance Agency

**Description:** The New Homes Program provides deferred second mortgage loans for the purchase of newly constructed or substantially rehabilitated homes within pre-approved projects. In addition, participants may receive additional funds for each eligible unit meeting standards for comfort and energy efficiency. Members apply for pre-approval of projects fitting one of three categories: new subdivision developments, comprehensive neighborhood revitalization strategy areas, or strategic fill-in projects.

**Eligible Parties:** Nonprofit organizations, local governments, public agencies, regional organizations

**Matching Funds:** No match is required.

**For More Information:** N.C. Housing Finance Agency  
3508 Bush Street  
Raleigh, NC 27609-7509  
Phone: 919/877-5700  
E-Mail: [webmaster@nchfa.com](mailto:webmaster@nchfa.com)  
Web: [www.nchfa.com/hfahome.htm](http://www.nchfa.com/hfahome.htm)

**Grant Title:** Public Works and Development Facilities Program

**Administrator:** U.S. Department of Commerce, Economic Development Administration

**Description:** This program provides assistance to help distressed communities attract new industry, encourage business expansion, diversify local economies, and generate long-term, private sector jobs. Among the types of projects funded are water and sewer facilities primarily serving industry and commerce, access roads to industrial parks or sites, port improvements, business incubator facilities, technology infrastructure, sustainable development activities, export programs, and aquaculture facilities.

**Eligible Parties:** Economically distressed communities

**For More Information:** U.S. Department of Commerce  
Economic Development Adm.  
401 West Peachtree Street, NW  
Suite 1820  
Atlanta, GA 30308-3510  
Phone: 404/730-3002  
Fax: 404/730-3025  
Web: [www.eda.gov/InvestmentsGrants/Nofa.xml](http://www.eda.gov/InvestmentsGrants/Nofa.xml)

**Grant Title:** Rural Business-Cooperative Service Intermediary Relending Program

**Administrator:** N.C. Office for USDA Rural Development

**Description:** The Office for Rural Development lends intermediary relending money to provide credit to finance business facilities and community development projects in rural areas on a revolving loan basis. The ultimate recipient must not be able to retain credit elsewhere. The money must be used to finance business facilities and community development projects in rural areas, innovative projects, land, building construction or repair, equipment, working capital, interest feasibility studies, and professional services. The service area must be under 25,000 in population.

**Eligible Parties:** Local governments, nonprofit organizations, Indian tribes, cooperatives

**For More Information:** USDA Rural Development Office  
4405 Bland Road  
Raleigh, NC 27609  
Phone: 919/873-2000  
Fax: 919/873-2075  
E-Mail: [george.vital@nc.usda.gov](mailto:george.vital@nc.usda.gov)  
Web: [www.rurdev.usda.gov/nc/irp.htm](http://www.rurdev.usda.gov/nc/irp.htm)

**Grant Title:** Rural Business Enterprise Grants

**Administrator:** N.C. Office for USDA Rural Development

**Description:** Eligible parties may use Rural Business Enterprise Grants for financing and developing small and emerging private businesses with less than \$1 million in revenues and which have fewer than 50 employees. Eligible projects must be located in areas of less than 50,000 in population where the unemployment rate exceeds the state rate; which have a median household income less than the state's total median household income; where the applicant has substantial experience in administering such grant programs; and where specific industry is committed to locate on the site.

**Eligible Parties:** Public bodies, nonprofit corporations, Indian tribes

**For More Information:** USDA Rural Development Office  
4405 Bland Road  
Raleigh, NC 27609  
Phone: 919/873-2000  
Fax: 919/873-2075  
E-Mail: [bruce.pleasant@nc.usda.gov](mailto:bruce.pleasant@nc.usda.gov)  
Web: [www.rurdev.usda.gov/nc/](http://www.rurdev.usda.gov/nc/)

**Grant Title:** Rural Business Opportunity Grants

**Administrator:** N.C. Office for USDA Rural Development

**Description:** Eligible applicants use Rural Business Opportunity Grants to promote sustainable economic development in rural communities with exceptional needs. The Rural Development Office funds technical assistance, training and planning activities. Projects must be located in a rural area, which is any area of the state that is not within the boundaries of a city/town with a population in excess of 50,000.

**Eligible Parties:** Public bodies, nonprofit corporations, Indian tribes

**For More Information:** USDA Rural Development Office  
4405 Bland Road  
Raleigh, NC 27609  
Phone: 919/873-2000  
Fax: 919/873-2075  
E-Mail: [george.vital@nc.usda.gov](mailto:george.vital@nc.usda.gov)  
Web: [www.rurdev.usda.gov/nc/](http://www.rurdev.usda.gov/nc/)



N.C. Division of Tourism, Film and Sports Development

*The North Carolina Maritime Museum in Beaufort is a major tourist attraction.*

**Grant Title:** Rural Community Assistance Grants

**Administrator:** U.S. Department of Agriculture, Forest Service

**Description:** Rural Community Assistance Grants provide accelerated assistance to rural communities faced with acute economic problems associated with federal, state or private sector resource management decision and policies. Eligible communities must be located in or near a national forest, and be economically dependent upon forest resources. The Forest Service extends assistance to these rural communities to help them develop strategic action plans to diversify their economic base and to improve the economic, social and environmental well-being of rural areas.

**Eligible Parties:** Local, state and county governments; nonprofit organizations; Indian tribes; universities

**Matching Funds:** A 20 percent match is required.

**For More Information:** N.C. Division of Forest Resources  
1616 Mail Resource Center  
Raleigh, NC 27699  
Phone: 919/733-2162  
Fax: 919/715-4350  
E-Mail: [barry.new@ncmail.net](mailto:barry.new@ncmail.net)  
Web: [www.southernregion.fs.fed.us/spf/coop/rca/default.htm](http://www.southernregion.fs.fed.us/spf/coop/rca/default.htm)

**Grant Title:** Rural Cooperative Development Grants

**Administrator:** N.C. Office for USDA Rural Development

**Description:** Eligible parties may use Rural Cooperative Development Grants to establish and operate centers for rural technology or cooperative development to improve the economic condition of rural areas. The centers promote the commercialization of new services and products that can be produced or provided in rural areas; new processes to develop products in rural areas; and new enterprises that can add value to on-farm production through processing or marketing. Projects must be located in areas with a population less than 50,000 and a density of not more than 100 persons per square mile.

**Eligible Parties:** Public bodies, nonprofit organizations, Indian tribes

**Matching Funds:** A 25 percent match is required.

**For More Information:** USDA Rural Development Office  
4405 Bland Road  
Raleigh, NC 27609  
Phone: 919/873-2000  
Fax: 919/873-2075  
E-Mail: [bruce.pleasant@nc.usda.gov](mailto:bruce.pleasant@nc.usda.gov)  
Web: [www.rurdev.usda.gov/nc/rcdg.htm](http://www.rurdev.usda.gov/nc/rcdg.htm)

**Grant Title:** Rural Housing Service Programs

**Administrator:** N.C. Office for USDA Rural Development

**Description:** The purpose of the programs is to provide housing options to communities in rural areas. The programs include Mutual Self-Help Technical Assistance Grants and Rural Housing Site Loans for single-family housing; Rural Rental Housing Direct and Guaranteed Loans, Farm Labor Housing, and Housing Preservation Grants for multi-family housing; and Community Facilities Direct and Guaranteed Loans and Grant Program for community facilities.

**Eligible Parties:** Local and state governmental entities, nonprofit groups, and Native American groups

**Matching Funds:** Varies by funding type.

**For More Information:** USDA Rural Development Office  
4405 Bland Road  
Raleigh, NC 27609  
Phone: 919/873-2000  
Fax: 919/873-2075  
Web: [www.rurdev.usda.gov/rhs/](http://www.rurdev.usda.gov/rhs/)

**Grant Title:** Rural Utilities Service Electric Program

**Administrator:** U.S. Department of Agriculture, Rural Utilities Service

**Description:** The electric program provides leadership and capital to upgrade, expand, maintain and replace America's vast rural electric structure. The Rural Utilities Service makes loans to serve customers in rural areas, and provides financial assistance to improve energy service to communities in which the average residential expenditure for home energy is at least 275 percent of the national average residential expenditure for home energy. Eligible parties may use funds for a broad range of energy facilities, equipment and related activities including on-grid and off-grid renewable energy systems and implementation of cost-effective demand side management and energy conservation programs.

**Eligible Parties:** Local, county, and state governments; school districts; institutions of higher learning; public housing authorities; nonprofits; individuals; business

**Matching Funds:** No matching funds are required.

**For More Information:** USDA Rural Development  
Rural Utilities Service  
South Building  
1400 Independence Ave, SW  
Washington, DC 20250  
Phone: 202/720-9545  
Fax: 202/690-0717  
E-Mail: [energy.grants@usda.gov](mailto:energy.grants@usda.gov)  
Web: [www.usda.gov/rus/electric/](http://www.usda.gov/rus/electric/)

**Grant Title:** Rural Tourism Development Grants

**Administrator:** N.C. Department of Commerce, Division of Tourism, Film, and Sports Development

**Description:** Rural Tourism Development Grants encourage the development of new tourism projects and activities

in rural areas of the state. Proposed projects should be of durable and lasting nature, visible in the community, and capable of generating measurable long-term economic growth. The division gives consideration to projects in more economically distressed rural counties.

**Eligible Parties:** Local governments, nonprofit organizations

**Matching Funds:** No matching funds are required.

**For More Information:** N.C. Division of Tourism, Film and Sports Development  
4301 Mail Service Center  
Raleigh, NC 27699-4301  
Phone: 919/733-4171  
E-Mail: snormann@nccommerce.com  
Web: www.nccommerce.com/  
tourism/grants/ruraldev.asp

**Grant Title:** Small Cities Community Development Block Grant (CDBG)

**Administrator:** N.C. Department of Commerce, Division of Community Assistance

**Description:** Through this program, the N.C. Department of Commerce assists local governments in community and economic development projects that primarily benefit low and moderate-income people.

CDBG grants are divided into seven categories:

- Community Revitalization
- Infrastructure
- Economic Development
- Housing Development
- Capacity Building
- Urgent Needs
- Scattered Site Housing

**Eligible Parties:** All North Carolina cities are eligible, except for 23 entitlement cities that apply directly to the Federal Department of Housing and Urban Development (HUD). All North Carolina counties are eligible, except Wake and Cumberland.

**Matching Funds:** Some may be required.

**For More Information:** Community Development Block Grants Program  
1307 Glenwood Avenue Suite 250  
Raleigh, NC 27605  
Phone: 919/733-2850  
Fax: 919/733-5262  
E-Mail: gnancesims@dca.commerce.state.nc.us  
Web: www.dca.commerce.state.nc.us/cdbg/

**Grant Title:** Solid Waste Management Trust Fund

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Pollution Prevention and Environmental Assistance

**Description:** The Division of Pollution Prevention and Environmental Assistance uses the Solid Waste Management Trust Fund to make small grants in support of waste reduction efforts. Eligible activities include technical assistance to local governments, businesses and other entities on solid waste issues; solid waste educational activities; research and demonstration projects.

**Eligible Parties:** Local governments, nonprofit agencies, councils of governments, and solid waste authorities



*A constructed wetland in New Hanover County is a key part of its wastewater treatment facility.*

*File photo*

**For More Information:** Division of Pollution Prevention  
and Environmental Assistance  
1639 Mail Service Center  
Raleigh, NC 27699-1639  
Phone: 919/715-6500 or  
800/763-0136  
Fax: 919/715-6794  
E-Mail: jim.hickman@ncmail.net  
Web: www.p2pays.org/main/  
financial.asp

**Grant Title:** Supplemental Grants Program

**Administrator:** North Carolina Rural Economic  
Development Center, Inc.

**Description:** The N.C. Rural Economic Development  
Center administers this program to help rural communi-  
ties develop the water and sewer systems they need to  
support local economic growth and ensure a reliable sup-  
ply of clean water. Projects may address public health,  
environmental, and/or economic development.

**Eligible Parties:** Local governments and qualified nonprofit  
organizations located in rural counties. Priority is given to  
projects from economically distressed counties of the state  
determined each year by the N.C. Department of  
Commerce.

**Matching Funds:** Rural Center funds must be used to match  
other project funds.

**For More Information:** N.C. Rural Economic  
Development Center  
4021 Carya Drive  
Raleigh, NC 27610  
Phone: 919/250-4314  
Fax: 919/250-4325  
E-Mail: jhaigler@ncruralcenter.org  
Web: www.ncruralcenter.org/  
grants/water.htm

**Grant Title:** Tourism Matching Funds Program

**Administrator:** N.C. Department of Commerce, Division of  
Tourism, Film and Sports Development

**Description:** The Department of Commerce established the  
Tourism Matching Funds Program to stimulate economic  
growth by partnering with communities to market North



Photo by Scott Taylor

*New Bern is discovering its historic roots with the help of a number  
of grant programs.*

Carolina, along with its regions and communities, as a  
travel destination. The department provides funds on a  
matching basis to local and regional promotional efforts  
that best support and augment the marketing efforts of  
the Division of Tourism. Projects must be completely for  
travel promotions and may not include any material not  
strictly related to destination marketing.

**Eligible Parties:** Any statutorily empowered tourism mar-  
keting agency or nonprofit North Carolina organization  
that includes tourism promotion among its major activi-  
ties.

**Matching Funds:** The matching formula favors economic  
growth in the less advantaged areas of the state, and  
ranges from one local dollar for every state dollar, to four  
local dollars for every state dollar.

**For More Information:** N.C. Division of Tourism, Film,  
and Sports Development  
4324 Mail Service Center  
Raleigh, NC 27699-4324  
Phone: 919/733-4171  
E-Mail: snormann@nccommerce.  
com  
Web: www.nccommerce.com/  
tourism/grants/matchfunds.asp

**Grant Title:** Unsewered Communities Grants Program

**Administrator:** North Carolina Rural Economic Development Center, Inc.

**Description:** The Unsewered Communities Grants Program provides funding for the planning and construction of new central, publicly owned sewer systems.

**Eligible Parties:** Communities not served by wastewater collection or treatment systems. Priority is given to projects from economically distressed counties of the state determined each year by the N.C. Department of Commerce.

**Matching Funds:** The grants are designed to cover 90 percent of the cost of a project, not to exceed \$3 million.

**For More Information:** N.C. Rural Economic Development Center  
4021 Carya Drive  
Raleigh, NC 27610  
Phone: 919/250-4314  
Fax: 919/250-4325  
E-Mail: [jhaigler@ncruralcenter.org](mailto:jhaigler@ncruralcenter.org)  
Web: [www.ncruralcenter.org/grants/water.htm](http://www.ncruralcenter.org/grants/water.htm)

**Grant Title:** Water/Waste Disposal Loans and Grants

**Administrator:** North Carolina Office for USDA Rural Development

**Description:** Grant recipients can use Water/Waste Disposal Loans and Grants for community water, sewer, storm sewer, and solid waste systems in rural areas.

**Eligible Parties:** Public bodies (city, township, county, or special district), Indian tribes, cooperatives, or other nonprofit organizations unable to borrow money elsewhere at rates and terms to make the project affordable. The service area must be under 10,000 in population. Grants may be available if the median household income of the borrower is at or below the statewide nonmetropolitan median household income, and if communities need funds to reduce annual costs of the system to what similar communities are paying.

**For More Information:** Rural Development Office  
4405 Bland Road  
Raleigh, NC 27609

Phone: 919/873-2000  
Fax: 919/873-2075  
E-Mail: [roger.davis@nc.usda.gov](mailto:roger.davis@nc.usda.gov)  
Web: [www.rurdev.usda.gov/nc/wwd.htm](http://www.rurdev.usda.gov/nc/wwd.htm)

**Grant Title:** Z. Smith Reynolds Foundation Grants

**Administrator:** Z. Smith Reynolds Foundation

**Description:** The Z. Smith Reynolds Foundation was created to serve the people of North Carolina. The foundation takes particular interest in projects that accomplish systemic reform and have a statewide impact. In addition, the foundation gives special attention to low-resource regions in the state and innovative, community-based projects within the foundation's focus areas. The foundation's grantsmaking policies reflect the belief that organizational performance is greatly enhanced when people with different backgrounds and perspectives are engaged in an organization's activities and decision-making processes. The foundation gives highest priority to five focus areas: Community-Building and Economic Development; The Environment; Governance, Public Policy and Civic Engagement; Pre-Collegiate Education; and Social Justice and Equity. However, the foundation reserves the right to remain flexible in its grantsmaking policies.

**Eligible Parties:** Nonprofit organizations and units of government

**Matching Funds:** No match is required.

**For More Information:** Z. Smith Reynolds Foundation, Inc.  
147 South Cherry Street, Suite 200  
Winston-Salem, NC 27101-5287  
Phone: 336/725-7541 or 800/443-8319  
Fax: 336/725-6069  
E-Mail: [info@zsr.org](mailto:info@zsr.org)  
Web: [www.zsr.org/](http://www.zsr.org/)

## Open Space and Historic Preservation

**Grant Title:** Eastman Kodak American Greenways Awards and Grants

**Administrator:** Eastman Kodak, The Conservation Fund and the National Geographic Society

**Description:** The Eastman Kodak American Greenways Awards and Grants program provides small grants to stimulate the planning and design of greenways. Greenways are corridors of protected public and private land established along rivers, ridges, abandoned railroad corridors, canals, scenic roads and other linear features. They link cultural, recreational and natural features. The program's goals are to develop new greenway projects, assist grassroots greenway organizations, leverage additional money, and recognize and encourage greenway proponents and organizations.

**Eligible Parties:** Local governments, public agencies, non-profit organizations

**Matching Funds:** No matching funds are required, but other sources of money for projects will be considered in selecting grant recipients.

**For More Information:** American Greenways Program  
Coordinator  
The Conservation Fund  
1800 North Kent Street,  
Suite 1120  
Arlington, VA 22209-6300  
Phone: 703/525-6300  
Fax: 703/525-4610  
E-Mail: [greenways@conservationfund.org](mailto:greenways@conservationfund.org)  
Web: [www.conservationfund.org/pagespinner.asp?article=2106](http://www.conservationfund.org/pagespinner.asp?article=2106)

**Grant Title:** Federal and State Investment Tax Credits

**Administrator:** North Carolina State Historic Preservation Office

**Description:** The federal tax code provides a 20 percent investment tax credit for rehabilitation of privately owned, income-producing historic buildings listed in the National Register of Historic Places, or that are contributing historic buildings within National Register Historic Districts.



N.C. Division of Tourism, Film and Sports Dev.

*The past meets the present along Edenton's revitalized waterfront.*

There is also a 20 percent state investment tax credit for projects certified under the federal program. The combined credits in effect can reduce the costs of a qualifying rehabilitation of an income-producing property by 40 percent. Also, North Carolina tax credits provide a 30 percent credit for certified rehabilitations of nonincome-producing historic buildings listed in the National Register or located within National Register Historic Districts.

**Eligible Parties:** Owners of potential certified historic structures

**For More Information:** N.C. Historic Preservation Office  
Restoration Branch  
4617 Mail Service Center  
Raleigh, NC 27699-4617  
Phone: 919/733-6547  
Fax: 919/715-4801  
Web: [www.hpo.dcr.state.nc.us/tchome.htm](http://www.hpo.dcr.state.nc.us/tchome.htm)

**Grant Title:** Historic Preservation Grant

**Administrator:** North Carolina State Historic Preservation Office

**Description:** Under this program, county and municipal governments may be certified to participate in the national framework of historic preservation programs through the Certified Local Government Program. Once certified, the North Carolina State Historic Preservation Office must set aside at least 10 percent of the money it receives from the federal Historic Preservation Fund for Certified Local Governments (CLG). Each CLG is eligible to compete for a portion of the money. Grant recipients may use funds for activities such as architectural or archeological surveys, National Register nominations, preservation planning,



**Description:** The Main Street program in North Carolina works to stimulate economic development within the context of historic preservation. The program works to strengthen the economic assets of downtown business districts while diversifying the economic base and improving the design of buildings, storefronts, signs, landscaping, and other aspects of the community. The program also works to promote downtown as a compelling place for shoppers and community members, and builds partnerships between diverse groups to improve central community areas.

**Eligible Parties:** Local governments with a community population less than 50,000. The program accepts new communities approximately every two years through a competitive application process.

**Matching Funds:** Eligible communities must commit to hiring a full-time downtown manager and funding the program for an initial three-year period.

**For More Information:** N.C. Main Street  
4313 Mail Service Center  
Raleigh, NC 27699-4313  
Phone: 919/733-2850  
Fax: 919/733-5262  
E-Mail: [rswink@ncdca.org](mailto:rswink@ncdca.org)  
Web: [www.dca.commerce.state.nc.us/mainst/](http://www.dca.commerce.state.nc.us/mainst/)



*Photo by N.C. Division of Tourism, Film and Sports Development*

*The Tryon Palace in New Bern attracts 90,000 visitors each year.*

**Grant Title:** Save America's Treasures Historic Preservation Fund

**Administrator:** The White House, The National Park Service and The National Trust for Historic Preservation

**Description:** The Save America's Treasures Historic Preservation Fund makes grants available for preservation and/or conservation work on nationally significant intellectual and cultural artifacts and nationally significant historic structures and sites. The collections or historic properties must be demonstrated to be nationally significant and must be threatened, endangered or otherwise demonstrate an urgent conservation need. Projects must address the threat and have a clear public benefit.

**Eligible Parties:** Units of state or local government, Indian tribes, nonprofits, historic properties associated with active religious organizations

**Matching Funds:** Requires a 100 percent nonfederal match that can be cash or in-kind services.

**For More Information:** Save America's Treasures Heritage Preservation Services,  
National Park Service  
1201 Eye Street, NW  
6th Floor (ORG. 2255)  
Washington, DC 20005  
Phone: 202/513-7270 press 6  
E-Mail: [nps\\_treasures@nps.gov](mailto:nps_treasures@nps.gov)  
Web: [www.saveamericastreasures.org/funding.htm](http://www.saveamericastreasures.org/funding.htm)

## Land-Use Planning and Community Enhancement

**Grant Title:** Building a Community-Based Approach to Solving Environmental Problems

**Administrator:** The Laura Jane Musser Fund

**Description:** The program offers support in encouraging environmental stewardship. The Laura Jane Musser Fund considers projects that have a significant use of volunteers in their activities and take a grassroots approach to problem solving. They give preference to projects that propose activities and solutions that are replicable, have a ripple effect, leverage other resources, and are the result of a broad-based community consensus.

**Eligible Parties:** Government entities, nonprofits, academic institutions

**Matching Funds:** No matching funds are required.

**For More Information:** Laura Jane Musser Fund  
P.M.B. 119  
3109 West 50th Street  
Minneapolis, MN 55410  
E-Mail: [jkhealey@aol.com](mailto:jkhealey@aol.com)  
Web: [www.musserfund.org/environmental.htm](http://www.musserfund.org/environmental.htm)

**Grant Title:** CAMA Local Planning and Management Grants

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Coastal Management

**Description:** The Coastal Area Management Act (CAMA) Local Planning and Management Grants program provides funds for projects that help local governments carry out land- and water-use goals and objectives. New or updated CAMA land-use plans and implementation projects are eligible for funds. The plans may include local land-use ordinances, beach/waterfront access plans, stormwater management plans, storm hazard mitigation plans, and capital facilities plans.

**Eligible Parties:** Local governments

**Matching Funds:** Amounts vary with each project priority.



*Coastal counties are required to include beach and waterfront access in their land plans.*

*Photo by Katie Mosher*

**For More Information:** N.C. Division of Coastal Management  
1368 Mail Service Center  
Raleigh, NC 27699-1368  
Phone: 919/733-2293 or 888/4RCOAST  
Fax: 919/733-1495  
E-Mail: [dcmfrontdesk@ncmail.net](mailto:dcmfrontdesk@ncmail.net)  
Web: <http://dcm2.enr.state.nc.us/Planning/grants.htm>

**Grant Title:** The Transportation Enhancement Program

**Administrator:** N.C. Department of Transportation

**Description:** The Enhancement Program was established as a means of ensuring that a variety of projects, including those not typically associated with building roads, were implemented. In order to be eligible for enhancement funds, projects must relate to surface transportation and fall into one of 12 categories including bicycle and pedestrian safety, acquisition of scenic or historic easements or sites, landscaping and scenic beautification, preservation of abandoned railway corridors, mitigation of highway runoff and provision of wildlife connectivity, and others. Projects undertaken through the Transportation Enhancement Program must be part of a transportation or community planning process.

**Eligible Parties:** Any organization may apply for funding, but a governmental entity willing to accept maintenance and liability responsibilities must co-sponsor all projects.

**Matching Funds:** This is a cost-reimbursement program and not a grant. A 20 percent cash match must be provided except in Tier 1 and Tier 2 Counties where the appraised value of right-of-way can be used in lieu of a cash match.

**For More Information:** N.C. Department of Transportation  
Development Branch  
Mail Service Center #1534  
Raleigh, NC 27699-1534  
Phone: 919/733-2039  
Fax: 919/733-3585  
E-Mail: [lpsmith@dot.state.nc.us](mailto:lpsmith@dot.state.nc.us)  
Web: [www.ncdot.org/planning/development/](http://www.ncdot.org/planning/development/)

**Grant Title:** Urban and Community Forestry Grant Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Forest Resources

**Description:** The Urban and Community Forestry Grant program awards funds to encourage citizen involvement in creating and sustaining urban and community forestry programs. Project ideas include tree plantings, demonstrations and brochures; naturalization projects and greenway development; maintenance funding; initial hiring of an urban forester; and others.

**Eligible Parties:** Municipalities, counties, regional agencies, interest groups, educational facilities, and private organizations

**Matching Funds:** A 100 percent cash or in-kind match from non-federal sources is required.

**For More Information:** N.C. Division of Forest Resources  
1616 Mail Service Center  
Raleigh, NC 27699-1616  
Phone: 919/733-2162  
Fax: 919/715-4350  
E-Mail: [nancy.stairs@ncmail.net](mailto:nancy.stairs@ncmail.net)  
Web: [www.dfr.state.nc.us/urban/urban\\_grantprogram.htm](http://www.dfr.state.nc.us/urban/urban_grantprogram.htm)



Photo by Scott Taylor

*Land owners may dedicate part of working farms as conservation easements to help protect water quality.*

## Water Quality

**Grant Title:** Clean Water State Revolving Fund

**Administrator:** N.C. Department of Environment and Natural Resources, Construction Grants and Loans Section

**Description:** The Clean Water State Revolving Fund assists in funding wastewater treatment facilities and projects associated with estuary and nonpoint source programs. The construction Grants and Loans Section makes loans available to units of local government at one-half the market rate for a period of up to 20 years. In order to receive funding, projects must be included on a Priority Funding List. Applicants can have their projects placed on the list by submitting a written request including a general project description, estimated project cost and a schedule.

**Eligible Parties:** Local governments

**For More Information:** N.C. Construction Grants and Loans Section  
1633 Mail Service Center  
Raleigh, NC 27699-1633  
Phone: 919/733-6900  
Fax: 919/715-6229  
E-Mail: amy.simes@ncmail.net  
Web: [www.nccgl.net/fap/cwsrf/index.html](http://www.nccgl.net/fap/cwsrf/index.html)

**Grant Title:** The Coastal Grant Program

**Administrator:** U.S. Fish and Wildlife Service

**Description:** The U.S. Fish and Wildlife Service partners with coastal communities to improve the health of their watersheds for people and for wildlife. Participants in the program identify important habitat for restoration and protection. Conservation of pristine coastal habitat occurs through voluntary conservation easements and locally initiated land acquisition. The Fish and Wildlife Service works with partners in on-the-ground projects to restore degraded coastal wetland upland, and stream habitats.

**Eligible Parties:** Businesses, community groups, nonprofit organizations, educational institutions, private landowners, local governments

**Matching Funds:** No match is required.

**For More Information:** U.S. Fish and Wildlife Service  
Branch of Habitat Restoration,  
Room 400  
4401 N. Fairfax Blvd.  
Arlington, VA 22203  
Phone: 703/358-2201  
Fax: 703/358-2232  
E-Mail: [martha\\_naley@fws.gov](mailto:martha_naley@fws.gov)  
Web: [www.fws.gov/cep/coasweb.html](http://www.fws.gov/cep/coasweb.html)

**Grant Title:** Conservation Reserve Enhancement Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Soil and Water Conservation; N.C. Clean Water Management Trust Fund; N.C. Ecosystem Enhancement Program; the U.S. Department of Agriculture

**Description:** The Conservation Reserve Enhancement Program (CREP) addresses water quality problems of the Neuse, Tar-Pamlico and Chowan River basins, and the Jordan Lake watershed area. It is a voluntary program seeking to protect land along these watercourses currently in agricultural production. Landowners enroll land in 10-year, 15-year, 30-year, and permanent easements. The state pays additional bonuses to landowners enrolling their land in 30-year and permanent easements. Cost sharing also is available for installation of forested riparian buffers, grassed filter strips, wetlands restoration practices, water control structures, livestock exclusion and remote livestock watering.

**Eligible Parties:** Landowners of existing agricultural land within the Neuse, Tar-Pamlico and Chowan River basins, and the Jordan Lake watershed area.

**Matching Funds:** Land must be placed under easement. Cost sharing is available for water protection activities listed above.

**For More Information:** N.C. Division of Soil and Water Conservation  
1614 Mail Service Center  
Raleigh, NC 27699-1614  
Phone: 919/733-2302  
Fax: 919/715-3559  
E-Mail: [tom.potter@ncmail.net](mailto:tom.potter@ncmail.net)  
Web: [www.enr.state.nc.us/DSWC/pages/crep.html](http://www.enr.state.nc.us/DSWC/pages/crep.html)

**Grant Title:** Drinking Water State Revolving Fund

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Environmental Health

**Description:** The Drinking Water State Revolving Fund provides guidance, technical, and financial assistance to provide safe drinking water. Local governments work with the state and federal governments to meet national health-based standards for drinking water to protect against both naturally occurring and manmade contaminants sometimes found in drinking water.

**Eligible Parties:** Local government units and certain non-profit water corporations.

**Matching Funds:** The Division of Environmental Health makes loans available at one-half the market rate for a period of up to 20 years. The State Treasurer's Office determines the actual term of the loan.

**For More Information:** N.C. Division of Environmental Health  
1630 Mail Service Center  
Raleigh, NC 27699-1630  
Phone: 919/733-2870  
E-Mail: [deh.service@ncmail.net](mailto:deh.service@ncmail.net)  
Web: [www.deh.enr.state.nc.us/pws/srf/index.htm](http://www.deh.enr.state.nc.us/pws/srf/index.htm)

**Grant Title:** Five-Star Restoration Matching Grants Program

**Administrator:** The National Association of Counties, the National Fish and Wildlife Foundation, and the Wildlife Habitat Council, in cooperation with the U.S. Environmental Protection Agency, and the Community-Based Restoration Program within NOAA Fisheries

**Description:** The Five-Star Restoration Program provides modest financial assistance on a competitive basis to support community-based wetland, riparian, and coastal habitat restoration projects that build diverse partnerships and foster local natural resource stewardship through education, outreach and training activities. Projects must involve a "Five-Star" team representing at least five sectors of the community, including schools or youth; local or tribal governments; local businesses or corporations; conservation organizations or citizen groups; state and federal resource management agencies, foundations or other funding agencies.



*The North Carolina Coastal Federation received funding from the Five-Star Restoration program to help with restoration efforts at North River Farms.*

**Eligible Parties:** Any public or private entity

**Matching Funds:** Funding levels are modest and designed to be combined with the contributions of partners.

**For More Information:** USEPA Wetlands Division  
Room 6105 (4502 T)  
1200 Pennsylvania Avenue, NW  
Washington, DC 20460  
Phone: 202/566-1350 or  
800/832-7828  
Fax: 202/566-1736  
Web: [www.epa.gov/owow/wetlands/restore/5star/](http://www.epa.gov/owow/wetlands/restore/5star/)

**Grant Title:** Integrated Watershed Priorities Initiative

**Administrator:** U.S. Environmental Protection Agency, Region 4, Water Management Division

**Description:** This program integrates many funding sources under one opportunity. Ideal projects will address all the programs which include source water protection, Total Maximum Daily Load (TMDL) development and implementation, watershed protection and restoration, regional geographic initiatives, and environmental priorities.

**Eligible Parties:** Local, state, and tribal governments, non-profit organizations, and universities.

**Matching Funds:** A 5 percent match is strongly encouraged.

**For More Information:** USEPA, Region 4  
Water Management Division  
Sam Nunn Atlanta Federal Center  
61 Forsyth Street, SW  
Atlanta, GA 30303-3104  
Phone: 404/562-9286  
E-Mail: [r4\\_watergrants@epa.gov](mailto:r4_watergrants@epa.gov)  
Web: [www.epa.gov/region4/water/gtas/index.html](http://www.epa.gov/region4/water/gtas/index.html)

**Grant Title:** Marine Sewage Pump-out and Dump Station Grant

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Coastal Management

**Description:** The Marine Sewage Pump-out and Dump Station program provides financial assistance to marinas and other boat-docking facilities for the installation and renovation of pump-out and dump stations.

**Eligible Parties:** Private and commercial marinas, gas/service docks, fish houses/seafood dealers, and other boat docking facilities in the 20 coastal counties, including public docks.

**Matching Funds:** A 25 percent match is required.



Photo by Scott Taylor

*At Town Creek Yachts in Beaufort, a drainage pond collects runoff from a work area to protect nearby bodies of water.*

**For More Information:** N.C. Division of Coastal Management  
1368 Mail Service Center  
Raleigh, NC 27699-1368  
Phone: 919/733-2293 or 888/4RCOAST  
Fax: 919-733-1495  
E-Mail: [dcmfrontdesk@ncmail.net](mailto:dcmfrontdesk@ncmail.net)  
Web: <http://www.nccoastalmanagement.net> and click on "Best Management Practices for Clean Marinas"



Photo by Scott Taylor

*To earn the Clean Marina designation, operators must meet criteria, such as availability of marine sewage pump-out stations.*

**Grant Title:** North American Wetlands Conservation Act Grants Program

**Administrator:** U.S. Fish and Wildlife Service

**Description:** Through this program, the U.S. Fish and Wildlife Service helps local groups carry out wetlands and associated uplands conservation projects. Activities supported by the program include habitat protection, restoration and enhancement. Project proposals must meet certain biological criteria established under the North American Wetlands Conservation Act.

**Eligible Parties:** Local governments, nonprofit organizations, businesses, private landowners

**Matching Funds:** A 100 percent nonfederal match is required.

**For More Information:** U.S. Fish and Wildlife Service  
North American Waterfowl and  
Wetlands Office  
4401 North Fairfax Drive,  
Room 110  
Arlington, VA 22203  
Phone: 703/358-1784  
Fax: 703/358-2282  
E-Mail: [r9arw\\_nawwo@fws.gov](mailto:r9arw_nawwo@fws.gov)  
Web: <http://birdhabitat.fws.gov/0>

**Grant Title:** North Carolina Agriculture Cost Share Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Soil & Water Conservation

**Description:** The objectives of the Agriculture Cost Share Program are to reduce agricultural nonpoint source pollution into water, increase technical assistance to Soil and Water Conservation Districts, provide cost sharing assistance to landowners in implementing best management practices (BMP), and provide BMPs to improve water quality with secondary production benefits. The Division of Soil & Water Conservation has approved many BMPs through the program, including erosion and nutrient control, waste management, sediment and nutrient control, and chemical handling. The program also provides local Soil and Water Conservation Districts with matching funds to hire personnel to plan and install BMPs.

**Eligible Parties:** Landowners, renters of existing agricultural operations, Soil and Water Conservation Districts

**Matching Funds:** Eligible parties receive 75 percent of predetermined average costs of installed BMPs for dealing with nonpoint source pollution from farming operations. The remaining 25 percent is paid directly or through in-kind contributions.

**For More Information:** Nonpoint Source Programs  
N.C. Division of Soil and Water  
Conservation  
1614 Mail Service Center  
Raleigh, NC 27699-1614  
Phone: 919/715-2302  
Fax: 919/715-3559  
E-Mail: [david.b.williams@ncmail.net](mailto:david.b.williams@ncmail.net)  
Web: [www.enr.state.nc.us/DSWC/pages/agcostshareprogram.html](http://www.enr.state.nc.us/DSWC/pages/agcostshareprogram.html)

**Technical Assistance/Grant Title:** North Carolina Aquatic Weed Control Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Water Resources

**Description:** The Division of Water Resources provides free evaluations of aquatic weeds affecting public waters, and cost sharing when control efforts are needed.

**Eligible Parties:** Local government units including municipalities, counties, soil and water conservation districts, and public utilities

**Matching Funds:** When control efforts are needed, a 50 percent match is required.

**For More Information:** Aquatic Weed Control Program  
N.C. Division of Water Resources  
1611 Mail Service Center  
Raleigh, NC 27699-1611  
Phone: 919/733-4064  
Fax: 919/733-3558  
E-Mail: [john.sutherland@ncmail.net](mailto:john.sutherland@ncmail.net)  
Web: [www.ncwater.org/Education\\_and\\_Technical\\_Assistance/Aquatic\\_Weed\\_Control/](http://www.ncwater.org/Education_and_Technical_Assistance/Aquatic_Weed_Control/)

**Grant Title:** North Carolina Clean Water Management Trust Fund

**Administrator:** N.C. Department of Environment and Natural Resources and North Carolina Clean Water Trust Fund board

**Description:** Money from the North Carolina Clean Water Management Trust Fund (CWMTF) goes to help finance projects that specifically address water pollution problems. Eligible projects include those that enhance or restore degraded waters, protect unpolluted waters, and/or contribute toward a network of riparian buffers and greenways for environmental, educational and recreational benefits. The program assists local communities and organizations develop creative proposals that will protect or restore North Carolina's rivers, lakes, creeks and estuaries. The five basic types of projects funded include acquisition of property for riparian buffers and greenways, restoration of degraded lands, stormwater control, repair of failing wastewater systems, and water quality planning.

**Eligible Parties:** Local governments, state agencies, and conservation nonprofits

**Matching Funds:** No match is required. However, projects may be funded at less than 100 percent of the application request. The presence of other sources of funding is considered in making funding decisions.

**For More Information:** N.C. Clean Water Management Trust Fund  
530 N. Wilmington St.  
Raleigh, NC 27604  
Phone: 919/733-6375  
Fax: 919/733-6374  
E-Mail: [tjones@cwmtf.net](mailto:tjones@cwmtf.net)  
Web: [www.cwmtf.net](http://www.cwmtf.net)

Field Representatives act as the principal liaisons between the Trust Fund and applicants. These representatives promote the fund objectives within regions of the state.

Southern Coastal Plain Field Representative  
6717 Valley Woods Lane  
Cary, NC 27519  
Phone: 919/387-8070  
Fax: 919/387-8071  
E-Mail: [nancy@cwmtf.net](mailto:nancy@cwmtf.net)

Northern Coastal Plain Field Representative

505 Copley Drive  
Kill Devil Hills, NC 27948  
Phone: 252/441-6672  
Fax: 252/441-5654  
E-Mail: [damon@cwmtf.net](mailto:damon@cwmtf.net)

**Grant Title:** North Carolina Ecosystem Enhancement Program (formerly North Carolina Wetlands Restoration Program)

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Water Quality; N.C. Department of Transportation; U.S. Army Corps of Engineers

**Description:** The Ecosystem Enhancement Program's (EEP) primary objectives are to work with local citizens to do local watershed planning and projects to improve and/or restore key watershed functions to streams, buffers and wetlands. The agencies target local watersheds for planning, design, construction, maintenance and monitoring of restoration projects. If EEP administrators identify a project that cannot be undertaken with EEP funds, they will help local stakeholders identify other sources of funding to carry out the project.

**Matching Funds:** All properties in the program must be protected under a conservation easement. The Ecosystem Enhancement Program can pay fair market value to



*A partnership of private and public entities found funding to construct this wetland to protect Jumping Run, a tributary of the White Oak River.*

Photo by Scott Taylor



acquire the conservation easement, or can purchase the property in fee simple. In most cases, landowners can receive a tax credit for donating a conservation easement to the program. The EEP may represent a state match for other grants.

**Eligible Parties:** Landowners, land trusts and local governments. The project must go through an evaluation process showing that it will improve water quality, and be located in a targeted local watershed. These are watersheds across the state that have been designated as high priority areas for restoration due to water quality concerns.

**For More Information:** N.C. Ecosystem Enhancement Program  
1619 Mail Service Center  
Raleigh, NC 27699-1619  
Phone: 919/715-2227  
Fax: 919/733-5321  
E-Mail: [tad.boggs@ncmail.net](mailto:tad.boggs@ncmail.net)  
Web: <http://h2o.enr.state.nc.us/wrp/>

**Grant Title:** North Carolina Sedimentation Control Commission Local Program Assistance Funds

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Land Resources

**Description:** The principal objective of the Sedimentation Control Commission program is to provide increased protection of land and water resources from damage due to accelerated erosion and sedimentation from land-disturbing activities. Grant recipients may use the funds for new local erosion and sedimentation control programs, and to expand existing programs if funds are available.

**Eligible Parties:** Local governments with a locally adopted erosion and sedimentation control ordinance. A list of eligible localities is at [www.dlr.enr.state.nc.us/erolocal.html](http://www.dlr.enr.state.nc.us/erolocal.html)

**Matching Funds:** Assistance typically requires a 60 percent local match.

**For More Information:** N.C. Division of Land Resources  
1612 Mail Service Center  
Raleigh, NC 27699-1612  
Phone: 919/733-4574  
Fax: 919/733-2876  
E-Mail: [gary.hauser@ncmail.net](mailto:gary.hauser@ncmail.net)



Photo by NC State Communications Services

*Rocky Branch on the North Carolina State campus is being restored thanks to a number of state and federal grant programs.*

**Grant Title:** Section 319 Nonpoint Source Grant

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Water Quality, Nonpoint Source Planning Unit

**Description:** Section 319 is part of the federal Clean Water Act. It sets up a grant program for funding of innovative nonpoint source management strategies. Eligible projects include water quality monitoring, environmental education and technology transfer, and other management strategies intended to be used as demonstrations. Funds also are available for restoration of waters impaired due to nonpoint-source pollution, and Total Maximum Daily Load (TMDL) development and implementation projects.

**Eligible Parties:** Local governments, state agencies, and public and private nonprofit organizations, institutions

**Matching Funds:** A 40 percent nonfederal match is required, but it can come from other state funding agencies such as the Clean Water Management Trust Fund, N.C. Department of Transportation and others. Funds are dispersed for reimbursement of expenses only.

**For More Information:** N.C. Division of Water Quality  
Nonpoint Source Management Program  
1617 Mail Service Center  
Raleigh, NC 27699-1617  
Phone: 919/733-5083  
Fax: 919/715-5637

E-Mail: Kimberly.nimmer@ncmail.net  
Web: [http://h2o.enr.state.nc.us/nps/Section\\_319\\_Grant\\_Program.htm](http://h2o.enr.state.nc.us/nps/Section_319_Grant_Program.htm)

**Grant Title:** Southern Rivers Conservation

**Administrator:** National Fish and Wildlife Foundation and Southern Rivers Conservation Initiative

**Description:** Through this program, the National Fish and Wildlife Foundation and the Southern Rivers Conservation Initiative provide funding to restore and enhance riparian and riverine habitat in southeastern states. Projects generally fall into three categories including stream restoration, freshwater mussel conservation, and projects that support the Southeastern Imperiled Fisheries Management Plan. In addition, projects should demonstrate community-based approaches to environmental stewardship, benefit water quality, demonstrate partnerships with others, demonstrate landscape or ecosystem-level approaches that complement other existing or planned restoration efforts in the watershed, and have a landowner and/or public education component.

**Eligible Parties:** Local government, nonprofit organizations, educational institutions, businesses, private landowners, conservation districts, water and wastewater utilities

**Matching Funds:** A minimum 100 percent match is required, but match of 200 percent or higher is preferable.

**For More Information:** National Fish and Wildlife Foundation



*Members of the Stewards of the White Oak River received support from The Southern Rivers Conservation Initiative for their continued efforts.*

1875 Century Blvd.  
Suite 200  
Atlanta, GA 30345  
Phone: 404/679-7209  
Fax: 404/679-7141  
E-Mail: [stangel@nfwf.org](mailto:stangel@nfwf.org)  
Web: [www.nfwf.org/programs/rosr.htm](http://www.nfwf.org/programs/rosr.htm)

**Grant Title:** Water Quality Cooperative Agreements for Priority Regional Projects

**Administrator:** U.S. Environmental Protection Agency, Region 4, Water Management Division

**Description:** Through this program, the Water Management Division assists organizations in developing, implementing, and demonstrating innovative approaches to water pollution issues. The Water Management Division places priority on innovative projects that integrate two or more other EPA water programs, those that support local governments in addressing their wastewater or stormwater needs, and those that support existing local watershed protection or restoration plans.

**Eligible Parties:** Local, state, and tribal governments; nonprofit organizations; universities

**Matching Funds:** A 50 percent match is strongly encouraged.

**For More Information:** U.S. Environmental Protection Agency, Region 4  
Water Management Division  
Sam Nunn Atlanta Federal Center



*Weekly paddling excursions on the White Oak basin yield plenty of trash.*

*Photos by Elmer Eddy*

61 Forsyth Street, SW  
Atlanta, GA 30303-3104  
Phone: 404/562-9286  
Fax: 404/562-8413  
E-Mail: [r4\\_watergrants@epa.gov](mailto:r4_watergrants@epa.gov)  
Web: [www.epa.gov/region4/water/gtas/index.html](http://www.epa.gov/region4/water/gtas/index.html)

**Grant Title:** Watershed Assistance Grant

**Administrator:** U.S. Environmental Protection Agency

**Description:** The Environmental Protection Agency designed Watershed Assistance Grants to help local groups build cooperative agreements with one or more nonprofit organizations or other eligible entities to support watershed partnerships with long-term effectiveness. The funding then supports organizational development and capacity building for partnerships to continue working toward watershed management solutions.

**Eligible Parties:** Local governments, nonprofit organizations, educational institutions, conservation districts

**Matching Funds:** No match required, but in-kind and cash matches are desirable.

**For More Information:** U.S. EPA  
Office of Wetlands, Oceans, and  
Watersheds (4501T)  
Ariel Rios Building  
1200 Pennsylvania Ave., NW  
Washington, DC 20460  
Phone: 202/566-1291  
E-Mail: [cole.james@epa.gov](mailto:cole.james@epa.gov)  
Web: [www.epa.gov/owow/watershed/wag/](http://www.epa.gov/owow/watershed/wag/)

**Grant Title:** Watershed Protection and Flood Prevention Program

**Administrator:** U.S. Department of Agriculture, Natural Resources Conservation Service

**Description:** This program provides technical and financial assistance to address water resource and related economic problems on a watershed basis. Eligible projects include those related to watershed protection, flood mitigation,



Photo by Scott Taylor

*The Cape Fear Riverwatch program coordinated efforts to build an urban storm water wetland to help protect the Cape Fear River.*

water supply, water quality, erosion and sediment control, wetland creation and restoration, fish and wildlife habitat enhancement, and public recreation. Technical and financial assistance also is available for planning new watershed surveys.

**Eligible Parties:** Local governments, conservation districts

**For More Information:** USDA Natural Resources  
Conservation Service  
4405 Bland Road, Suite 205  
Raleigh, NC 27609  
Phone: 919/873-2100  
Fax: 919/873-2156  
Web: [www.nrcs.usda.gov/programs/watershed/index.html](http://www.nrcs.usda.gov/programs/watershed/index.html)

**Grant Title:** Wetlands Program Development Grants

**Administrator:** U.S. Environmental Protection Agency

**Description:** Wetland Program Development Grants are intended to encourage comprehensive wetlands development by promoting the coordination and acceleration of research, investigations, experiments, training, demonstrations, surveys, and studies relating to the causes, effects, extent, prevention, reduction, and elimination of water pollution. Funded projects support the development of a wetlands protection, restoration or management program, or support enhancement/refinement of an existing program.

**Eligible Parties:** Local governments, nonprofits

**Matching Funds:** A 25 percent match is required.

**For More Information:** USEPA, Region 4  
61 Forsyth Street, SW  
Atlanta, GA 30303  
Phone: 404/562-9269  
E-Mail: ward.sharon@epa.gov  
Web: [www.epa.gov/owow/wetlands/grantguidelines/](http://www.epa.gov/owow/wetlands/grantguidelines/)

**Grant Title:** Wetlands Reserve Program

**Administrator:** U.S. Department of Agriculture Natural Resources Conservation Service

**Description:** Through the Wetlands Reserve Program, the Natural Resources Conservation Service provides landowners with financial incentives to restore and protect wetlands in exchange for retiring marginal agricultural land. To participate in the program, landowners may sell a conservation easement or enter into a cost-share restora-

tion agreement. Landowners and the Natural Resources Conservation Service jointly develop a plan for the maintenance and restoration of the wetland.

**Eligible Parties:** Landowners

**Matching Funds:** For restoration cost-share agreements and 30-year easement participants, up to 25 percent of the cost of restoring the acreage must be provided.

**For More Information:** USDA Natural Resources Conservation Service  
4405 Bland Road, Suite 205  
Raleigh, NC 27609  
Phone: 919/873-2100  
Fax: 919/873-2156  
Web: [www.nrcs.usda.gov/programs/wrp/](http://www.nrcs.usda.gov/programs/wrp/)



Photo by Scott Taylor

*The N.C. Coastal Federation partnered with the N.C. Division of State Parks to develop a living shoreline at Hammocks Beach State Park.*

## Recreation

**Grant Title:** Adopt-A-Trail Grant

**Administrator:** N.C. Division of Parks and Recreation,  
State Trails Program

**Description:** The Adopt-A-Trail Grant funds trail building, trail signage and facilities, trail maintenance, trail brochures and maps, and other related uses.

**Eligible Parties:** Government agencies, nonprofit organizations, private trail groups

**Matching Funds:** No match is required. The Adopt-A-Trail Grant is a reimbursable grant program.

**For More Information:** N.C. Division of Parks and Recreation  
1615 Mail Service Center  
Raleigh, NC 27699  
Phone: 919/846-9991  
E-Mail: [parkinfo@ncmail.net](mailto:parkinfo@ncmail.net)  
Web: <http://ils.unc.edu/parkproject/trails/grant.html>

**Grant Title:** Bikes Belong Coalition Grants

**Administrator:** American Bicycle Industry Bikes Belong Coalition

**Description:** The Bikes Belong Coalition aims to put more people on bikes more often. They accept requests for funding bicycle facilities, building capacity of advocacy organizations, and implementing education projects. All



Photo by Scott Taylor

*Paddling is a fast-growing recreational activity.*

proposals must address growing ridership, leveraging funding, building political support and promoting cycling.

**Eligible Parties:** Local, state, regional, and national public agencies and departments; nonprofit organizations

**Matching Funds:** No match is required.

**For More Information:** Bikes Belong  
20 Park Plaza  
Suite 1028  
Boston, MA 02116  
Phone: 617/426-9222  
Fax: 617/542-6755  
E-Mail: [tim@bikesbelong.org](mailto:tim@bikesbelong.org)  
Web: <http://bikesbelong.org/site/page.cfm?PageID=21>

**Grant Title:** Land and Water Conservation Fund

**Administrator:** N.C. Department of Environment and Natural Resources and North Carolina State University Parks and Recreation Management Department

**Description:** Land and Water Conservation funds go to local governments to address local outdoor recreation needs. Grant recipients can use funding to create parks and open space; protect wilderness, wetlands and refuges; preserve habitat and enhance outdoor recreational opportunities.

**Eligible Parties:** State agencies and local governments

**Matching Funds:** A 100 percent match is required, and funds are dispersed for reimbursement of expenses only.

**For More Information:** Recreation Resources Service  
North Carolina State University  
Box 8004  
Raleigh, NC 27695-8004  
Phone: 919/515-7118  
Fax: 919/515-3687  
E-Mail: [Candace\\_goode@ncsu.edu](mailto:Candace_goode@ncsu.edu)  
Web: [www.cfr.ncsu.edu/rrs](http://www.cfr.ncsu.edu/rrs)

Division of Parks and Recreation  
Mail Service Center 1615  
Raleigh, NC 27699  
Phone: 919/715-2661  
E-Mail: [john.poole@ncmail.net](mailto:john.poole@ncmail.net)

Web: [www.ils.unc.edu/  
parkproject/lwcf/home1.html](http://www.ils.unc.edu/parkproject/lwcf/home1.html)

**Grant Title:** Parks and Recreation Trust Fund

**Administrator:** N.C. Department of Environment and Natural Resources, Parks and Recreation Authority, and North Carolina State University Parks and Recreation Management Department

**Description:** The Parks and Recreation Trust Fund funds improvements in North Carolina's park system and increases public access to the state's beaches. It is the primary source of funding to build and renovate facilities in the state parks as well as to buy land for new and existing parks that serve the general public. The primary funding source for the Public Beach and Coastal Waterfront Access Program comes from a portion of the Parks and Recreation Trust Fund.

**Eligible Parties:** County governments, incorporated municipalities

**Matching Funds:** A 50 percent match is required.

**For More Information:** Recreation Resources Service  
North Carolina State University  
PO Box 8004  
Raleigh, NC 27695-8004  
Phone: 919/515-7118  
Fax: 919/515-3687  
E-Mail: [john.poole@ncmail.net](mailto:john.poole@ncmail.net)  
Web: [www.ils.unc.edu/  
parkproject/partfund/home/](http://www.ils.unc.edu/parkproject/partfund/home/)

**Grant Title:** Recreational Trails Program

**Administrator:** N.C. Division of Parks and Recreation, State Trails Program

**Description:** The Recreational Trails Program helps fund trails and trail-related recreational needs at the state level. A grant recipient may use funds to develop urban trail linkages, maintain existing recreational trails, and develop facilities such as drinking water provision, restroom facilities, signs, benches and parking areas.

**Eligible Parties:** Federal, state, and local government agencies and nonprofit organizations

**Matching Funds:** Grant applicants must contribute 20 percent of the project cost with cash or in-kind contributions.

**For More Information:** N.C. Division of Parks and Recreation  
1615 Mail Service Center  
Raleigh, NC 27699  
Phone: 919/846-9991  
E-Mail: [parkinfo@ncmail.net](mailto:parkinfo@ncmail.net)  
Web: [http://ils.unc.edu/  
parkproject/trails/grant.html](http://ils.unc.edu/parkproject/trails/grant.html)

**Grant Title:** Water Resources Development Project Grant Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Water Resources

**Description:** The Water Resources Development Project Grant Program provides cost-share grants and technical assistance to local governments for general navigation, recreational navigation, water management, stream restoration, beach protection, land acquisition, and facility development for water-based recreation. Small watershed projects reviewed by the state Soil and Water Conservation Commission are not eligible.

**Eligible Parties:** Local governments

**Matching Funds:** Matching funds are required and vary by project type. In-kind contributions may be used as matching funds.

**For More Information:** N. C. Division of Water Resources  
1611 Mail Service Center  
Raleigh, NC 27699-1611  
Phone: 919/733-4064  
Fax: 919/733-3558  
E-Mail: [john.sutherland@ncmail.net](mailto:john.sutherland@ncmail.net)  
Web: [www.ncwater.org/  
Financial\\_Assistance/](http://www.ncwater.org/Financial_Assistance/)

## Habitat Protection

**Grant Title:** Community-Based Restoration Program

**Administrator:** U.S. Department of Commerce, National Oceanic and Atmospheric Administration, Office of Habitat Conservation

**Description:** The Community-Based Restoration Program provides funds for small-scale, locally driven habitat restoration projects that foster natural resource stewardship within communities. The program seeks to bring together diverse partners to benefit living marine resources. Projects might include restoring salt marshes, improving fish passage, restoring and creating oyster reefs, removing exotic vegetation and replanting native species, and other projects to improve habitat for coastal wildlife.

**Eligible Parties:** Local governments, businesses, nonprofit organizations, educational institutions, community groups

**Matching Funds:** A 50 percent match is usually required, but may take the form of cash, salary, equipment and supplies, or in-kind services or labor.

**For More Information:** U.S. Department of Commerce  
National Oceanic and Atmospheric Administration  
Office of Habitat Conservation, HC-3  
1315 East-West Highway  
Silver Spring, MD 20910  
Phone: 301/713-0174  
E-Mail: [Alison.ward@noaa.gov](mailto:Alison.ward@noaa.gov)  
Web: [www.nmfs.noaa.gov/habitat/restoration/index.html](http://www.nmfs.noaa.gov/habitat/restoration/index.html)



*Sea grasses provide habitat for important aquatic species such as scallops.*

**Grant Title/Technical Assistance:** Conservation Reserve Program

**Administrator:** U.S. Department of Agriculture Farm Service Agency

**Description:** This voluntary program offers long-term rental payments and cost-share assistance to establish long-term, resource-conserving cover on environmentally sensitive cropland. Eligible owners place highly erodible or other highly sensitive land into a 10- to 15-year contract. The participant, in return for annual payments, agrees to implement a conservation plan approved by the local conservation district to plant the land with a vegetative cover such as perennial grasses, legumes, shrubs or trees.

**Eligible Parties:** With certain exceptions, to be eligible for enrollment, a producer must have owned or operated the land for at least 12 months. The land must be cropland that is planted or considered planted to an agricultural commodity four of the previous six crop years; or marginal pastureland.

**Matching Funds:** Payment to participant is up to 50 percent of the cost for establishing the cover. Incentive payments for wetlands hydrology restoration equal 25 percent of the cost of restoration.

**For More Information:** U.S. Department of Agriculture  
Farm Service Agency, Conservation Reserve Program  
Stop 0513  
Washington, DC 20250-0513  
Phone: 202/720-6221  
E-Mail: [info@fsa.usda.gov](mailto:info@fsa.usda.gov)  
Web: [www.fsa.usda.gov/pas/publications/facts/html/crp03.htm](http://www.fsa.usda.gov/pas/publications/facts/html/crp03.htm)



*Dune grass helps anchor sand along ocean beaches — important turtle nesting habitat.*

*Photos by Scott Taylor*

**Grant Title:** Migratory Bird Conservancy

**Administrator:** National Fish and Wildlife Foundation

**Description:** The Migratory Bird Conservancy program funds projects that directly address conservation of priority bird habitats. The program priorities include acquisition, restoration, and improved management of habitats. The National Fish and Wildlife Foundation judges proposals based on their importance to partners in Flight Watch List species, the benefits of the proposed project to other nearby conservation areas, their viewing opportunities for birders, other partnerships, and the matching funds ratio.

**Eligible Parties:** Local governments, nonprofit organizations, educational institutions, private landowners, water utilities, conservation districts

**Matching Funds:** At least a 100 percent cash or in-kind services match is required. However, in order to be competitive, applicants should attempt a 200 percent match.

**For More Information:** National Fish and Wildlife Foundation  
1875 Century Blvd.  
Suite 200  
Atlanta, GA 30345  
Phone: 404/679-7209  
Fax: 404/679-7141  
E-Mail: moore@nfwf.org  
Web: www.nfwf.org/  
programs/mbcpage.htm

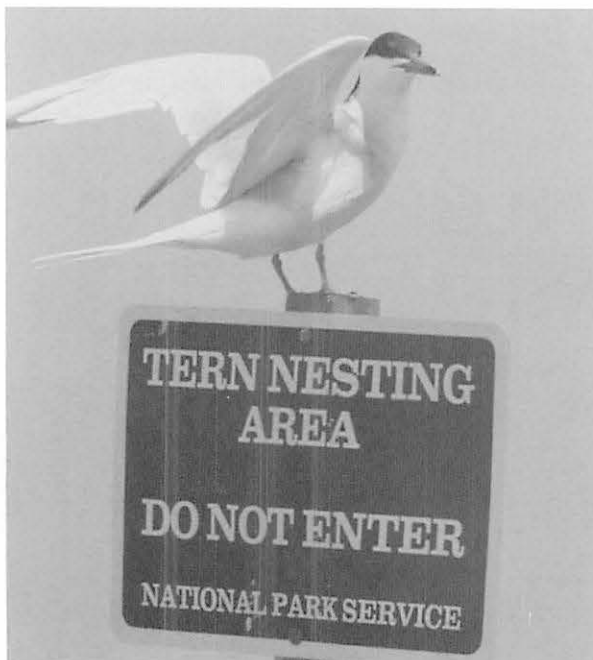


Photo by Scott Taylor

*Nongame birds get special protection under federal law.*



Photo by Scott Taylor

*Planted dunes help protect human and wildlife habitat.*

**Grant Title:** National Fish and Wildlife Foundation  
General Matching Grants

**Administrator:** National Fish and Wildlife Foundation

**Description:** The National Fish and Wildlife Foundation fosters cooperative partnerships to conserve fish, wildlife, plants, and the habitats on which they depend. The General Matching Grants program awards funding to projects that address priority actions promoting fish and wildlife conservation and the habitats on which they depend, work proactively to involve other conservation and community interests, leverage available funding, and evaluate project outcomes.

**Eligible Parties:** Local governments, educational institutions, nonprofit organizations

**Matching Funds:** A 200 percent match is required.

**For More Information:** National Fish and Wildlife Foundation  
1875 Century Blvd.  
Suite 200  
Atlanta, GA 30345  
Phone: 404/679-7209  
Fax: 404/679-7141  
E-Mail: decarolis@nfwf.org  
Web: www.nfwf.org/programs/  
/guidelines.htm



**Grant Title:** Native Plant Conservation Initiative

**Administrator:** National Fish and Wildlife Foundation and Plant Conservation Alliance

**Description:** This program supports conservation projects that protect, enhance, and/or restore native plant communities on public and private land. Projects typically fall into one of three categories including protection and restoration of native plants, information and education, and inventory and assessment. There is a strong preference for projects that involve local communities and citizen volunteers.

**Eligible Parties:** Local governments, nonprofit organizations, educational institutions, conservation districts

**Matching Funds:** Applicants must contribute a minimum of 50 percent of the total project cost through nonfederal matching funds or nonfederal in-kind services.

**For More Information:** National Fish and Wildlife Foundation  
1120 Connecticut Avenue, NW  
Suite 900  
Washington, DC 20036  
Phone: 202/857-0166  
E-Mail: [caroline.cremer@nfwf.org](mailto:caroline.cremer@nfwf.org)  
Web: [www.nfwf.org/programs/npci.htm](http://www.nfwf.org/programs/npci.htm)

**Grant Title:** Pulling Together Initiative

**Administrator:** National Fish and Wildlife Foundation

**Description:** The Pulling Together Initiative provides a means for federal agencies to partner with state and local agencies, private landowners, and other interested parties to develop long-term weed management projects within the scope of an integrated pest management strategy. The program aims to prevent, manage or eradicate invasive and noxious plants through a coordinated program of public and private partnerships; and to increase public awareness of the adverse impacts of invasive and noxious plants. The program provides support for the formation of local weed

area management partnerships, allowing local partners to demonstrate successful collaborative efforts and develop permanent funding sources for their maintenance.

**Eligible Parties:** Local governments, nonprofit organizations, educational institutions, private landowners, conservation districts

**Matching Funds:** A minimum 100 percent match is required, but a ratio of 200 percent or higher is preferable.

**For More Information:** National Fish and Wildlife Foundation  
1120 Connecticut Avenue, NW  
Suite 900  
Washington, DC 20036  
Phone: 202/857-0166  
E-Mail: [Jackie.burson@nfwf.org](mailto:Jackie.burson@nfwf.org)  
Web: [www.nfwf.org/programs/pti.htm](http://www.nfwf.org/programs/pti.htm)



Photo by Pam Smith

*The North Carolina Coastal Federation is putting sweat equity into restoring oyster reefs.*

## Hazard Mitigation

**Grant Title:** Hazard Mitigation Grant Programs

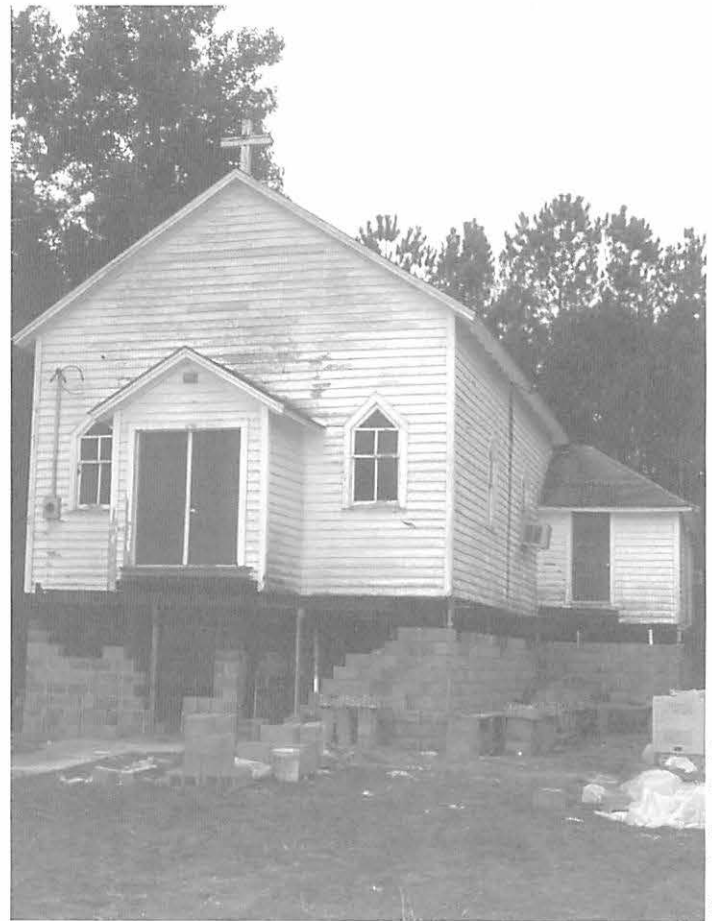
**Administrator:** N.C. Division of Emergency Management

**Description:** The main objectives of the Hazard Mitigation Grant programs are to prevent future losses of lives and property due to disasters, to implement state or local mitigation plans, to enable grant recipients to implement mitigation measures during a community's immediate recovery from disaster, and to provide funding for previously identified mitigation measures that benefit the disaster area. The programs include the Hazard Mitigation Grant Program, Flood Mitigation Assistance, Uniform Relocation Assistance, and Predisaster Mitigation.

**Eligible Parties:** Local governments, certain private non-profit organizations or institutions that serve a public function, Indian tribes and authorized tribal organizations

**Matching Funds:** Some matching is required.

**For More Information:** N.C. Division of Emergency  
Management  
Hazard Mitigation Section  
1830-B Tillery Place  
Raleigh, NC 27604  
Phone: 919/715-8000  
Fax: 919/715-9763  
E-Mail:  
Web: [www.ncem.org/Mitigation/  
mit\\_funding\\_main.htm](http://www.ncem.org/Mitigation/mit_funding_main.htm)



*The Hazard Mitigation Grant Program helped raise hundreds of buildings that were flooded by Hurricane Floyd in 1999.*

Photo by Pam Smith

## **Chapter II: Technical Assistance**

*Consider the many sources of technical guidance available to communities that already have developed plans, but need help with implementation.*



## Technical Assistance

**North Carolina Sea Grant** is a university-based federal/state partnership that provides technical assistance targeting a wide range of coastal concerns, including community development, water quality, conservation and restoration and training.

Through research, education and outreach programs, North Carolina Sea Grant extension specialists work with individuals, groups governmental agencies and businesses to develop an understanding of the state's coastal environment and promote the sustainable use of marine resources.

North Carolina Sea Grant has extension staff in three coastal offices — Manteo, Morehead City and Wilmington — and administrative, extension and communication staff in Raleigh.

**Contacts:** North Carolina Sea Grant  
NC State University, Campus Box 8605  
Raleigh, NC 27695-8605  
Phone: 919/515-2454; Fax: 919/515-7095  
Web: [www.ncseagrant.org](http://www.ncseagrant.org)

## Community Development

**Technical Assistance Program:** Community in Crisis/  
Transition

**Administrator:** N.C. Department of Commerce, Division  
of Community Assistance

**Description:** The Rural Resource Jump Team Program offers assistance to communities in a time of crisis or transition. The staff uses its diverse partnerships and available resources to quickly respond to identified needs in communities that lack resources or specific expertise to address crisis situations or other, more general needs.

**Cost:** Free

**Eligible Parties:** Local governments

**For More Information:** N.C. Department of Commerce  
4301 Mail Service Center  
Raleigh, NC 27699-4301  
Phone: 919/733-4979  
E-Mail: [kflowers@nccommerce.com](mailto:kflowers@nccommerce.com)  
Web: [www.nccommerce.com](http://www.nccommerce.com); then,  
click on community assistance

**Technical Assistance Program:** Community Planning  
Program

**Administrator:** N.C. Department of Commerce, Division of  
Community Assistance



*Manteo has followed an urban design plan to redefine itself as a tourist destination.*

**Description:** Through five regional offices, professional planners make their knowledge accessible to local governments for a wide variety of projects. Community Planning Program staff provide assistance to municipalities and counties in the areas of public administration (capital budgeting, annexation, water and sewer rate studies), and by developing new services or products to help meet local governments' specific needs. Other services include board/committee goal-setting, community appearance, growth management, historic preservation, land-use planning, neighborhood conservation, and strategic planning. There is a regional office in Washington, and a sub-office in Wilmington.

**Cost:** Free

**Eligible Parties:** Local governments

**For More Information:** N.C. Department of Commerce  
Community Planning Program  
4301 Mail Service Center  
Raleigh, NC 27699-4301  
Phone: 919/733-2853  
E-Mail: mfrederick@ncdca.org  
Web: www.nccommerce.com; then,  
click on community assistance

**Technical Assistance Program:** Defense Economic Adjustment Program

**Administrator:** U.S. Department of Defense, Office of Economic Adjustment

**Description:** The Defense Economic Adjustment Program helps communities respond to military base closures and realignments, growth, and urban encroachment. The Office of Economic Adjustment provides assistance for designing strategies for a more diverse local economy less vulnerable to fluctuations in defense expenditures.

**Eligible Parties:** Local governments and regional organizations affected by military base closures, realignments, growth, and urban encroachment

**Matching Funds:** Typically, a 25 percent nonfederal match is required.

**For More Information:** U.S. Office of Defense  
Office of Economic Adjustment  
400 Army Navy Drive, Suite 200  
Arlington, VA 22202-2884  
Phone: 703/604-6020  
Fax: 703/604-5843  
E-Mail: oeafeedback@osd.mil  
Web: www.oea.gov

**Technical Assistance Program:** East Carolina University Grants Outreach Network

**Administrator:** East Carolina University Division of Research, Economic Development and Community Engagement

**Description:** The mission of the East Carolina University Grants Outreach Network is to promote sustainable growth and development in Eastern North Carolina by helping communities seek and obtain financial support through grant funding, while providing meaningful educational experiences for ECU students. Communities apply

by providing a description of their needs and potential projects. If approved, graduate students work with communities through the entire grantwriting process.

**Cost:** Free

**Eligible Parties:** Local governments and nonprofit organizations

**For More Information:** East Carolina University  
Grants Outreach Network  
Research, Economic Development  
and Community Engagement  
East Fifth Street  
Greenville, NC 27858-4353  
Phone: 252/328-6650 ext. 422  
Fax: 252/328-2769  
E-Mail: toveyj@mail.ecu.edu  
Web: www.ecu.edu/on

**Technical Assistance Program:** Fire Department Assistance Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Forest Resources

**Description:** The Division of Forest Resources provides assistance to fire departments in North Carolina through three main programs.

- The Volunteer Fire Assistance Program offers a variety of fire training courses.
- The Federal Excess Personnel Property Loan Program offers equipment to fire departments for as long as they have use for the equipment.
- The GSA Purchasing Program allows fire departments to purchase wildfire equipment and supplies normally not available from other sources.

**Cost:** Varies by program.

**Eligible Parties:** North Carolina Fire Departments

**For More Information:** Contact your County Forest Ranger  
or  
N.C. Division of Forest Resources  
1616 Mail Service Center  
Raleigh, NC 27699-1616  
Phone: 919/733-2162  
Fax: 919/733-2835  
E-Mail: gary.wood@ncmail.net  
Web: www.dfr.state.nc.us/fire\_ control/fdap.htm

**Technical Assistance Program:** Internship Placements For Community Development

**Administrator:** East Carolina University Division of Research, Economic Development and Community Engagement

**Description:** This program places graduate students of East Carolina University with local governmental and community organizations. Organizations receive an intern for an academic semester or summer session for 300 hours per project assignment. Assignments may be extended for two semesters.

**Cost:** Free

**Eligible Parties:** Local governments, nonprofit organizations, for-profit organizations such as chambers of commerce

**For More Information:** Community Engagement  
East Carolina University  
2200 Charles Blvd.  
Suite 1500  
Greenville, NC 27858  
Phone: 252/328-9476  
Fax: 252/328-2769  
E-Mail: [nowaczykr@mail.ecu.edu](mailto:nowaczykr@mail.ecu.edu)  
Web: [www.ecuconnect.org](http://www.ecuconnect.org)

**Technical Assistance Program:** North Carolina Cooperative Extension

**Administrator:** North Carolina State University and North Carolina A & T University



Photo by NC State Communications Services

*Barbara Doll, Sea Grant water quality specialist, explains stream restoration techniques she applied at Rocky Branch.*

**Description:** Cooperative Extension provides technical and educational support on a variety of topics. Extension agents and specialists provide information on funding sources and management techniques for numerous topics. Faculty conduct applied research and demonstration projects to evaluate techniques, and extension personnel initiate and provide leadership for local interagency efforts to better understand issues and develop lasting solutions.

**Cost:** Varies

**Eligible Parties:** Local governments, individuals, landowners, others

**For More Information:** Contact your local Cooperative Extension Center  
Web: [www.ces.ncsu.edu](http://www.ces.ncsu.edu)

**Technical Assistance Program:** Pollution Prevention Local Government Assistance Group

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Pollution Prevention and Environmental Assistance

**Description:** The Local Government Technical Assistance Group is a unique team of analysts with solid waste and recycling backgrounds in both the public and private sectors. Their knowledge and experience enables them to make suggestions to improve overall program performance, with specific programs such as developing education and outreach programs, waste assessment training, program start-up and design, contract management, and others. They also conduct periodic training programs and workshops.

**Eligible Parties:** Local governments

**Cost:** Free

**For More Information:** N.C. Division of Pollution Prevention and Environmental Assistance  
1639 Mail Service Center  
Raleigh, NC 27699-1639  
Phone: 800/763-0136  
E-Mail: [nowaste@p2pays.org](mailto:nowaste@p2pays.org)  
Web: [www.p2pays.org/main/localgov.asp](http://www.p2pays.org/main/localgov.asp)

## Water Quality

**Technical Assistance Program:** Municipal Compliance Initiative

**Administrator:** N.C. Department of Environment and Natural Resources, Construction Grants and Loans Section

**Description:** The Municipal Compliance Initiative gives public wastewater treatment facilities the chance to stay in NPDES compliance before their problems lead to enforcement action. A team of engineers and operations experts from the Construction Grants and Loans Section works with local officials to analyze a community's wastewater treatment plant design and operation. By participating and implementing the recommendations, local leaders can resolve most operational problems, while avoiding environmental damage, fines, and expensive treatment plant upgrades. Any facility that goes through a Municipal Compliance Initiative, but later needs an upgrade or expansion, may receive priority in the competition for loans in the State Revolving Fund.

**Cost:** Free. If construction is needed, the community will be expected to retain consulting engineers for a more detailed facility evaluation.

**Eligible Parties:** Public wastewater treatment facilities that show declining performance

**For More Information:** N.C. DENR  
Construction Grants and Loans  
1633 Mail Service Center  
Raleigh, NC 27699-1633  
Phone: 919/733-6900  
Fax: 919/715-6229  
E-Mail: [gene.johnson@ncmail.net](mailto:gene.johnson@ncmail.net)  
Web: [www.nccgl.net/tech.html](http://www.nccgl.net/tech.html)

**Technical Assistance Program:** Waste Discharge Elimination Program (WaDE)

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Environmental Health, Onsite Wastewater Section

**Description:** This state program works with county environmental health specialists to investigate and identify



Photo by Scott Taylor

*An urban wetland in Wilmington filters stormwater runoff to protect nearby streams.*

straight pipes and/or failing septic systems. A straight pipe is a domestic sewage discharge that goes straight from the source into streams without being treated. The program also assists owners of problem systems to correct the problem and secure funding where available.

**Cost:** Owners of households with failing or absent septic systems or sewer service can apply for financial assistance to reduce the costs of repairs. The program will help owners find these funds.

**Eligible Parties:** County governments, individuals

**For More Information:** N.C. Division of Environmental Health  
1630 Mail Service Center  
Raleigh, NC 27699-1630  
Phone: 800/973-9243  
E-Mail: [deh.service@ncmail.net](mailto:deh.service@ncmail.net)  
Web: [www.deh.enr.state.nc.us/oww/Wade/straight\\_pipe2.htm](http://www.deh.enr.state.nc.us/oww/Wade/straight_pipe2.htm)

**Technical Assistance Program:** Watershed Surveys and Planning

**Administrator:** U.S. Department of Agriculture, Natural Resources Conservation Service

**Description:** The objectives of the Watershed Surveys and Planning program are to provide planning assistance for the development of coordinated water and related land resources programs in watersheds and river basins. The Natural Resources Conservation Service gives special priority to setting priorities in helping to solve problems of upstream rural community flooding, water quality improvement coming from agriculture nonpoint sources, wetland preservation and drought management for agriculture and rural communities.

**Cost:** The Natural Resources Conservation Service expects state and local agencies to participate in the process and to fund their own activities.

**Eligible Parties:** Water resource agencies, local governments, soil and water conservation districts, flood prevention or control districts, Indian tribes, nonprofit organizations

**For More Information:** USDA Natural Resources  
Conservation Service  
4405 Bland Road, Suite 205  
Raleigh, NC 27609  
Phone: 919/873-2100  
Fax: 919/873-2156  
Web: [www.nrcs.usda.gov/  
programs/watershed/index.html](http://www.nrcs.usda.gov/programs/watershed/index.html)



Photo by Lilly Loughner

*Stormwater runoff is trapped by this filtration pond.*



## Conservation and Restoration

**Technical Assistance Program:** Advice for Restorations, Rehabilitations, and Historic Building Maintenance

**Administrator:** N.C. State Historic Preservation Office, Restoration Branch

**Description:** All owners of historic buildings in North Carolina may request technical advice from the Restoration Branch of the State Historic Preservation Office. A building does not have to be listed in the National Register of Historic Places or have any other special historic designation to be eligible. Consultants are offered on a time-available basis and may include telephone consultations, mailings of technical articles and sample specifications, on-site building inspections and evaluations, and referrals to specialty architects, contractors and consultants.

**Cost:** Free

**Eligible Parties:** All owners of historic buildings in North Carolina including private individuals, as well as governmental agencies

**For More Information:** N.C. State Historic Preservation Office  
Restoration Branch  
4617 Mail Service Center  
Raleigh, NC 27699-4617  
Phone: 919/733-6547  
Fax: 919/715-4801  
Web: [www.hpo.dcr.state.nc.us/assist.htm](http://www.hpo.dcr.state.nc.us/assist.htm)

**Technical Assistance Program:** Forest Nursery Program

**Administrator:** N.C. Department of Environment and Natural Resources, Division of Forest Resources

**Description:** The Forest Nursery Program produces and sells at cost to North Carolina landowners a variety of forest tree and shrub seedlings for forest regeneration, wildlife habitat improvement, wetlands mitigation and research. The division can help determine species suitability, and will provide instructions for planting and care of young trees. Public agencies may contract with the division to grow quantities of seedlings (including wetland species) that cannot be obtained from private nurseries within the state. The Division of Forest Resources also provides lists of local contractors.



Photo by Scott Taylor

*A number of conservation grants are available to preserve land adjacent to sensitive waters.*

**Cost:** The Division of Forest Resources sells the seedlings at cost.

**Eligible Parties:** Owners of private and public forestlands

**For More Information:** N.C. Division of Forest Resources  
1616 Mail Service Center  
Raleigh, NC 27699-1616  
Phone: 919/733-2162  
Fax: 919/733-2835  
Web: [www.dfr.state.nc.us/starting/starting\\_seedlingprogram.htm](http://www.dfr.state.nc.us/starting/starting_seedlingprogram.htm)

**Technical Assistance Program:** Heritage Property Services

**Administrator:** The National Trust for Historic Preservation, Community Partners

**Description:** Heritage Property Services promotes the use of federal and state rehabilitation tax credits and provides a full range of high quality consulting services to developers of real estate projects involving historic properties.

**Cost:** Fee for service

**Eligible Parties:** For-profit and nonprofit developers, including local governments and public agencies

**For More Information:** National Trust for Historic Preservation  
Community Partners Heritage

Property Services  
1785 Massachusetts Avenue, NW  
Washington, DC 20036-2117  
Phone: 202/588-6054  
E-Mail: [community\\_partners@nthp.org](mailto:community_partners@nthp.org)  
Web: [www.nationaltrust.org/  
community\\_partners/hps.html](http://www.nationaltrust.org/community_partners/hps.html)

**Technical Assistance Program:** Rivers, Trails and Conservation Assistance

**Administrator:** U.S. National Park Service

**Description:** Rivers & Trails staff builds partnerships with eligible parties to achieve community goals and assess resources for community-based conservation. They help communities develop concept plans for conservation activ-

ities, engage the public, and identify potential sources of funding. The National Park Service provides assistance for one year and may renew for a second year if warranted.

**Cost:** Cost sharing

**Eligible Parties:** Local or state government, nonprofit organizations, community groups

**For More Information:** RTCA – National Park Service  
100 Alabama St. NW, 1924 Building  
Atlanta, GA 30303  
Phone: 404/562-3175  
Fax: 404-/62-3282  
E-Mail: [chris\\_abbett@nps.gov](mailto:chris_abbett@nps.gov)  
Web: [www.nps.gov/sero/rtca/](http://www.nps.gov/sero/rtca/)



*Many North Carolinians depend on clean coastal waters for their livelihoods.*

*Photo by Scott Taylor*

## Training

### Technical Assistance Program: Coastal Issues Workshops

**Administrator:** The North Carolina National Estuarine Research Reserve

**Description:** The North Carolina National Estuarine Research Reserve (NERR) provides several services to coastal communities including an information clearing-house, technical publications, coastal community newsletters, and coastal issues workshops. The workshops — held in various locations along the coast — provide training for community, government, and private coastal decision-makers. A videotape of a NERR workshop on funding basics and grant writing is available online.

**Cost:** Minimal, if any.

**Eligible Parties:** Any coastal decision maker.

**For More Information:** North Carolina National Estuarine Research Reserve  
135 Duke Marine Lab Road  
Beaufort, NC 28516  
Phone: 252/728-2170  
Fax: 252/728-6273  
E-Mail: whitney.jenkins@ncmail.net  
Web: [www.ncnerr.org/ccs/index.html](http://www.ncnerr.org/ccs/index.html)

### Technical Assistance Program: Essentials of Municipal Government Training Sessions

**Administrator:** The University of North Carolina's Institute of Government

**Description:** The Institute of Government designs these training sessions to help mayors, council members, managers, clerks, and attorneys understand the challenges they face, and to give them tools to govern their communities. Instructors for the program include faculty, staff and officials from UNC-Chapel Hill School of Government, the North Carolina League of Municipalities, and the state and local government of North Carolina.

**Cost:** \$195 per person. Includes the program notebook, the textbook *Municipal Government in North Carolina*, some meals, and all handouts and course materials.

**Eligible Parties:** Veteran and newly elected mayors and council members, managers, clerks and attorneys.

**For More Information:** UNC School of Government  
CB# 3330, Knapp Building  
Chapel Hill, NC 27599-3330  
Phone: 919/966-5381  
Fax: 919/962-0654  
E-Mail: [glover@iogmail.iog.unc.edu](mailto:glover@iogmail.iog.unc.edu)  
Web: [www.emg.unc.edu/](http://www.emg.unc.edu/)

### Technical Assistance Program: Rural Economic Development Institute

**Administrator:** North Carolina Rural Economic Development Center, Inc.

**Description:** The N.C. Rural Economic Development Institute is a leadership development program that provides knowledge, skills and insights to bring about positive change. The program helps rural leaders understand the latest strategies in economic and community development, learn the fundamentals of long-range strategic planning, and join a network of rural leaders who regularly share information and experience.

**Cost:** Each participant (or participant's employer or sponsoring organization) pays \$495. The Rural Economic Development Center makes a limited number of scholarships available for cases of hardship.

**Eligible Parties:** Rural leaders active in decision-making roles in their communities, including elected and appointed officials, business men and women, professional staff in economic and community development, and civic and grassroots leaders. The center limits space to 30 participants per session.

**For More Information:** N.C. Rural Economic Development Center  
4021 Carya Drive  
Raleigh, NC 27610  
Phone: 919/250-4314  
Fax: 919/250-4325  
E-Mail: [info@ncruralcenter.org](mailto:info@ncruralcenter.org)  
Web: [www.ncruralcenter.org/leadership/institute.htm](http://www.ncruralcenter.org/leadership/institute.htm)

## **Chapter III: Bayboro – A Case Study**

*Learn how one coastal community is taking advantage of financial and technical assistance programs to help shape its future.*



## ***Making it Happen: A Bayboro Case Study***

To passers-by, changes in Bayboro are subtle. But behind the scenes, community leaders have set the stage for economic development and waterfront revitalization to make Bayboro a destination for tourists and retirees — and a source of pride for its residents.

By building a base of community support and leveraging its natural resources, Bayboro is demonstrating what leaders in a small coastal town with few economic resources can do to improve their community. Although Bayboro officials have sought just a few grants, they have put an infrastructure in place to obtain a host of available assistance. They have begun working with others in their region; started a nonprofit housing organization; and developed a special town board to pursue and execute revitalization efforts.

Bayboro, with a population of about 740, is the seat of government for Pamlico County. The town is situated at the head of the Bay River, which empties into the nutrient-sensitive waters of the Pamlico Sound near the mouth of the Neuse River. N.C. 55 runs through Bayboro and on to the town of Oriental, a popular destination for sailing enthusiasts.

Bayboro operates under the mayor-council form of government, and refers to the council as the Board of Commissioners. The town recently increased the number of commissioners from three to five. While these officials have led the way in Bayboro's development efforts, other Bayboro and Pamlico County citizens have taken leadership roles.

### **For more information contact:**

Joseph O. Himbry, Jr.  
Bayboro Development Center, Inc.  
PO Box 84  
204 Neals Creek Rd.  
Bayboro, NC 28515



*Affordable housing soon will sprout from this cleared farm tract in Bayboro.*



*Joseph Himbry, a Bayboro commissioner, says the town has big plans for its restored waterfront.*

*Photos by Scott Taylor*

## Setting goals

Community leaders see lack of economic resources and lack of land for expansion as the two greatest problems Bayboro faces. Public buildings, such as the courthouse, take up prime real estate in the town but do not pay any municipal taxes. The town's tax rate — \$0.24 per \$100 valuation — already is the highest in the county. Officials do not see raising taxes as an option for increasing revenue income. To address these problems, community leaders are promoting private development and revitalization by touting its abundance of natural resources.

Bayboro citizens formed a network of leaders to attract private investors interested in small-town tourist destinations and retirement communities. Their goal is to expand the tax base by spurring private development without losing the character of the small town. They are achieving these goals with three major objectives:

- improving the waterfront;
- revitalizing and developing a central downtown; and
- working with the fishing community to enhance docks and add retail development along the waterfront.

## Pursuing grants

Town officials used two grant programs to establish a base. Beginning in the mid-1990s and extending over eight years, officials secured three Community Development Block Grant projects.

- The first project was to remove about 40 failing septic tanks and place all town households on county sewer.
- The second grant provided funds to pave the three remaining unpaved streets through town. The project included installing curbs and gutters to channel stormwater runoff.
- Town officials used the third grant to repair the worst housing in Bayboro. Approximately 60 homes benefited from the housing grant.



*An improved water system is a sign of progress for Bayboro.*

*Photo by Scott Taylor*

Town officials secured approximately \$2 million over eight years, and provided 10 percent in matching funds.

Community Development Block Grants filled primary housing needs in Bayboro, but

community members wanted to do more to improve low home-ownership rates and increase property values. They formed the Bayboro Development Center, a source of assistance and a clearinghouse of information for

Pamlico County residents considering home ownership. The center received its state and federal nonprofit status in early 2002, and officially opened in January 2003. Its primary goals are:

- to identify the housing needs in Pamlico County;
- to match those needs with available resources; and
- to increase property values in the county.

The center is working toward achieving these goals by assisting potential homebuyers in making informed decisions prior to purchase, and helping people to qualify for mortgages by instructing them on how to improve their credit.



*Expansion of the Bay River Metro Sewage District is bringing new vitality to Bayboro.*

*Photo by Scott Taylor*



*Improving the quality of life and chances for home ownership are among the city leaders' goals.*

## Clearing farm land for future housing

Joseph Himbry, a town commissioner, serves on the board of the center. He says he was concerned that so many people lack accurate information and are investing in mobile homes. Because mobile homes depreciate quickly, stick-built houses provide a higher-value choice for many citizens.

The Bayboro Development Center aims to work with banks, mobile home dealers and housing entities to let buyers see the full range of options. One of the center's first activities was to hold a housing forum to explain its goals to Pamlico County citizens. More than 300 people attended the forum — an overwhelming response in a county of only 13,000 people. In addition to providing information, the center also took an active role in improving housing by buying a piece of farm land, subdividing it into lots, and selling it to local citizens below market value.

With basic housing and infrastructure needs of the town addressed, community leaders are looking to improve the Bay River Waterfront. They hope improving the waterfront will precipitate investment by private developers.

The town's waterfront was in desperate need of a facelift, says Kathy Vinson, formerly with the N.C. Division of Coastal Management.

Y e a r s o f N e g l e c t



F r o m T r a s h . . .

“It was indeed dilapidated,” says Vinson, a resource planner who worked with the town. “There was an old fish house, and the waters and marsh areas had been used as a dump for old appliances and discarded metal.”

To acquire and improve the waterfront property, in 1995 town officials secured two North Carolina Public Beach and Coastal Waterfront Access Grants. The first grant assisted in purchasing the property. The second helped to clean the property and turn the area into a waterfront park. The grants required a match of cash and in-kind services.

“It’s a place now where people in the community come to recreate and relax. It’s popular with artists, and kids go fishing there. People eat lunch and read books in the park,” Himbry said.

A private developer bought property near the park and has preliminary plans for commercial and residential buildings. Town officials continue to work with the developer to ensure the plans for the property are compatible with their plans for the community.

T h e C l e a n U p B e g i n s



T o T r e a s u r e

Before photos by Joseph Himbry

After photos by Scott Taylor



Photo by Scott Taylor

*Bayboro Bed and Breakfast is the centerpiece of the town's hospitality.*

### **Transportation Issues**

In 2000, Bayboro's Board of Commissioners created an Economic Revitalization Board to get citizens involved in the town's development activities. Seven members representing all geographic areas of town, plus one town commissioner, make up the board, which reports to the town commissioners. Citizens on the board brainstorm ideas, and then go out to the community and determine the interest of citizens. The board gives citizens ownership of revitalization efforts, and provides a source of ideas to the town government.

One of the board's main activities has been working with the North Carolina Department of Transportation (DOT) on landscaping and sidewalk improvements that hopefully will come with the road-widening project through the county. For more than 10 years, town officials have known of the DOT's plan to widen N.C. 55 from two lanes to five, from the Pamlico County line east to the Bayboro town limits.

The highway starts as three lanes just inside the town limits. Some in the DOT thought five lanes through town would be optimal to move cars as quickly as possible. But, community leaders resisted, fearing that the project would displace too many homes and businesses close to the road. Community leaders also feared that a wide road through town would discourage tourists from stopping in Bayboro. It also would ruin the small-town character of the community.

DOT officials agreed to work with residents to minimize the impact of the project on the town.

Himby advises other small communities to prepare themselves when road-widening projects come to their town.

"You have to come to consensus on a community plan and present a united front. If citizens work together and make a reply as a group, the final outcome is better," he says.

### **Regional collaboration**

Although the road project raises concerns, community leaders know it also provides an opportunity to bring more people to the town. To tackle the effects of the road project from a regional standpoint, Bayboro's Revitalization Committee has partnered with the Pamlico Community College Small Business Center and the Pamlico County Committee of 100. The Committee of 100 is made up of dues-paying members of the public and private sectors working to promote responsible development in Pamlico County. The partnership increases the ability of the county to anticipate problems, develop solutions, and capitalize on the road-widening project.

In addition to this collaboration, Bayboro has worked with other Pamlico County communities to update the county's land use plan. Because Pamlico County is a coastal county, the N.C. Division of



Coastal Management (DCM) requires it develop a land use plan under the Coastal Area Management Act (CAMA).

In early 2003, Pamlico County Commissioners secured a CAMA Local Planning and Management Grant from DCM to update their 10-year-old plan. They brought in a consultant to guide the project, and appointed a 22-member oversight committee representing a cross-section of county residents. In all, four Pamlico County communities are represented on the committee. The plan helps community leaders work together to share ideas and ensure their activities are compatible.

### ***Building and maintaining citizen support***

Like many small towns across the United States, Bayboro found that change does not always come easily. Himby's advice to other small communities looking to attract development is to get the buy-in of their citizens before moving forward. The Economic Revitalization Board takes basic steps to determine whether the citizens approve or disapprove of proposed projects, and to maintain citizen support while the community changes.

Before proposing projects, community leaders analyze and identify the town's strengths and weaknesses and examine the opportunities and threats it faces. This process helps leaders to focus their activities into areas where the greatest opportunities lie, and to determine the proposed project's impact on citizens and natural resources. After the analysis, they develop an implementation plan for the project.

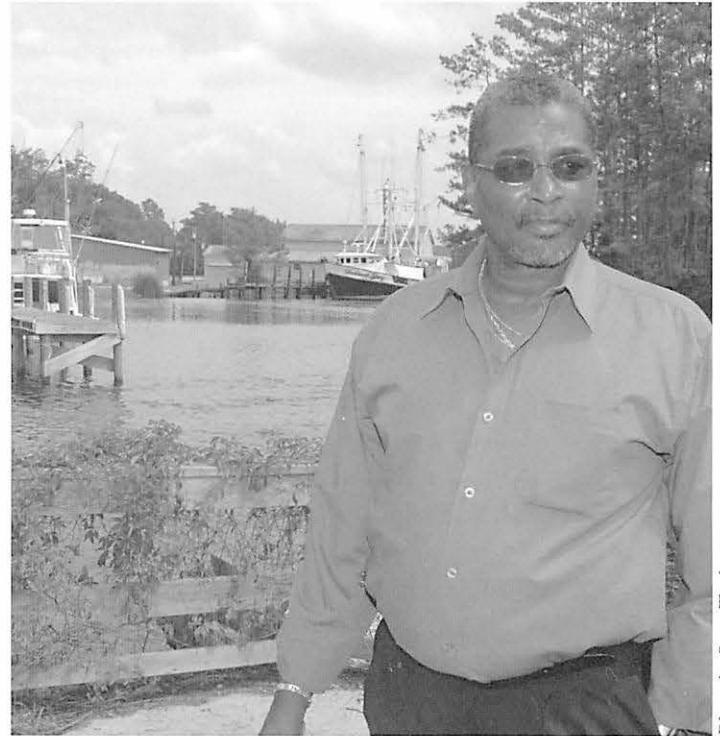
The board takes the plan to the stakeholders most closely affected by the project to gauge their interest and enthusiasm. With the support of this small group of stakeholders, board members then take the plan to a wider audience. If a majority of the stakeholders do not approve of the plan, they do not go forward.

When asked what advice he would give to local governments looking for grant money, Himbry replied, "Plan, plan, plan. Plan well both locally and regionally. Seek funding from a regional standpoint. Take a look at what communities around you have accomplished and the activities that have been successful. Determine your strengths and see how you may be of assistance to them. Look at your weaknesses and look for ways other communities may be able to help you. Partner with other entities at the federal, state, regional and local levels; and look to the private sector to fill some of your needs as well. No one can do it alone."

There is no quick fix for bringing sustainable economic development to a community. Bayboro leaders started with a town park that they never expected to bring revenue to the town. But this project provided a foundation and showed people both inside and outside of Bayboro the potential that the town held with its waterfront.

Community leaders tried for many years to bring manufacturing to the area, but could not capture industry because the town is not close to any major urban area or interstate highway. Town leaders, therefore, determined that their greatest strength was Bayboro's natural environment. They capitalized on those resources with a project that does not bring direct revenue, but builds a foundation for the future.

Today, developers are interested in areas along the waterfront. And, Bayboro is on its way to achieving its goal of sustainable economic development.



*Photo by Scott Taylor*

*Joseph Himbry says town leaders envision the waterfront area to grow as a recreational and commercial center.*

## End Notes

*Consider these additional resources as you develop your community plans. Then, study the grantwriting tips for an added step toward success.*

## Web Resources

While every attempt was made to include all opportunities available to local governments in this guide, other sources of information are available. Much of the information in this report was taken from online resources. Following is a listing of additional online resources:

- **North Carolina Sea Grant** is a university-based program that addresses coastal issues through research, education and outreach activities. Funding is provided by the N.C. General Assembly and the National Sea Grant College Program within the National Oceanic and Atmospheric Administration. Headquartered at North Carolina State University, Sea Grant operates extension field offices in Manteo, Morehead City and Wilmington. The web site presents an overview of how Sea Grant is fulfilling its mission; available publications; grants; resources; and contacts.

[www.ncseagrant.org](http://www.ncseagrant.org)

- **The Coastal Services Center**, part of the National Ocean Service within the National Oceanic and Atmospheric Administration, maintains an online site that provides coastal managers with grant-funding opportunities. The site also links to many free resources, including articles, tutorials, and tips to guide the grantwriting process.

[www.csc.noaa.gov/text/grant.html](http://www.csc.noaa.gov/text/grant.html)

- **The National Library for the Environment** is an online source that includes a list of foundations providing grants for environmental purposes. Many of the grants are only for nonprofit organizations. Some of the information in this publication was taken from this site.

[www.ncseonline.org/NLE/](http://www.ncseonline.org/NLE/)

- **The N.C. Department of Environment and Natural Resources (DENR)** maintains a web page listing all of the financial assistance and tax credits available through DENR. Some of the information in this publication was drawn from this page.

[www.enr.state.nc.us/html/tax\\_credits.html](http://www.enr.state.nc.us/html/tax_credits.html)

- **The N.C. Department of Environment and Natural Resources, Division of Water Quality** published "A Guide for North Carolina Landowners: Financial Incentives and Technical Assistance Programs Which Apply to Wetlands, Streams and Streamside (Riparian) Areas." The 1999 publication is available online or by contacting:

N.C. Division of Water Quality:  
1619 Mail Service Center

Raleigh, NC 27699-1619

Phone: 919/733-5208

<http://h2o.enr.state.nc.us/wrp/pdf/landowng.pdf>

- **The N.C. Division of Emergency Management** has a list of over 300 disaster-related state and federal funding sources. The list is available online or by contacting:

N.C. Division of Emergency Management  
Hazard Mitigation Section  
1830-B Tillery Place  
Raleigh, NC 27604  
Phone: 919/715-8000

[www.ncem.org/Mitigation/Library/fedaid.pdf](http://www.ncem.org/Mitigation/Library/fedaid.pdf)

- **The U.S. Environmental Protection Agency** maintains an online catalog of federal funding sources for watershed protection. Some of the information in this publication was taken from this site.

[www.epa.gov/owow/watershed/wacademy/fund.html](http://www.epa.gov/owow/watershed/wacademy/fund.html)

- **The U.S. Department of Energy** maintains the Smart Communities Network. It contains a list of funding opportunities for all aspects of sustainable development. Some of the information in this publication was taken from this source.

[www.sustainable.doe.gov](http://www.sustainable.doe.gov)

- When searching for funding for improvements in your community, you may want to visit your local library, or take a trip to the nearest university library. All community college libraries and other libraries within the University of North Carolina System subscribe to **GrantSource**, an online source primarily designed to find funding for university departments, professors and graduate students. However, it may also be useful to local governments. Many libraries have other resources that are only available for purchase or through subscription including the Environmental Grantmaking Foundation, the Foundation Directory, the North Carolina Giving Book, and the Community of Science Funding Opportunities.

<http://research.unc.edu/grantsource/>

- **The Environmental Finance Center** at the University of North Carolina at Chapel Hill provides assistance to local communities by providing training and policy analysis services; and by disseminating tools and resources on topics such as environmental cost accounting, rate setting, and the development of sustainable cost recovery and institutional management systems. The primary focus of the Environmental Finance Center is to find ways to finance environmental improvements in the community. Information can be

found online or by contacting:

UNC Environmental Finance Center  
UNC CB# 3329  
Chapel Hill, NC 27599-333  
919/ 843-4956  
efc@iogmail.iog.unc.edu  
[www.efc.unc.edu/index.html](http://www.efc.unc.edu/index.html)

### **Additional Resources**

- **The Grantsmanship Center** provides training and low-cost publications about funding opportunities and proposal writing. Their proposal writing guide, “Program Planning and Proposal Writing,” is one of the best-known publications in nonprofit circles, with more than one million copies in print. You can find more information on The Grantsmanship Center and browse and purchase their publications online.  
[www.tgci.com](http://www.tgci.com)

- **The Local Government Environmental Assistance Network** is a great source of information for local governments.  
[www.lgean.org/html/whatsnew.cfm?id=695](http://www.lgean.org/html/whatsnew.cfm?id=695)

- **The Florida Department of Community Affairs** initiated a program to work with selected coastal communities to revitalize and preserve waterfront communities in 1997. The Council for Sustainable Florida developed a report on the program that compiles 10 valuable lessons learned by the communities. The report is available online or by contacting:

Council for Sustainable Florida  
PO Box 10688  
Tallahassee, FL 32302  
850/539-5093  
[www.sustainableflorida.org](http://www.sustainableflorida.org)

### **Tips for writing grants**

Before launching into this list of grantwriting tips, remember that perfectly written applications still may receive rejections if your program or project does not match the priorities of the funding organization. For this reason, it is important not only to closely read the instructions for a grant, but also to learn about the funding agency’s priorities and goals before you apply. When you find an appropriate matching funding organization and start writing, keep the following tips in mind:

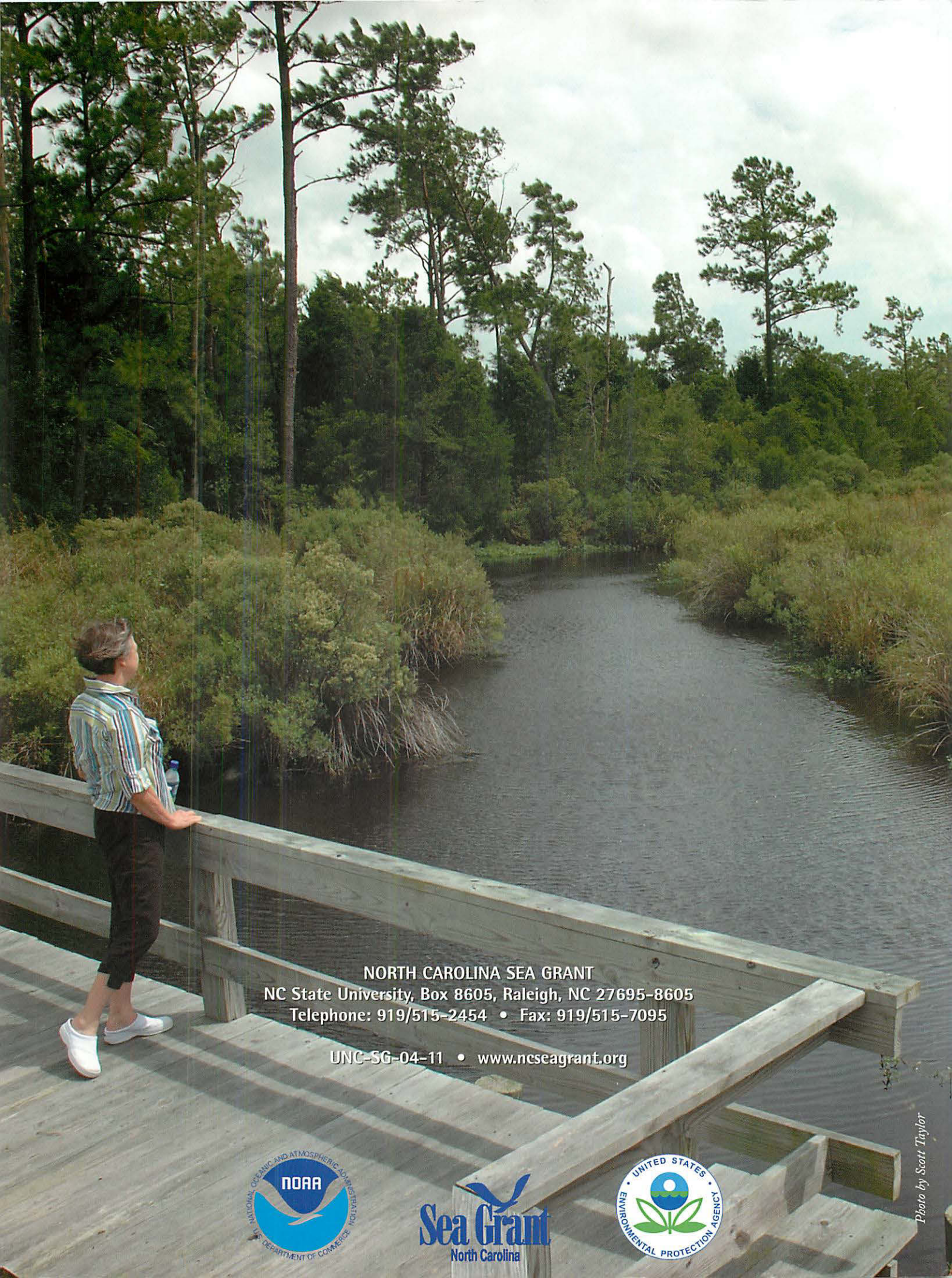
- Have a reasonable and detailed budget. Do not include a category for miscellaneous funds. If possible, use bids and estimates for work even if they are not final. Do not pad your budget; reviewers typically know the costs

associated with projects and will recognize this. Remember to include all sources of support, including donated equipment and services.

- Develop evaluation criteria for the project. Funding organizations want to know not only if the project you are proposing will be successful, but also how successful you have been with other projects. Evaluation criteria make this evaluation simple.
- Resist the temptation to change your project to fit a funding agency’s requirements. Instead, seek out grant opportunities that match your goals and objectives. Remember that the goal of a grant is not simply to bring in more money, but also to fund programs that will meet the needs of your community. If you change your project only to fit the needs of the funding agency, you will be restricted in your activities and may end up with a project that barely resembles your original plan.
- Know the review criteria for the grant. If grantors do not include this information in the application, do not hesitate to ask. Ask for copies of past approved project proposals. Grantors may not provide them, but you may be able to get them directly from past successful applicants.
- The appearance of your proposal matters. Many grant instructions have specific requirements for spacing, fonts, and margins. Follow these instructions exactly. If the grant administrator does not provide specific instructions, use a font size no smaller than 10 point, leave at least one inch in the margin, and leave plenty of white space. Bold headings make proposals easier to read. Have several people proofread your proposal. Grammar and spelling errors show lack of concern by the applicant.
- Attach a cover letter to your proposal unless the application specifically asks you to exclude it. Keep the letter short — no more than one page. Use it to introduce yourself, and explain why you are asking for the funding and how much you are asking for. Be sure to include your contact information.
- If you receive funding, stay in contact with the funding agency. Send a thank you note. Send updates on the project and inform them of major accomplishments.
- If the funding organization rejects your application, ask for the reviewers’ comments. Use the tips to improve your future grant applications. It’s also a good idea to send a thank-you note if you do not get the funding. It may help your next application.



Photo by Scott Taylor



NORTH CAROLINA SEA GRANT  
NC State University, Box 8605, Raleigh, NC 27695-8605  
Telephone: 919/515-2454 • Fax: 919/515-7095

UNC-SG-04-11 • [www.ncseagrant.org](http://www.ncseagrant.org)

