

**DULUTH AND NORTHEASTERN MINNESOTA
VISITOR STATISTICS ABSTRACT**

1990

**Provided by the
Duluth Attraction Centers Council
and the
Minnesota Sea Grant Extension Program**

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Introduction

Travel/tourism is an important industry in Duluth and Northeastern Minnesota. The most recent data shows that 1988 tourism and travel spending in the seven northeastern Minnesota counties of Cook, Lake, St. Louis, Koochiching, Itasca, Aitkin and Carlton was estimated at \$500,459,000.¹ Over 9,700 jobs are created in these counties as a result of travel and tourism activities.

The Duluth and Northeastern Minnesota Visitor Statistics Abstract is a compilation of indicators of tourism volume and economic activity. The information is supplied by the individual attractions and travel information centers. Information about Duluth tourism spending and visitation are obtained from the Duluth Tourist Index² and the City of Duluth.

Two new entries have been added to the Abstract for 1990 while one entry has been deleted. The additions are for the **North Shore Scenic Railroad - Duluth Departures** and **Two Harbors Departures**. The Duluth Entertainment and Convention Center has a wide variety of uses which range from private functions and local activities to major conventions, events and shows. It has been deleted due to difficulties in sorting types of use. The Abstract now tracks 31 individual tourism indices.

Many tourism attractions are seasonal, being based on natural resources and weather conditions to attract visitors. In such cases, individual monthly visitation will be blank for the months not in operation. Some attractions may vary the opening or closing dates to cause visitation in an opening month one year and not the next. For example, this is often the case for ski areas for the opening month of November/December (if snow conditions permit) or the closing month of March/April.

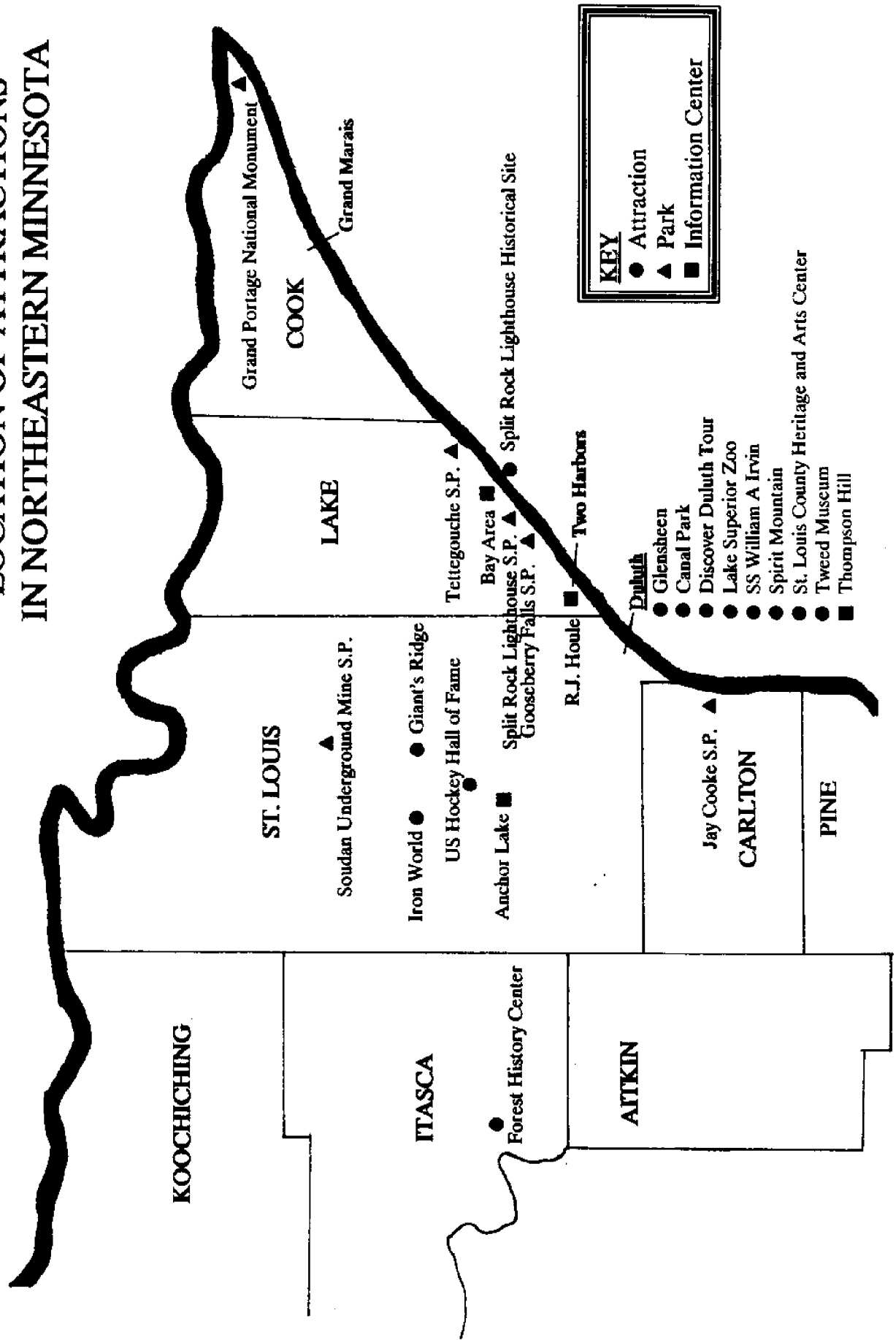
The Duluth and Northeastern Minnesota Visitor Statistics Abstract has data for many of the entries dating back to 1980. Abstracts from previous years may be obtained from the Minnesota Sea Grant Extension program in Duluth.

Data in the Abstract are checked for accuracy, but errors sometimes occur. The author would appreciate receiving corrections to the data.

¹ Source: "The Economic Impact of Travel on Minnesota Counties, 1988. US Travel Data Center, Washington D. C. April, 1990

² Bureau of Business Research, University of Minnesota, Duluth

LOCATION OF ATTRACTIONS IN NORTHEASTERN MINNESOTA

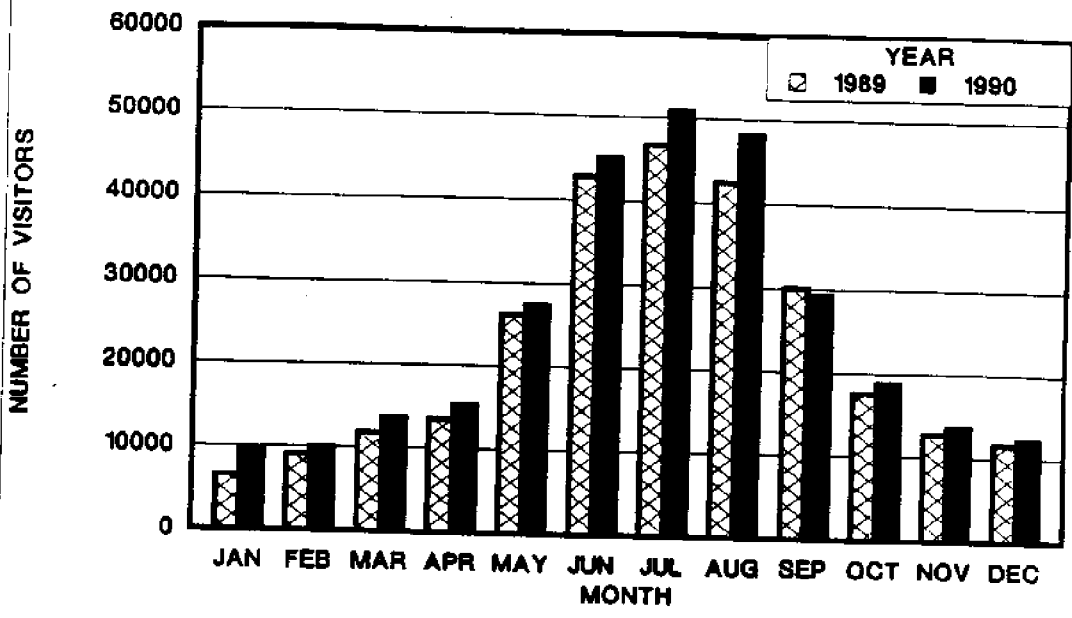


**DULUTH AND NORTHEASTERN MINNESOTA VISITOR STATISTICS SUMMARY
YEARLY SUMMARY, 1990**

TOURISM INDICES	YEARLY TOTAL 1990	COMPARED TO 1989	COMPARED TO 1985-89
Anchor Lake Information Center	293,270	8.3%	11.0%
Bay Area Information Center	4,065	16.3%	*-3.8%
Canal Park Visitors Center	483,613	2.0%	5.2%
DTA Discover Duluth Tour	1,958	-19.6%	-19.0%
Duluth - Commercial Lodging Occupancy	516,866	10.0%	21.6%
Duluth - Total Tourist Traffic	2,870,839	13.6%	21.7%
Duluth Tourism Spending - Current Dollars	\$85,738,000	10.6%	28.4%
Duluth Tourism Spending - Real Dollars	\$24,448,000	5.0%	12.8%
Duluth 1% Sales Tax Receipts - Food and Beverage	\$853,862	6.9%	20.8%
Duluth 3% Sales Tax Receipts - Hotel/Motel Room Rentals	\$591,299	18.7%	36.9%
Forest History Center	27,636	-7.0%	-11.1%
Giant's Ridge Ski Area	115,966	5.2%	*18.3%
Glensheen Historic Home	99,326	-1.7%	-7.3%
Gooseberry Falls State Park	751,500	1.8%	16.6%
Grand Portage National Monument	72,250	-4.5%	*N/A%
Iron World U.S.A	114,325	-2.3%	19.0%
Jay Cooke State Park	165,801	-7.2%	4.0%
Lake Superior Zoological Garden	183,574	63.6%	75.8%
North Shore Scenic Railroad - Duluth Departures	23,354	N/A%	*N/A%
North Shore Scenic Railroad - Two Harbors Departures	4,482	N/A%	*N/A%
R. J. Houle Information Center	45,293	-7.5%	14.9%
S. S. William A. Irvin	76,293	5.6%	2.2%
Soudan Underground Mine State Park	63,190	17.6%	22.1%
Spirit Mountain Ski Area	256,331	14.4%	70.4%
Split Rock Lighthouse Historical Site	195,783	-7.1%	22.8%
Split Rock Lighthouse State Park	225,903	-6.3%	10.6%
St. Louis County Heritage and Arts Center (The Depot)	93,620	-0.9%	-4.1%
Tetterouche State Park	220,038	3.7%	*0.2%
Thompson Hill Information Center	317,218	6.9%	12.1%
Tweed Museum of Art	39,811	-8.9%	-16.3%
U.S. Hockey Hall of Fame	8,445	-5.8%	-17.0%

Note: See the detailed tables in the yearly summary for the source of and specifications for each individual index listed above.
Giant's Ridge and Spirit Mountain Ski Area figures based on seasonal year November 1989 - March 1990.
* Data has not been compiled since 1985 - see individual tables for details.

ANCHOR LAKE INFORMATION CENTER MONTHLY VISITATION

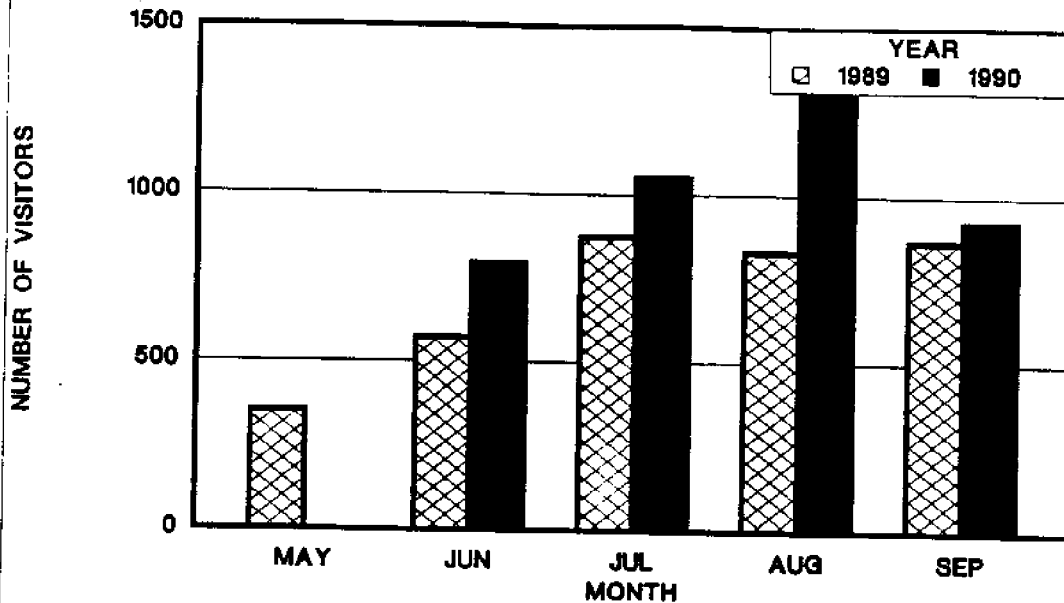


ANCHOR LAKE INFORMATION CENTER
Eveleth, Minnesota
Number of visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	6,543	9,671	7,801	8,346	47.81	23.97	6,543	9,671
February	9,056	9,949	9,175	9,618	9.86	8.43	15,599	19,620
March	11,769	13,624	11,683	12,294	15.76	16.61	27,368	33,244
April	13,470	15,085	13,179	13,680	11.99	14.46	40,838	48,329
May	26,193	27,336	25,032	25,231	4.36	9.20	67,031	75,665
June	42,803	45,035	41,879	42,313	5.21	7.54	109,834	120,700
July	46,650	50,830	43,544	47,188	8.96	11.61	156,484	171,530
August	42,307	48,093	42,601	43,840	13.68	12.89	198,791	219,623
September	30,005	29,241	27,340	28,440	-2.55	6.95	228,796	248,864
October	17,540	18,686	15,622	16,582	6.53	19.61	246,336	267,550
November	12,854	13,521	12,792	13,376	5.19	5.70	259,190	281,071
December	11,631	12,199	11,476	12,019	4.88	6.30	270,821	293,270
TOTAL	270,821	293,270	264,124	273,127	8.29	11.03	270,821	293,270

Source: Anchor Lake Information Center
Note: Visitors counted by electric eye door counter.

BAY AREA INFORMATION CENTER MONTHLY VISITATION

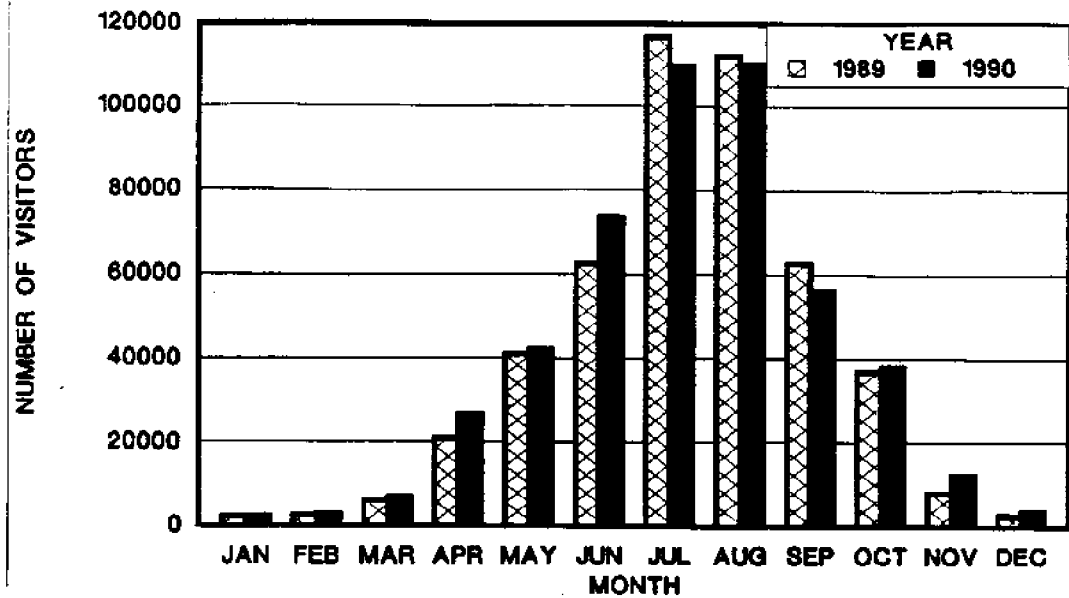


BAY AREA INFORMATION CENTER Beaver Bay, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		3 & 4 YEAR AVERAGE*		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1987-89 average	1987-90 average	Compared to 1989(%)	1987-89(%)	1989 actual	1990 actual
January			N/A	N/A	N/A	N/A		
February			N/A	N/A	N/A	N/A		
March			N/A	N/A	N/A	N/A		
April			N/A	N/A	N/A	N/A		
May	352		264	N/A	N/A	N/A	352	
June	570	793	633	673	39.12	25.21	922	793
July	874	1,049	1,151	1,125	20.02	-8.84	1,796	1,842
August	832	1,299	1,279	1,284	56.13	1.54	2,628	3,141
September	866	924	901	908	6.70	2.61	3,494	4,065
October			N/A	N/A	N/A	N/A	3,494	4,065
November			N/A	N/A	N/A	N/A	3,494	4,065
December			N/A	N/A	N/A	N/A	3,494	4,065
TOTAL	3,494	4,065	4,228	3,991	16.34	-3.84	3,494	4,065

* Data compilation started 1987.
Source: Bay Area Information Center

CANAL PARK VISITORS CENTER MONTHLY VISITATION



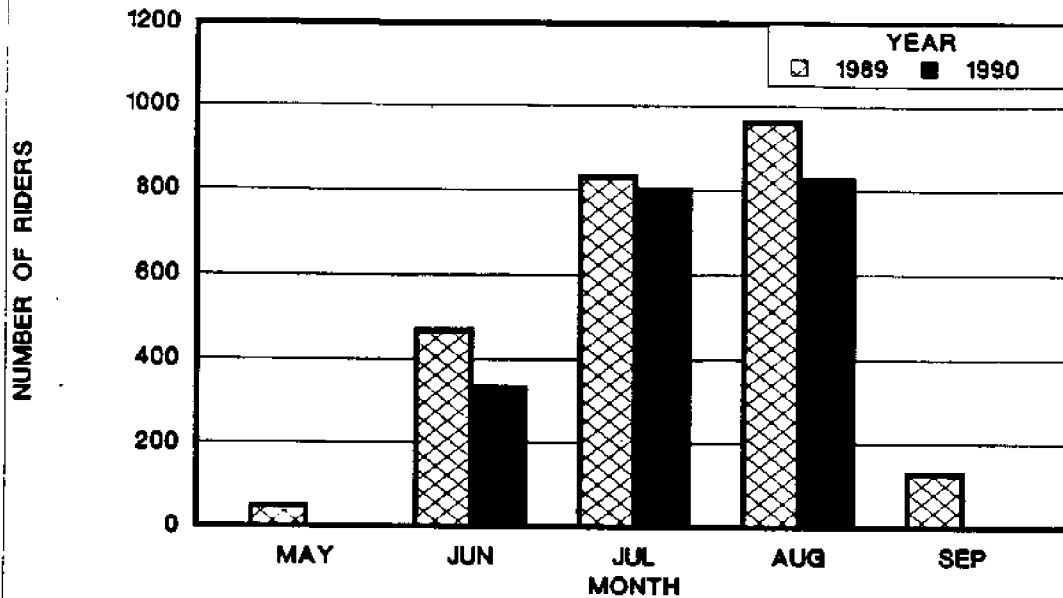
CANAL PARK VISITORS CENTER Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE-YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	2,337	2,259	2,226	2,279	-3.34	1.50	2,337	2,259
February	2,602	2,858	3,262	2,957	9.84	-12.37	4,939	5,117
March	6,029	6,650	6,504	6,595	10.30	2.25	10,968	11,767
April	20,790	26,691	20,379	21,387	28.38	30.97	31,758	38,458
May	40,913	42,115	43,415	43,233	2.94	-2.99	72,671	80,573
June	62,415	73,349	67,765	69,684	17.52	8.24	135,086	153,922
July	116,859	109,742	106,564	111,379	-6.09	2.98	251,945	263,664
August	112,186	110,086	108,372	112,243	-1.87	1.58	364,131	373,750
September	62,554	55,963	56,416	57,911	-10.54	-.80	426,685	429,713
October	36,792	37,859	31,801	33,825	2.90	19.05	463,477	467,572
November	7,931	12,322	10,701	10,138	55.37	15.15	471,408	479,894
December	2,642	3,719	2,204	2,637	40.76	68.72	474,050	483,613
TOTAL	474,050	483,613	459,607	474,268	2.02	5.22	474,050	483,613

Source: Canal Park Visitors Center

Note: Visitors counted by electric eye method.

DTA DISCOVER DULUTH TOUR MONTHLY RIDERSHIP



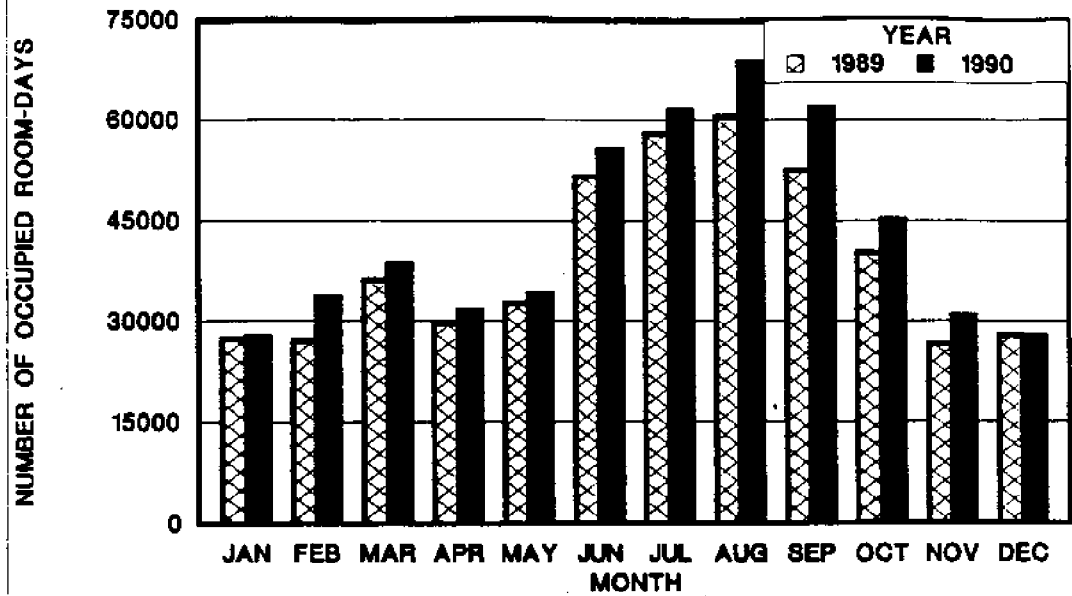
DTA DISCOVER DULUTH TOUR Duluth, Minnesota Number of Riders

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January			N/A	N/A	N/A	N/A		
February			N/A	N/A	N/A	N/A		
March			N/A	N/A	N/A	N/A		
April			N/A	N/A	N/A	N/A		
May	48		184	N/A	N/A	N/A	48	
June	467	332	277	236	-28.91	20.03	515	332
July	831	801	833	783	-3.61	-3.82	1,346	1,133
August	962	825	926	883	-14.24	-10.91	2,308	1,958
September	127		197	N/A	N/A	N/A	2,435	1,958
October			N/A	N/A	N/A	N/A	2,435	1,958
November			N/A	N/A	N/A	N/A	2,435	1,958
December			N/A	N/A	N/A	N/A	2,435	1,958
TOTAL	2,435	1,958	2,416	1,902	-19.59	-18.95	2,435	1,958

Source: Duluth Transit Authority

Note: Riders counted by number of tickets sold.

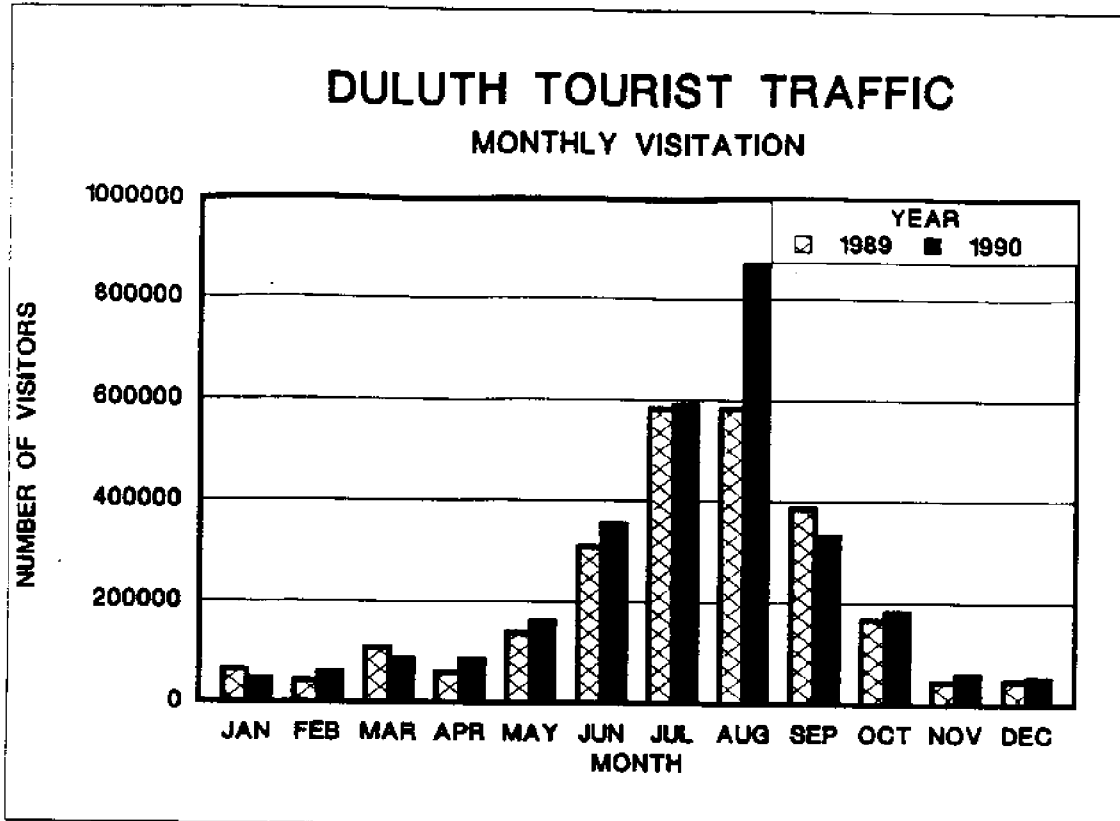
DULUTH COMMERCIAL LODGING MONTHLY OCCUPANCY



DULUTH COMMERCIAL LODGING OCCUPANCY
Duluth, Minnesota
ESTIMATED NUMBER OF OCCUPIED ROOM-DAYS (one room for one day)

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	27,378	27,702	21,910	24,233	1.18	26.44	27,378	27,702
February	27,058	33,619	27,308	29,538	24.25	23.11	54,436	61,321
March	36,211	38,535	30,418	32,254	6.42	26.68	90,647	99,856
April	29,652	31,518	25,974	28,252	6.29	21.35	120,299	131,374
May	32,747	34,246	29,314	31,132	4.58	16.83	153,046	165,620
June	51,517	55,525	49,807	52,144	7.78	11.48	204,563	221,145
July	57,903	61,479	53,186	56,661	6.18	15.60	262,466	282,624
August	60,546	68,700	55,573	59,441	13.47	23.62	323,012	351,324
September	52,492	61,843	49,240	52,589	17.81	25.60	375,504	413,167
October	40,178	45,111	36,333	38,981	12.28	24.08	415,682	458,278
November	26,567	30,870	21,897	24,382	16.20	40.98	442,249	489,148
December	27,836	27,718	24,186	26,066	-4.2	14.60	470,085	516,866
TOTAL	470,085	516,866	425,164	455,673	9.95	21.57	470,085	516,866

Source: Duluth Tourist Index, Bureau of Business and Economic Research of the University of Minnesota-Duluth, Dr. Jarrold M. Peterson



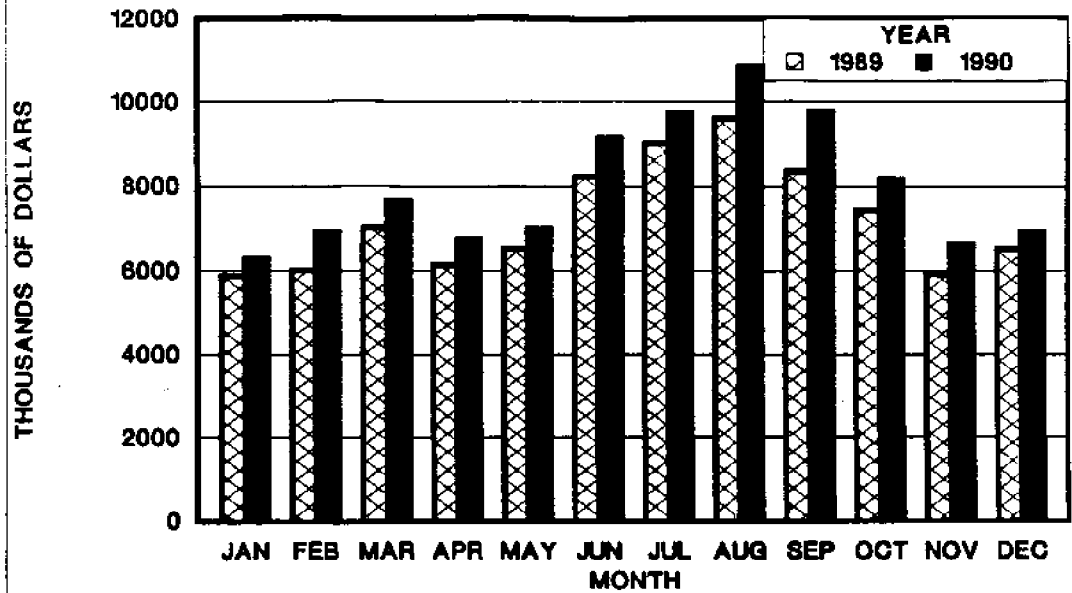
DULUTH TOTAL TOURIST TRAFFIC Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	63,737	46,227	43,230	47,125	-27.47	6.93	63,737	46,227
February	42,461	59,111	39,023	43,223	39.21	51.48	106,198	105,338
March	107,330	86,430	76,506	80,889	-19.47	12.97	213,528	191,768
April	58,974	84,661	72,444	75,577	43.56	16.86	272,502	276,429
May	137,768	160,797	137,357	145,239	16.72	17.07	410,270	437,226
June	309,082	354,939	283,147	310,703	14.84	25.36	719,352	792,165
July	583,041	588,516	662,432	631,273	.94	-11.16	1,302,393	1,380,681
August	582,648	869,070	495,069	600,957	49.16	75.55	1,885,041	2,249,751
September	386,389	330,154	316,142	337,315	-14.55	4.43	2,271,430	2,579,905
October	165,000	180,813	123,068	139,680	9.05	46.92	2,437,245	2,760,718
November	43,000	58,454	59,650	58,082	33.08	-2.00	2,481,168	2,819,172
December	46,000	51,667	51,609	53,153	12.22	.11	2,527,208	2,870,839
TOTAL	2,527,208	2,870,839	2,359,676	2,523,216	13.60	21.66	2,527,208	2,870,839

Source: Duluth Tourist Index, Bureau of Business and Economic Research, University of Minnesota-Duluth
 Note: Numbers include visitors that stopped in Duluth and pass-through traffic.

DULUTH TOURISM SPENDING

MONTHLY SPENDING OF CURRENT DOLLARS



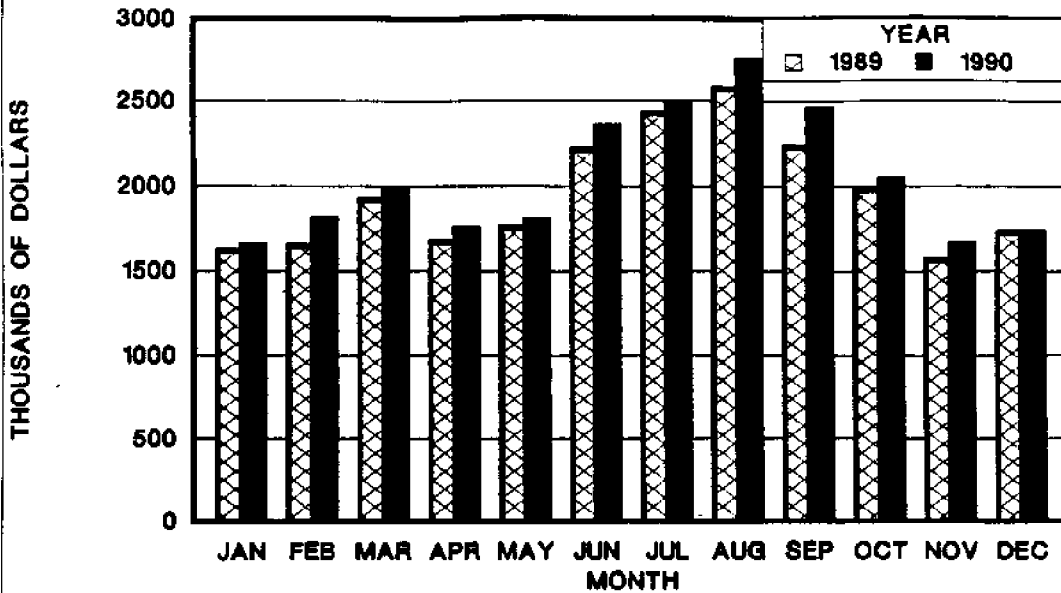
DULUTH TOURISM SPENDING - CURRENT DOLLARS
Duluth, Minnesota

MONTH	MONTHLY TOTALS (\$) (in thousands)		FIVE YEAR AVERAGE (\$) (in thousands)		% MONTHLY CHANGE 1990		RUNNING TOTALS (\$) (in thousands)	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	5,870	6,289	4,748	5,206	7.14	32.44	5,870	6,289
February	5,998	6,913	5,614	6,079	15.26	23.13	11,868	13,202
March	7,012	7,657	5,943	6,410	9.20	28.84	18,880	20,859
April	6,140	6,736	5,244	5,704	9.71	28.45	25,020	27,595
May	6,510	6,975	5,782	6,191	7.14	20.64	31,530	34,570
June	8,209	9,147	7,284	7,839	11.43	25.57	39,739	43,717
July	9,018	9,736	7,969	8,602	7.96	22.17	48,757	53,453
August	9,606	10,838	8,078	8,840	12.83	34.17	58,363	64,291
September	8,342	9,748	7,417	8,090	16.85	31.43	66,705	74,039
October	7,432	8,153	5,586	6,230	9.70	45.96	74,137	82,192
November	5,901	6,640	5,164	5,547	12.52	28.59	80,038	88,832
December	6,507	6,906	5,717	6,190	6.13	20.81	86,545	95,738
TOTAL	86,545	95,738	74,545	80,927	10.62	28.43	86,545	95,738

Source: Duluth Tourist Index, Bureau of Business and Economic Research of the University of Minnesota-Duluth, Jerrold M. Peterson.

DULUTH TOURISM SPENDING

MONTHLY SPENDING OF REAL DOLLARS*



* Current dollars adjusted for inflation using the Consumer Price Index to portray real money growth. The base year is 1978.

DULUTH TOURISM SPENDING - REAL DOLLARS*

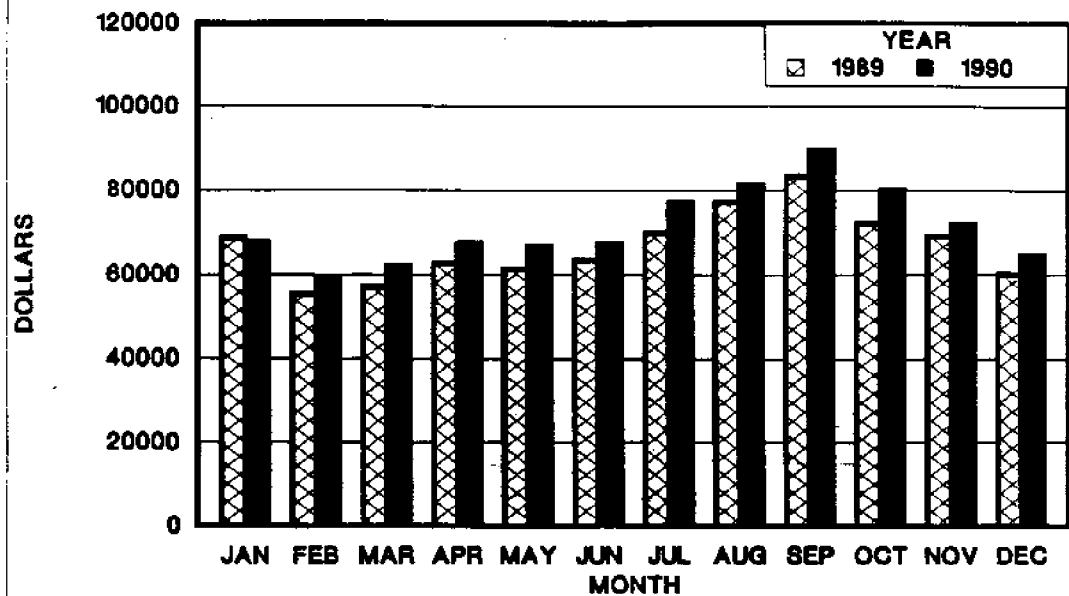
Duluth, Minnesota

MONTH	MONTHLY TOTALS (\$)		FIVE-YEAR AVERAGE(\$)		% MONTHLY CHANGE 1990		RUNNING TOTALS (\$)	
	(in thousands)		(in thousands)				(in thousands)	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	1,618	1,648	1,401	1,477	1.85	17.66	1,618	1,648
February	1,647	1,804	1,661	1,730	9.53	8.60	3,265	3,452
March	1,915	1,906	1,753	1,810	3.71	13.30	5,180	5,438
April	1,665	1,745	1,549	1,620	4.80	12.68	6,845	7,183
May	1,756	1,802	1,687	1,741	2.62	6.80	8,601	8,985
June	2,209	2,351	2,119	2,194	6.43	10.95	10,810	11,336
July	2,420	2,493	2,312	2,403	3.02	7.85	13,230	13,829
August	2,575	2,749	2,342	2,458	6.76	17.36	15,805	16,578
September	2,228	2,452	2,137	2,234	10.05	14.75	18,033	19,030
October	1,975	2,038	1,597	1,702	3.19	27.58	20,008	21,068
November	1,565	1,657	1,482	1,524	5.88	11.81	21,573	22,725
December	1,723	1,723	1,638	1,705	.00	5.21	23,296	24,448
TOTAL	23,296	24,448	21,677	22,598	4.95	12.78	23,296	24,448

* Current dollars adjusted for inflation using the Consumer Price Index to portray real money growth. The base year is 1978.

Source: Duluth Tourist Index, Bureau of Business and Economic Research, University of Minnesota-Duluth.

DULUTH 1% SALES TAX RECEIPTS FOOD AND BEVERAGE



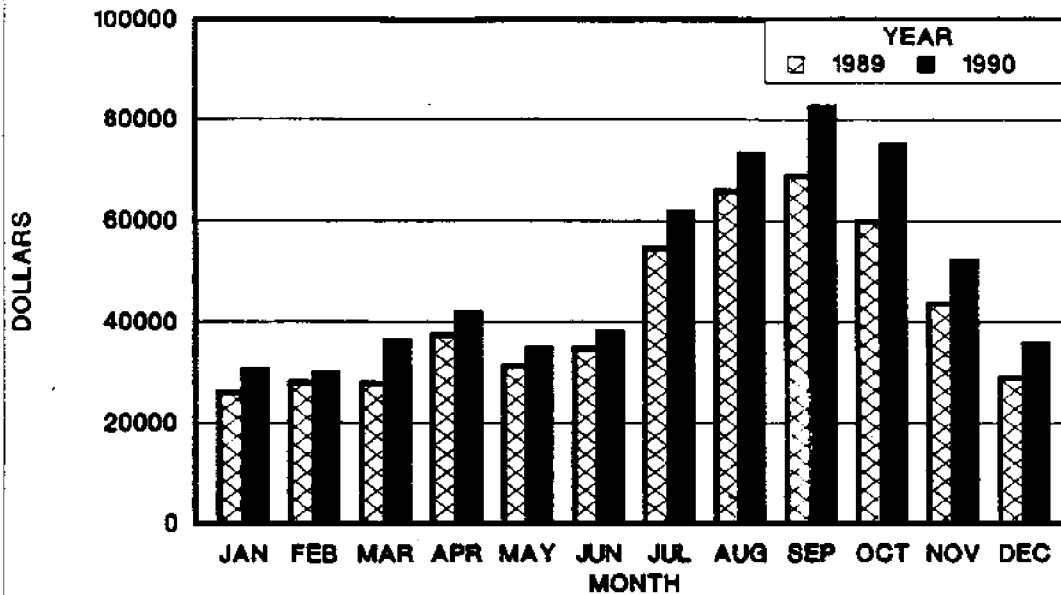
DULUTH 1% SALES TAX RECEIPTS (Dollars)
FOOD AND BEVERAGE
Duluth, Minnesota

MONTH	Monthly Totals (\$)		FIVE YEAR AVERAGE (\$)		% MONTHLY CHANGE 1990		RUNNING TOTALS (\$)	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	68,585	67,511	50,736	55,905	-1.57	33.06	68,585	67,511
February	55,123	59,221	53,398	56,311	7.43	10.91	123,708	126,732
March	57,041	62,021	52,417	55,000	8.73	18.32	180,749	188,753
April	62,451	67,272	54,180	58,024	7.72	24.16	243,200	256,025
May	61,139	66,616	56,864	60,000	8.96	17.15	304,339	322,641
June	63,382	67,267	59,442	61,672	6.13	13.16	367,721	389,908
July	69,787	77,057	66,517	69,893	10.42	15.85	437,508	466,965
August	77,054	81,239	69,053	72,836	5.43	17.65	514,562	548,204
September	83,142	89,489	69,433	76,083	7.63	28.89	597,704	637,693
October	72,092	79,881	58,972	66,009	10.80	35.46	669,796	717,574
November	68,907	71,735	59,012	62,706	4.10	21.56	738,703	789,309
December	59,938	64,553	54,974	59,768	7.70	13.30	798,641	853,862
TOTAL	798,641	853,862	706,999	754,207	6.91	20.77	798,641	853,862

Source: City of Duluth, Sales and Use Tax Department

Note: The above amounts are entered under the month taxes are incurred; taxes are paid the following month.

DULUTH 3% SALES TAX RECEIPTS HOTEL/MOTEL ROOM RENTALS



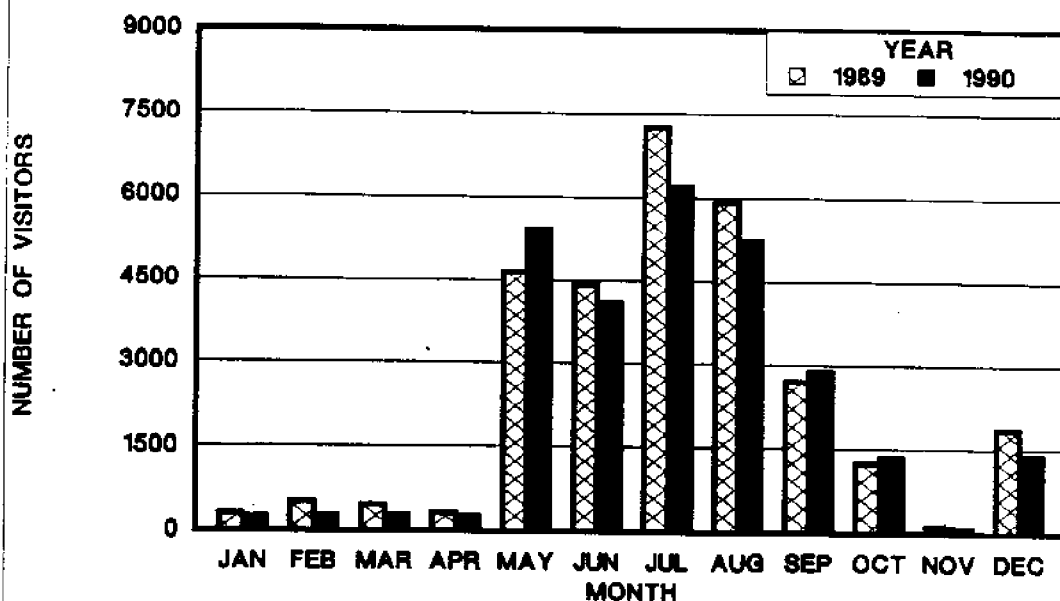
DULUTH 3% SALES TAX RECEIPTS (Dollars) Duluth, Minnesota HOTEL/MOTEL ROOM RENTALS

MONTH	MONTHLY TOTALS (\$)		FIVE YEAR AVERAGE (\$)		% MONTHLY CHANGE 1990		RUNNING TOTALS (\$)	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	26,016	30,442	20,213	23,439	17.01	50.60	26,016	30,442
February	27,949	29,753	26,317	28,093	6.45	13.06	53,965	60,195
March	27,726	36,269	26,219	28,205	30.81	38.33	81,691	96,464
April	37,321	41,811	26,676	31,359	12.03	56.74	119,012	138,275
May	31,225	34,745	27,923	30,256	11.27	24.43	150,237	173,020
June	34,667	37,840	41,200	40,699	9.15	-8.16	184,904	210,860
July	54,674	61,686	52,215	55,875	12.83	18.14	239,578	272,546
August	65,759	73,202	57,884	62,789	11.32	26.46	305,337	345,748
September	68,854	82,554	57,776	65,365	19.90	42.89	374,191	428,302
October	59,913	74,936	43,018	51,977	25.07	74.20	434,104	503,238
November	43,764	52,246	28,355	35,317	19.38	84.25	477,868	555,484
December	29,008	35,815	23,995	27,686	23.47	49.26	506,876	591,299
TOTAL	506,876	591,299	431,791	481,060	16.66	36.94	506,876	591,299

Source: City of Duluth, Sales and Use Tax Department

Note: The above amounts are entered under the month taxes are incurred; taxes are paid the following month.

FOREST HISTORY CENTER MONTHLY VISITATION



FOREST HISTORY CENTER Grand Rapids, Minnesota NUMBER OF PAID ATTENDEES

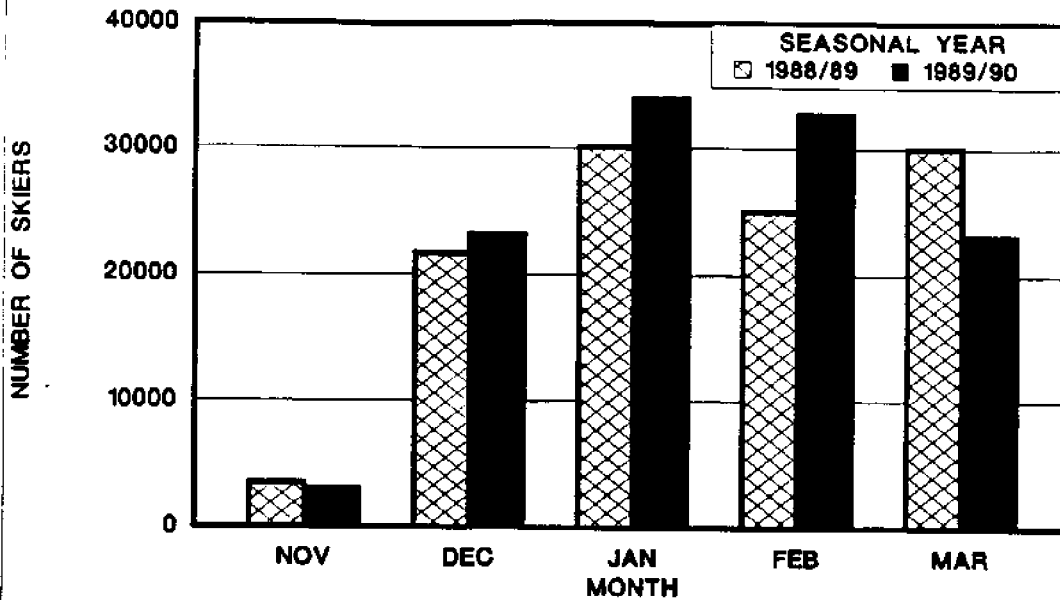
MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	295	245	427	396	-16.95	-42.68	295	245
February	511	267	470	416	-47.75	-43.22	806	512
March	451	277	442	375	-38.58	-37.33	1,257	789
April	322	256	600	482	-20.50	-57.32	1,579	1,045
May	4,633	5,401	4,379	4,699	16.58	23.33	6,212	6,446
June	4,404	4,084	4,647	4,438	-7.27	-12.12	10,616	10,530
July	7,255	6,191	7,393	6,875	-14.67	-16.25	17,871	16,721
August	5,917	5,235	6,793	6,306	-11.53	-22.93	23,788	21,956
September	2,693	2,873	2,942	2,861	6.68	-2.35	26,481	24,829
October	1,250	1,342	1,499	1,428	7.36	-10.46	27,731	26,171
November	107	85	143	131	-20.56	-40.48	27,838	26,256
December	1,863	1,380	1,345	1,412	-25.93	2.63	29,701	27,636
TOTAL	29,701	27,636	31,080	29,818	-6.95	-11.08	29,701	27,636

Source: Forest History Center

Note: Visitors counted by number of ticket sales.

GIANT'S RIDGE SKI AREA

MONTHLY NUMBER OF SKIERS



GIANT'S RIDGE SKI AREA Bluebik, Minnesota Number of Skiers

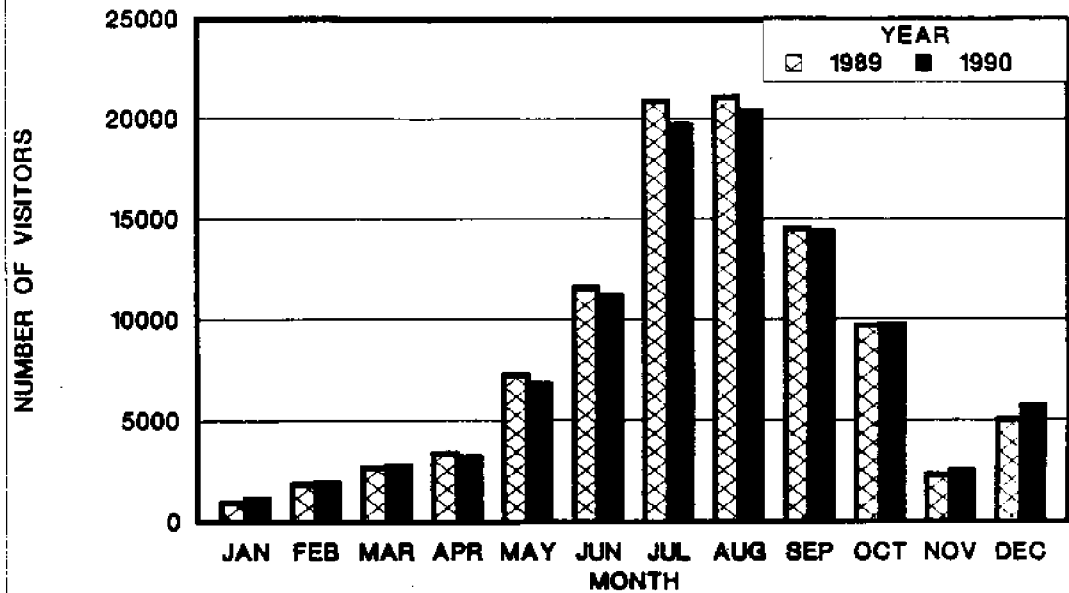
MONTH	MONTHLY TOTALS		3 & 4 YEAR AVERAGE*		% MONTHLY CHANGE 1989/90		RUNNING TOTALS	
	1988/89 actual	1989/90 actual	1986/87- 1988/89 average	1986/87- 1989/90 average	1988/89(%)	Compared to 1986/87- 1988/89(%)	1988/89 actual	1989/90 actual
November	3,515	3,014	2,899	2,928	-14.25	3.98	3,515	3,014
December	21,610	23,128	20,714	21,318	7.02	11.65	25,125	26,142
January	30,111	33,953	29,115	30,324	12.76	16.62	55,236	60,095
February	25,008	32,708	24,066	26,226	30.79	35.91	80,244	92,803
March	30,021	23,163	21,254	21,731	-22.84	8.98	110,265	115,966
TOTAL	110,265	115,966	96,047	102,527	5.17	18.28	110,265	115,966

* Data compilation started in 1986/87 ski season.

Source: Iron Range Resources Rehabilitation Board, Eveleth, MN

Note: Calculations based on a seasonal year rather than calendar year.

GLENSHEEN HISTORIC HOME MONTHLY VISITATION

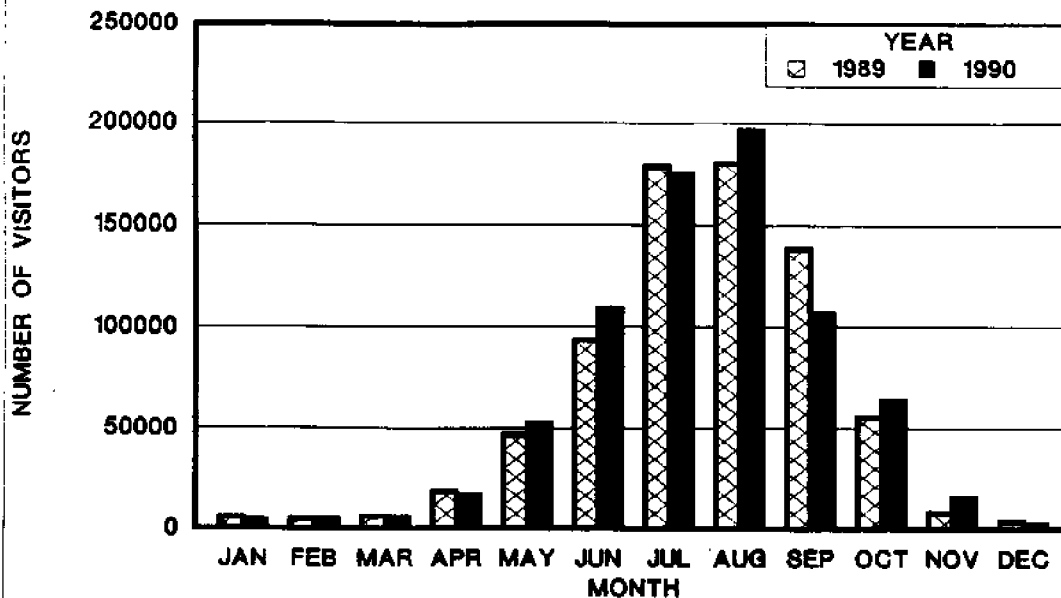


GLENSHEEN HISTORIC HOME Duluth, Minnesota NUMBER OF PAID VISITORS

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989 (%)	1985-89 (%)	1989 actual	1990 actual
January	943	1,103	1,357	1,351	16.97	-18.74	943	1,103
February	1,857	1,922	2,077	2,048	3.50	-7.45	2,800	3,025
March	2,655	2,770	2,889	2,824	4.33	-4.11	5,455	5,795
April	3,365	3,207	3,560	3,395	-4.70	-9.91	8,820	9,002
May	7,190	6,804	8,364	7,909	-5.37	-18.65	16,010	15,806
June	11,575	11,144	12,726	12,217	-3.72	-12.43	27,585	26,950
July	20,914	19,746	21,803	21,538	-5.58	-9.43	48,499	46,696
August	21,071	20,403	22,712	22,301	-3.17	-10.17	69,570	67,099
September	14,489	14,377	15,387	15,132	-.77	-6.56	84,059	81,476
October	9,667	9,668	9,019	9,274	.01	7.19	93,726	91,144
November	2,310	2,489	2,336	2,443	7.75	6.53	96,036	93,633
December	5,031	5,693	4,914	5,342	13.16	15.86	101,067	99,326
TOTAL	101,067	99,326	107,143	105,774	-1.72	-7.30	101,067	99,326

Source: Glensheen, University of Minnesota-Duluth
Note: Visitors counted by number of ticket sales.

GOOSEBERRY FALLS STATE PARK MONTHLY VISITATION



GOOSEBERRY FALLS STATE PARK Two Harbors, Minnesota Number of Visitors

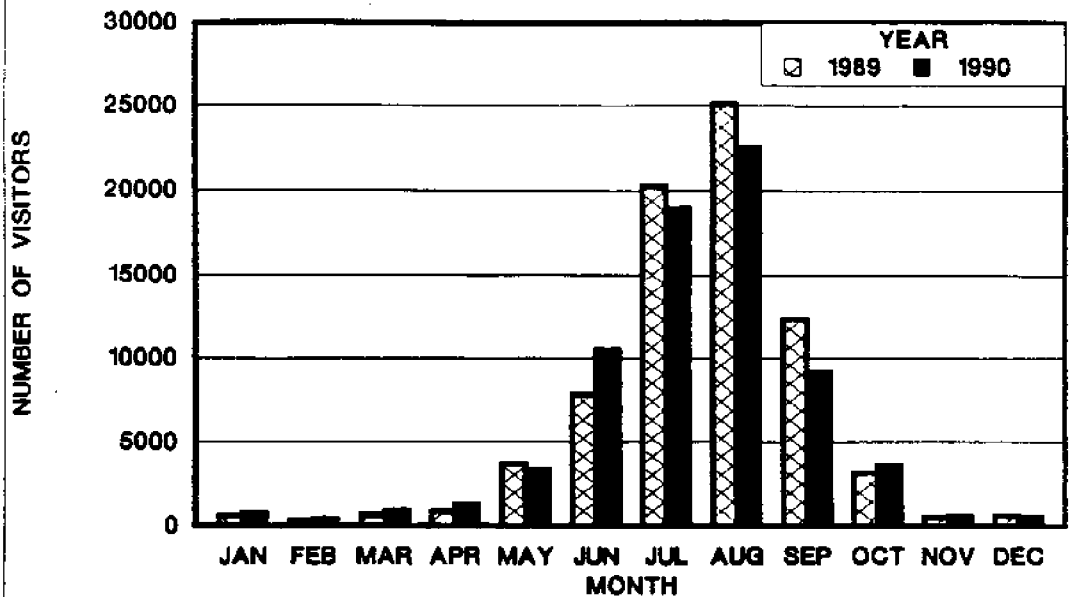
MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	5,453	4,267	3,367	3,940	-21.75	26.74	5,453	4,267
February	4,494	4,574	3,631	3,928	1.78	25.96	9,947	8,841
March	5,731	5,465	4,412	4,945	-4.64	23.86	15,678	14,306
April	18,094	16,438	16,382	18,623	-9.15	.34	33,772	30,744
May	46,623	52,447	44,029	45,501	12.49	19.12	80,395	83,191
June	93,522	108,738	94,095	97,917	16.27	15.56	173,917	191,929
July	178,706	174,974	155,497	157,906	-2.09	12.53	352,623	366,903
August	179,948	196,437	158,328	163,447	9.16	24.07	532,571	563,340
September	138,358	106,614	118,197	115,149	-22.94	-9.80	670,929	669,954
October	55,402	63,759	37,515	43,388	15.08	69.96	726,331	733,713
November	7,864	15,419	6,309	8,374	96.07	144.41	734,195	749,132
December	3,669	2,368	2,509	2,521	-35.46	-5.63	737,864	751,500
TOTAL	737,864	751,500	644,272	665,640	1.85	16.64	737,864	751,500

Source: Gooseberry Falls State Park

Note: Visitors counted by both electrical and manual counters.

GRAND PORTAGE NATIONAL MONUMENT

MONTHLY VISITATION



GRAND PORTAGE NATIONAL MONUMENT
Grand Portage, Minnesota
Number of Visitors

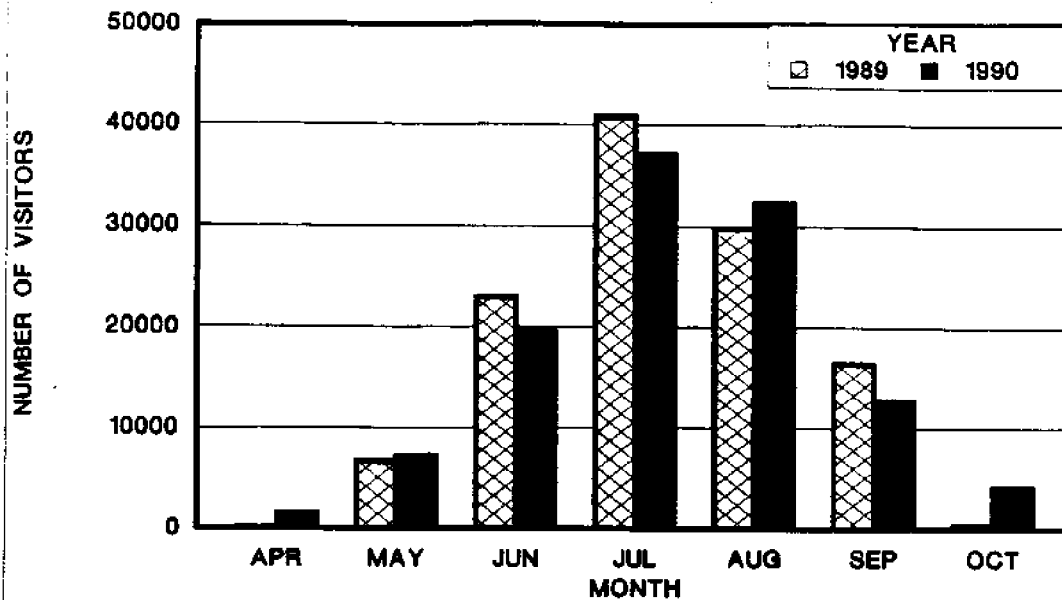
MONTH	MONTHLY TOTALS		TWO YEAR AVERAGE*		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1989-90* average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	582	709	N/A	646	21.82	N/A	582	709
February	286	399	N/A	343	39.51	N/A	868	1,108
March	609	912	N/A	761	49.75	N/A	1,477	2,020
April	842	1,239	N/A	1,041	47.15	N/A	2,319	3,259
May	3,681	3,370	N/A	3,526	-8.45	N/A	6,000	6,629
June	7,802	10,435	N/A	9,119	33.75	N/A	13,802	17,064
July	20,241	18,924	N/A	19,583	-6.51	N/A	34,043	35,988
August	25,077	22,493	N/A	23,785	-10.30	N/A	59,120	58,481
September	12,314	9,137	N/A	10,726	-25.80	N/A	71,434	67,618
October	3,138	3,590	N/A	3,364	14.40	N/A	74,572	71,208
November	515	523	N/A	519	1.55	N/A	75,087	71,731
December	586	519	N/A	553	-11.43	N/A	75,673	72,250
TOTAL	75,673	72,250	N/A	73,962	-4.52	N/A	75,673	72,250

* Data compilation started 1989.

Source: Grand Portage National Monument

Note: Visitors counted by electrical, infra-red light detector.

IRON WORLD U.S.A. MONTHLY VISITATION



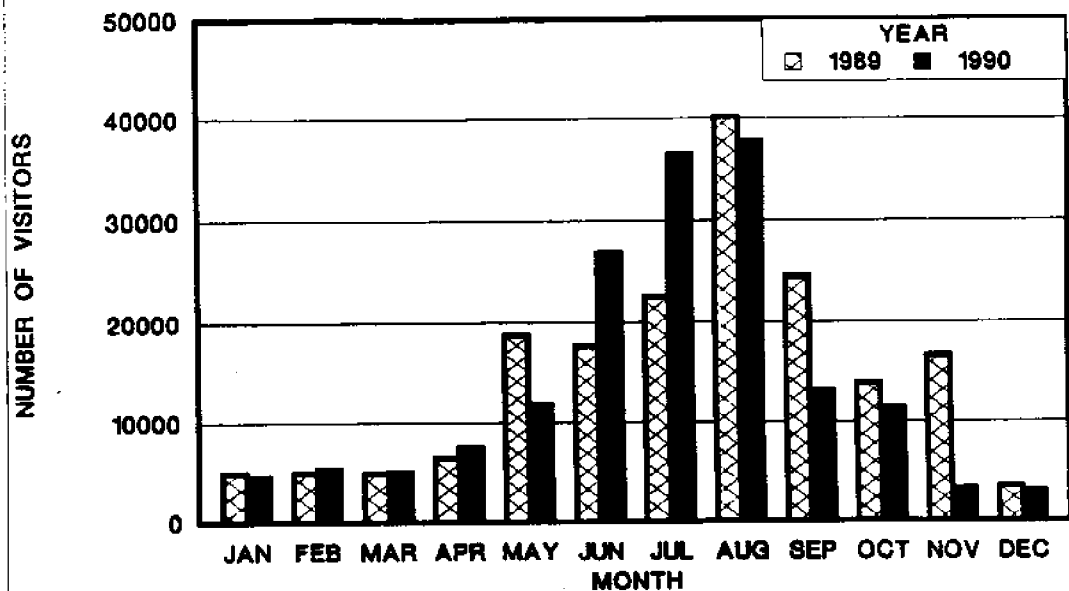
IRON WORLD U.S.A. Chisla, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January			N/A	N/A	N/A	N/A		
February			N/A	N/A	N/A	N/A		
March			N/A	N/A	N/A	N/A		
April	56	1,536	253	562	2642.86	501.88	56	1,536
May	6,660	7,211	3,638	5,080	8.27	98.24	6,716	8,747
June	22,927	19,531	17,649	21,556	-14.81	10.66	29,643	28,278
July	40,869	37,070	31,534	38,948	-9.30	17.56	70,512	65,348
August	29,762	32,222	29,732	36,177	8.27	8.37	100,274	97,570
September	16,357	12,663	12,334	14,867	-22.58	2.67	116,631	110,233
October	385	4,092	965	1,783	962.86	324.04	117,016	114,325
November			N/A	N/A	N/A	N/A	117,016	114,325
December			N/A	N/A	N/A	N/A	117,016	114,325
TOTAL	117,016	114,325	96,107	118,972	-2.30	18.96	117,016	114,325

Source: Iron World U.S.A.

Note: Visitors counted by number of tickets collected.

JAY COOKE STATE PARK MONTHLY VISITATION



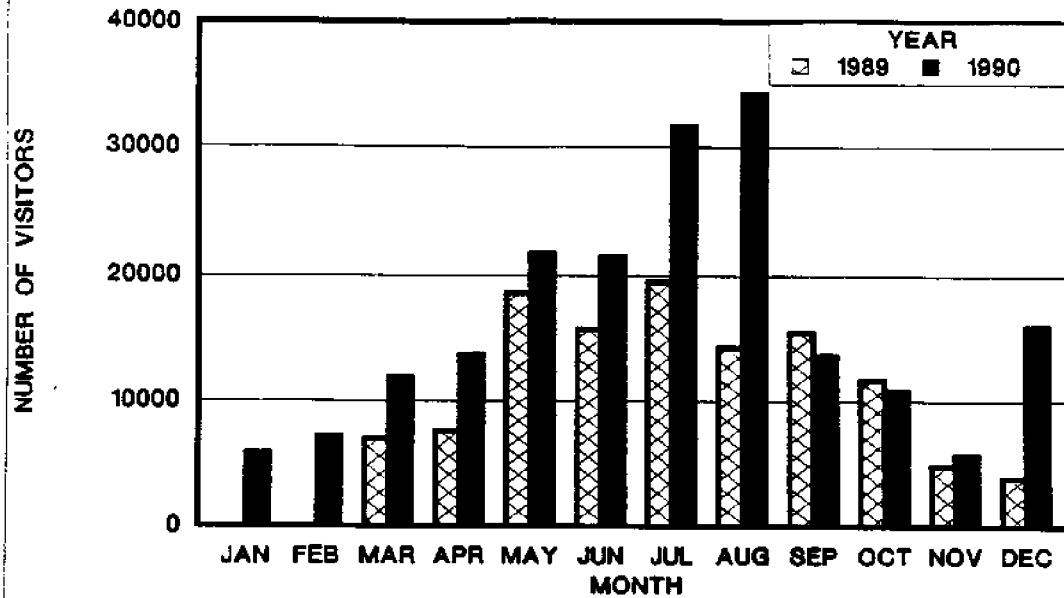
JAY COOKE STATE PARK Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	4,921	4,569	3,057	3,710	-7.15	49.44	4,921	4,569
February	4,948	5,268	2,930	3,469	6.47	79.80	9,869	9,837
March	4,944	4,984	3,210	3,874	.81	55.25	14,813	14,821
April	6,400	7,461	7,278	7,414	16.58	2.51	21,213	22,282
May	18,737	11,785	15,568	13,669	-37.10	-24.30	39,950	34,067
June	17,651	26,815	23,080	21,863	51.92	16.18	57,601	60,882
July	22,506	36,445	29,904	29,109	61.93	21.87	80,107	97,327
August	40,120	37,712	31,839	32,207	-6.00	18.45	120,227	135,039
September	24,504	13,128	23,613	21,086	-46.43	-46.40	144,731	148,167
October	13,888	11,411	11,215	10,813	-17.84	1.75	158,619	159,578
November	16,691	3,208	5,361	5,243	-80.78	-40.16	175,310	162,786
December	3,418	3,015	2,331	2,367	-11.79	29.33	178,728	165,801
TOTAL	178,728	165,801	159,386	154,823	-7.23	4.02	178,728	165,801

Source: Jay Cooke State Park

Note: Park closed for 10 days in September, 1990 due to storm.
Visitors counted by electrical counter.

LAKE SUPERIOR ZOOLOGICAL GARDEN MONTHLY VISITATION



LAKE SUPERIOR ZOOLOGICAL GARDEN Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989 (%)	Compared to 1985-89 (%)	1989 actual	1990 actual
January		5,789	N/A	5,789	N/A	N/A	5,789	
February		7,098	N/A	7,098	N/A	N/A		12,887
March	6,923	11,879	6,923	9,401	71.59	N/A	6,923	24,766
April	7,574	13,634	7,574	10,604	80.01	N/A	14,497	38,400
May	18,584	21,708	12,137	15,586	16.81	78.86	33,081	60,108
June	15,709	21,422	13,622	15,719	36.37	57.26	48,790	81,530
July	19,457	31,610	17,883	20,748	62.46	76.76	68,247	113,140
August	14,256	34,281	16,255	20,173	140.67	110.90	82,503	147,421
September	15,495	13,654	15,495	14,575	-11.88	-11.88	97,998	161,075
October	11,745	10,862	11,745	11,304	-7.52	-7.52	109,743	171,937
November	4,774	5,652	4,774	5,213	18.39	18.39	114,517	177,589
December	3,819	15,985*	3,819	9,902*	318.57	318.57	118,336	193,574
TOTAL	118,336	193,574	110,227	146,111	63.58	75.61	118,336	193,574

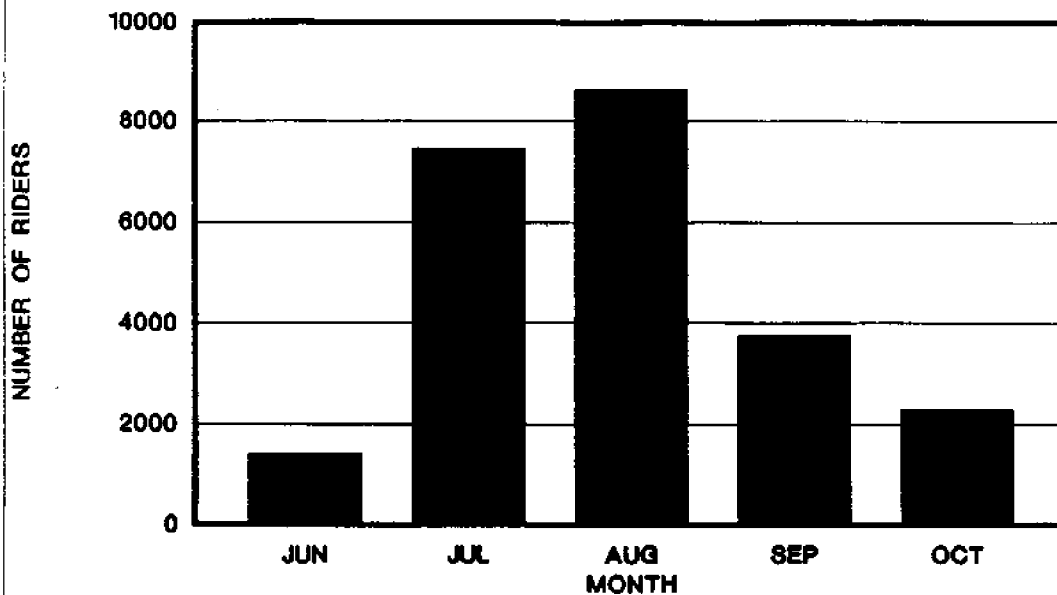
* Polar Shores Grand Opening in December, 1990.

Source: Lake Superior Zoological Garden

Note: Visitors counted by laser counter.

NORTH SHORE SCENIC RAILROAD DULUTH DEPARTURES

1990 MONTHLY RIDERSHIP



Note: New attraction — started in June, 1990.

NORTH SHORE SCENIC RAILROAD - DULUTH DEPARTURES Duluth, Minnesota Number of Riders

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January			N/A	N/A	N/A	N/A		
February			N/A	N/A	N/A	N/A		
March			N/A	N/A	N/A	N/A		
April			N/A	N/A	N/A	N/A		
May			N/A	N/A	N/A	N/A		
June		1,376	N/A	N/A	N/A	N/A		1,376
July		7,421	N/A	N/A	N/A	N/A		8,797
August		8,604	N/A	N/A	N/A	N/A		17,401
September		3,703	N/A	N/A	N/A	N/A		21,104
October		2,250	N/A	N/A	N/A	N/A		23,354
November			N/A	N/A	N/A	N/A		23,354
December			N/A	N/A	N/A	N/A		23,354
TOTAL		23,354	N/A	N/A	N/A	N/A		23,354

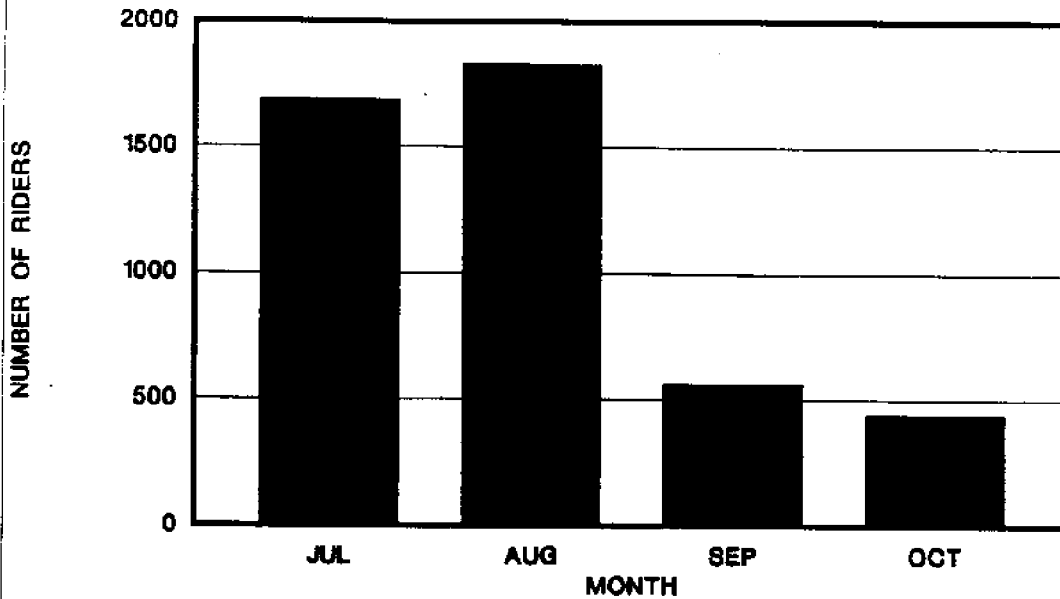
Source: North Shore Scenic Railroad

Note: New attraction -- started in June, 1990.

Visitors counted by hand count of numbered tickets.

NORTH SHORE SCENIC RAILROAD TWO HARBORS DEPARTURES

1990 MONTHLY RIDERSHIP



Note: New attraction -- started in July, 1990.

NORTH SHORE SCENIC RAILROAD - TWO HARBORS DEPARTURES Duluth, Minnesota Number of Riders

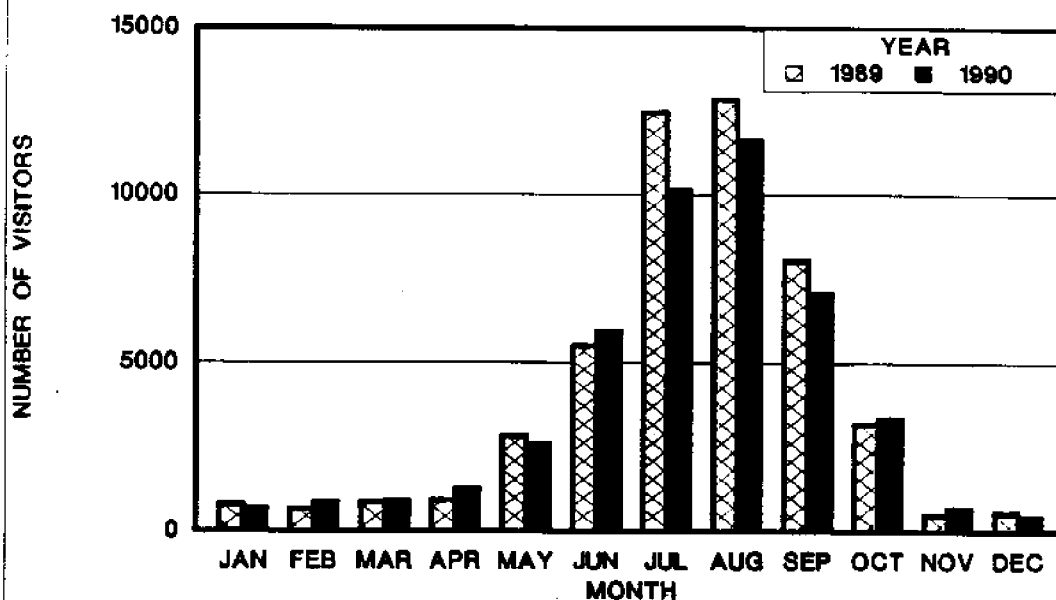
MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January			N/A	N/A	N/A	N/A		
February			N/A	N/A	N/A	N/A		
March			N/A	N/A	N/A	N/A		
April			N/A	N/A	N/A	N/A		
May			N/A	N/A	N/A	N/A		
June			N/A	N/A	N/A	N/A		
July		1,678	N/A	N/A	N/A	N/A		1,678
August		1,819	N/A	N/A	N/A	N/A		3,497
September		553	N/A	N/A	N/A	N/A		4,050
October		432	N/A	N/A	N/A	N/A		4,482
November			N/A	N/A	N/A	N/A		4,482
December			N/A	N/A	N/A	N/A		4,482
TOTAL		4,482	N/A	N/A	N/A	N/A		4,482

Sources: North Shore Scenic Railroad

Note: New attraction -- started July, 1990.

Visitors counted by hand count of numbered tickets.

R.J. HOULE INFORMATION CENTER MONTHLY VISITATION

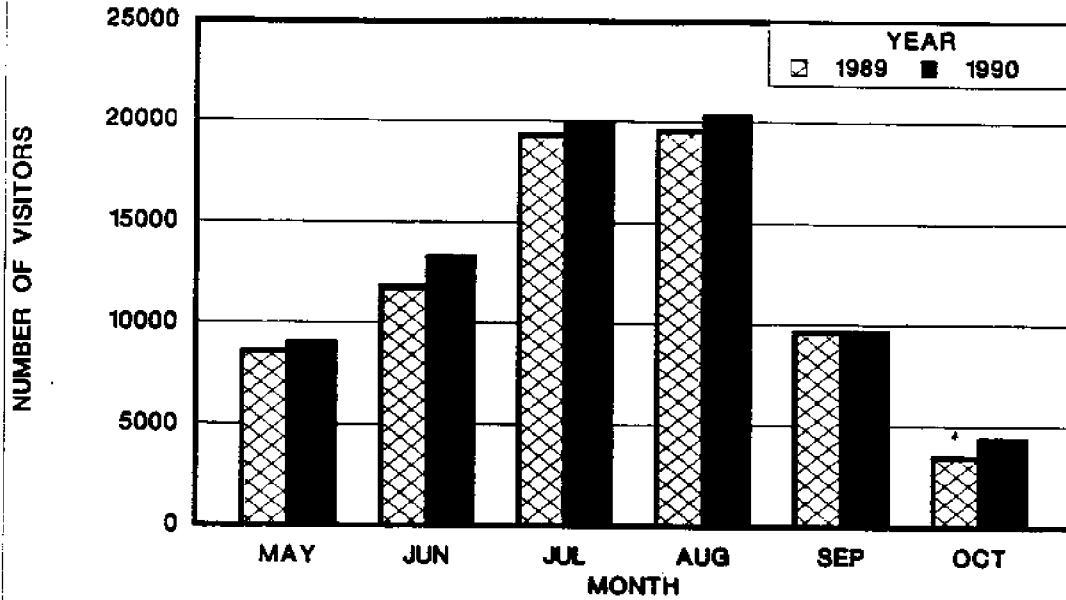


R.J. HOULE INFORMATION CENTER Two Harbors, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	772	665	594	618	-13.86	11.95	772	665
February	633	824	528	627	30.17	56.06	1,405	1,489
March	852	885	717	773	3.87	23.52	2,257	2,374
April	901	1,222	730	853	35.63	67.40	3,158	3,596
May	2,807	2,547	1,875	2,116	-9.26	35.83	5,965	6,143
June	5,489	5,907	5,041	5,407	7.62	17.17	11,454	12,050
July	12,460	10,131	9,901	10,262	-18.69	2.33	23,914	22,181
August	12,833	11,617	10,502	10,975	-9.48	10.62	36,747	33,798
September	8,036	7,049	6,103	6,510	-12.28	15.51	44,783	40,847
October	3,173	3,327	2,617	2,795	4.85	27.11	47,956	44,174
November	459	673	403	471	46.62	66.86	48,415	44,847
December	551	446	417	424	-19.06	6.95	48,966	45,293
TOTAL	48,966	45,293	39,428	41,831	-7.50	14.88	48,966	45,293

Source: R.J. Houle Information Center
 Note: Open year-round starting in 1988.
 Visitors counted by hand-operated counter.

S.S. WILLIAM A. IRVIN MONTHLY VISITATION



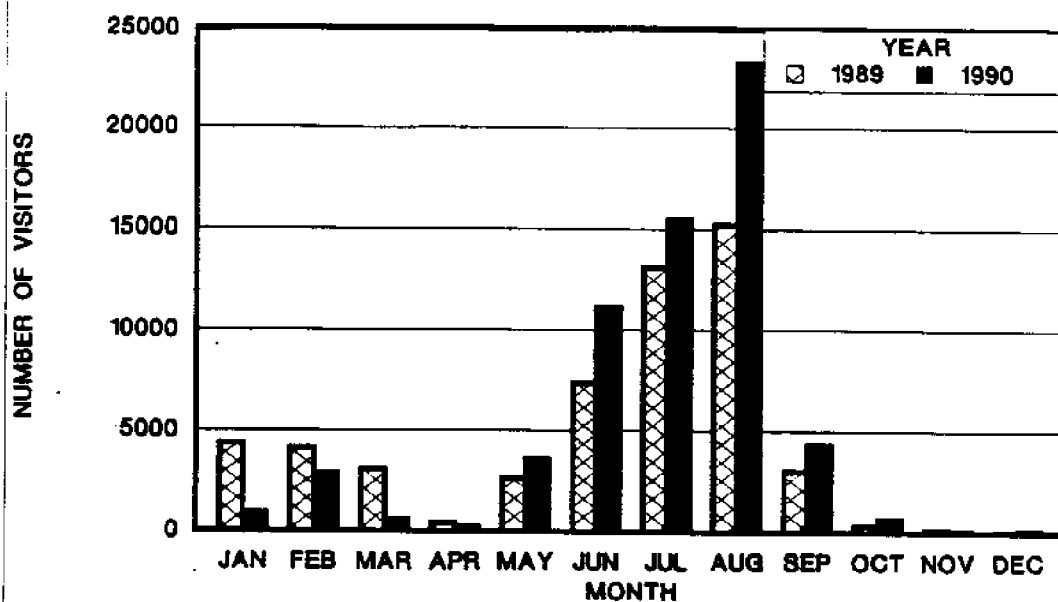
S.S. WILLIAM A. IRVIN Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1986-89 average	1986-90 average	Compare 1989(%)	Compare 1986-89(%)	1989 actual	1990 actual
January			N/A	N/A	N/A	N/A		
February			N/A	N/A	N/A	N/A		
March			N/A	N/A	N/A	N/A		
April			N/A	N/A	N/A	N/A		
May	8,582	9,011	8,384	8,541	5.00	7.47	8,582	9,011
June	11,772	13,250	9,277	10,072	12.56	42.82	20,354	22,261
July	19,283	19,800	20,204	20,123	2.68	-2.00	39,637	42,061
August	19,531	20,300	21,250	21,060	3.94	-4.47	59,168	62,361
September	9,622	9,600	10,456	10,284	-2.23	-8.18	68,790	71,961
October	3,437	4,332	5,085	4,934	26.04	-14.80	72,227	76,293
November			N/A	N/A	N/A	N/A	72,227	76,293
December			N/A	N/A	N/A	N/A	72,227	76,293
TOTAL	72,227	76,293	74,655	75,014	5.63	2.19	72,227	76,293

Source: Duluth Entertainment Convention Center

Note: Data compilation for this attraction started in 1986.
Visitors counted by number of tickets sold.

SOUDAN UNDERGROUND MINE STATE PARK MONTHLY VISITATION



SOUDAN UNDERGROUND MINE STATE PARK
Soudan, Minnesota
Number of Visitors

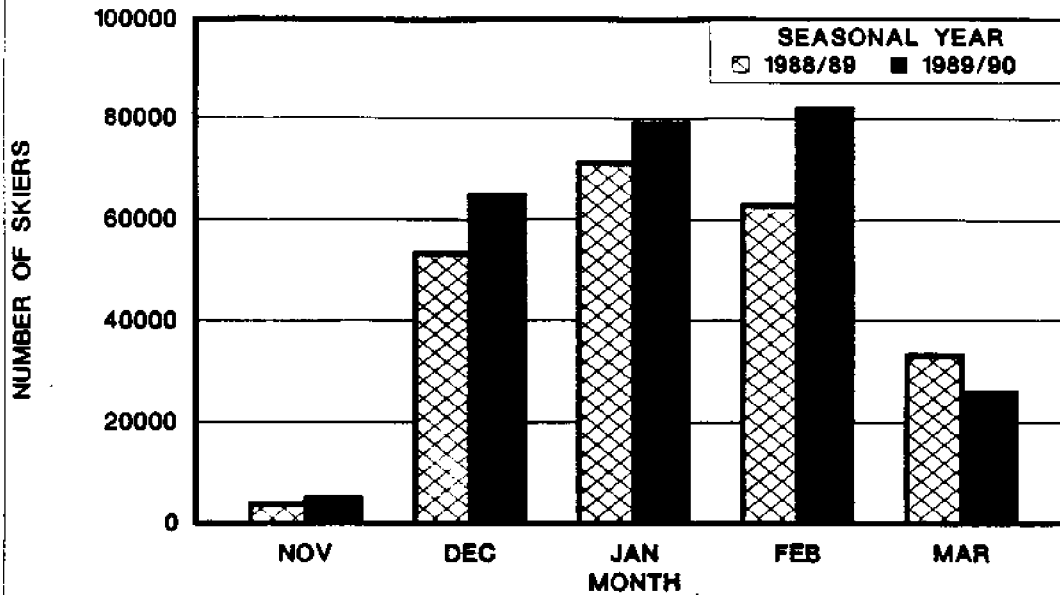
MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	4,369	893	2,019	1,738	-79.56	-55.78	4,369	893
February	4,138	2,869	3,363	3,239	-30.67	-14.68	8,507	3,762
March	3,041	551	1,505	1,267	-81.88	-63.40	11,548	4,313
April	397	230	366	332	-42.07	-37.16	11,945	4,543
May	2,626	3,571	3,014	3,192	35.99	18.49	14,571	8,114
June	7,364	11,133	8,377	8,609	51.18	32.89	21,935	19,247
July	13,111	15,498	15,168	15,043	18.21	2.17	35,046	34,745
August	15,209	23,262	14,353	16,203	52.95	62.07	50,255	58,007
September	3,006	4,336	2,613	3,216	44.24	65.94	53,261	62,343
October	321	652	260	358	103.12	151.09	53,582	62,995
November	128	99	159	144	-22.66	-37.61	53,710	63,094
December	40	96	560	444	140.00	-82.85	53,750	63,190
TOTAL	53,750	63,190	51,757	53,864	17.56	22.09	53,750	63,190

Source: Sudan Underground Mine State Park

Note: Visitors counted by traffic and electrical counters.

SPIRIT MOUNTAIN SKI AREA

MONTHLY NUMBER OF SKIERS



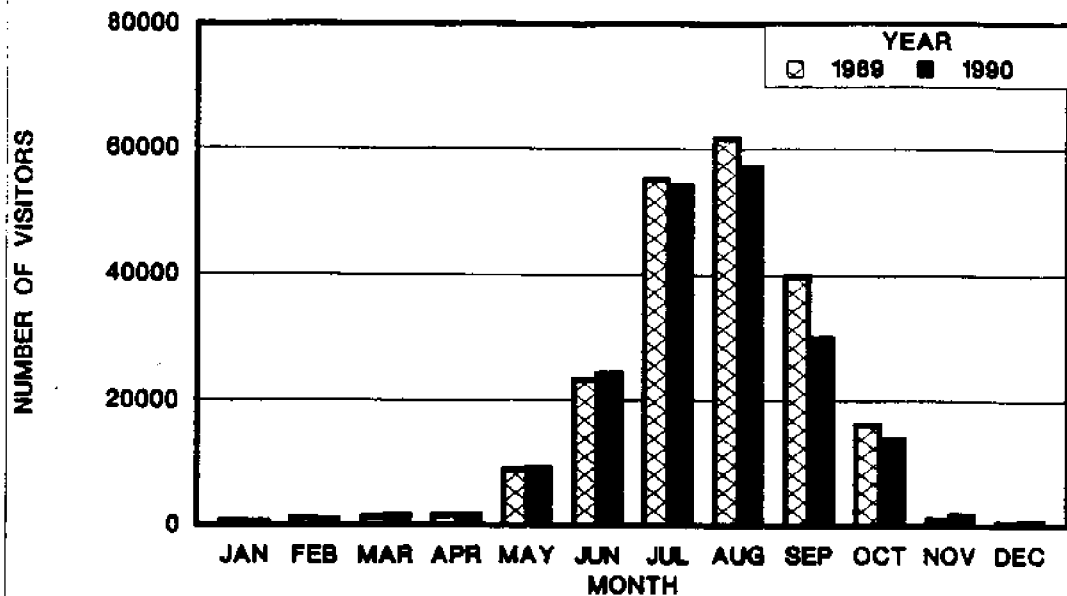
SPIRIT MOUNTAIN SKI AREA Duluth, Minnesota Number of Skiers

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1989/90		RUNNING TOTALS	
	1988/89 actual	1989/90 actual	1984/85- 1988/89 average	1985/86- 1989/90 average	Compared to 1988/89(%)	1984/85- 1988/89(%)	1988/89 actual	1989/90 actual
November	3,807	4,849	6,343	7,091	27.37	-23.56	3,807	4,849
December	53,219	64,656	36,147	45,663	21.49	78.87	57,026	69,505
January	71,106	78,907	44,108	54,834	10.97	78.90	128,132	148,412
February	62,840	82,158	44,582	55,508	30.74	84.29	190,972	230,570
March	33,070	25,761	19,268	22,034	-22.10	33.70	224,042	256,331
APRIL			N/A	N/A	N/A	N/A		
TOTAL	224,042	256,331	150,448	185,130	14.41	70.38	224,042	256,331

Source: Spirit Mountain Ski Area

Note: Calculations based on a seasonal year rather than calendar year.
Visitors counted by number of ticket sales.

SPLIT ROCK LIGHTHOUSE HISTORICAL SITE MONTHLY VISITATION

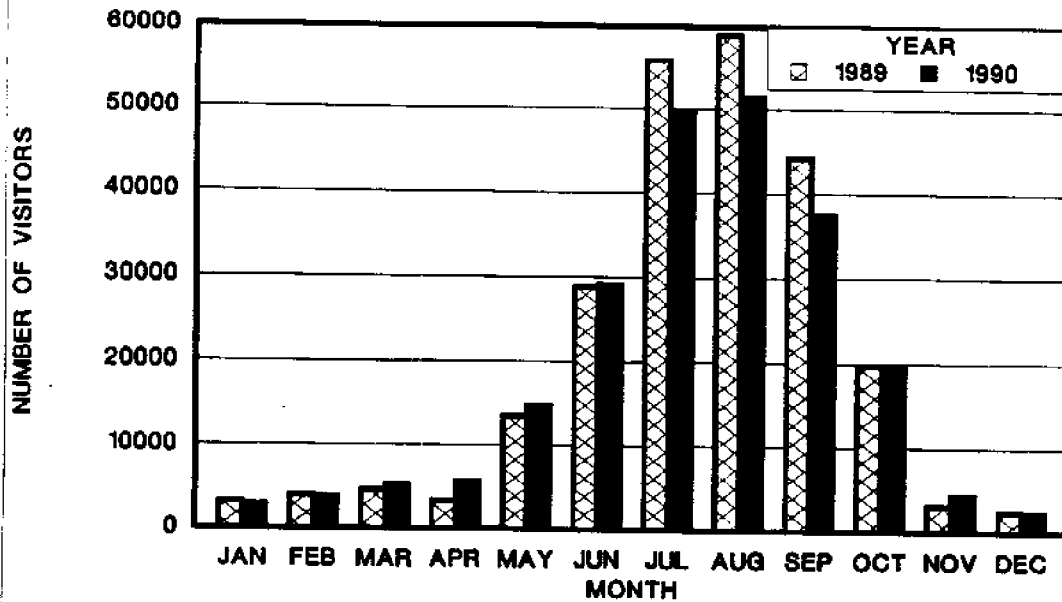


SPLIT ROCK LIGHTHOUSE HISTORICAL SITE Two Harbors, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	736	655	536	627	-11.01	22.29	736	655
February	1,028	962	691	803	-6.42	39.26	1,764	1,617
March	1,258	1,587	1,083	1,240	26.15	58.23	3,022	3,204
April	1,543	1,592	1,279	1,497	3.18	24.49	4,565	4,796
May	8,835	9,109	6,994	8,036	3.10	30.24	13,400	13,905
June	23,190	24,240	19,992	22,016	4.53	21.25	36,590	38,145
July	55,186	54,228	41,429	46,090	-1.74	30.89	91,776	92,373
August	61,709	57,157	46,359	51,476	-7.38	23.29	153,485	149,530
September	39,730	29,969	29,961	32,067	-24.57	.03	193,215	179,499
October	16,199	13,960	10,127	11,996	-13.82	37.85	209,414	193,459
November	1,040	1,732	731	1,037	66.54	137.00	210,454	195,191
December	356	592	373	431	66.29	58.88	210,810	195,783
TOTAL	210,810	195,783	159,473	177,316	-7.13	22.77	210,810	195,783

Source: Minnesota Historical Society, Split Rock Lighthouse Historical Site
Note: Visitors counted by hand-operated counters.

SPLIT ROCK LIGHTHOUSE STATE PARK MONTHLY VISITATION



SPLIT ROCK LIGHTHOUSE STATE PARK Two Harbors, Minnesota Number of Visitors

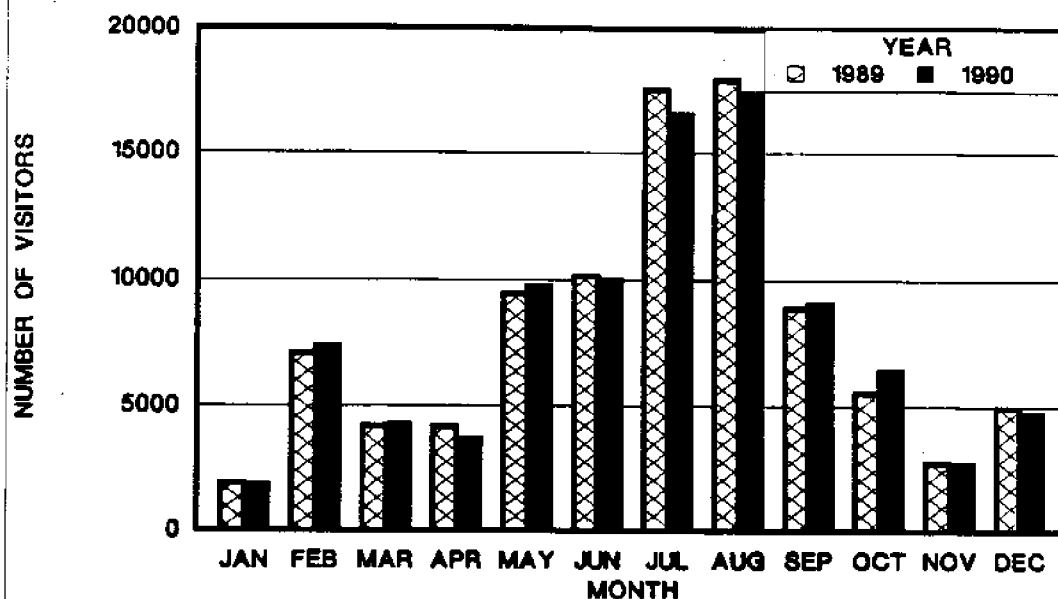
MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	3,129	2,841	1,659	2,124	-9.20	71.25	3,129	2,841
February	3,866	3,774	2,324	2,851	-2.38	62.39	6,995	6,615
March	4,544	5,205	2,548	3,458	14.55	104.26	11,539	11,820
April	3,318	5,573	4,084	4,677	67.96	36.45	14,857	17,393
May	13,486	14,737	10,941	12,842	9.28	34.70	28,343	32,130
June	28,711	28,997	24,706	27,528	1.00	17.37	57,054	61,127
July	55,828	49,542	47,355	48,915	-11.26	4.62	112,882	110,669
August	59,015	51,439	55,085	53,239	-12.84	-3.10	171,897	162,108
September	44,110	37,470	38,298	38,367	-15.05	-2.16	216,007	199,578
October	19,664	19,565	15,315	16,300	-5.50	27.75	235,671	219,143
November	3,050	4,439	2,418	2,972	45.54	83.57	238,721	223,582
December	2,361	2,321	1,541	1,899	-1.69	50.62	241,082	225,903
TOTAL	241,082	225,903	204,275	215,170	-6.30	10.59	241,082	225,903

Source: Split Rock Lighthouse State Park

Note: Visitors counted by electrical traffic counter; number of vehicles x 3.2 = total attendance.

ST. LOUIS COUNTY HERITAGE AND ARTS CENTER (THE DEPOT)

MONTHLY VISITATION



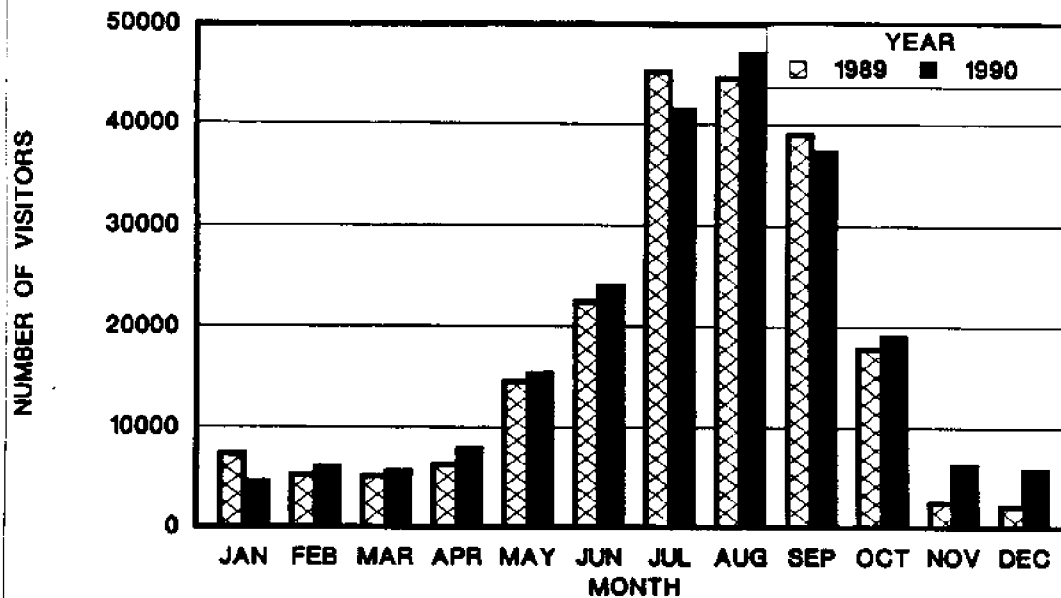
ST. LOUIS COUNTY HERITAGE AND ARTS CENTER (THE DEPOT) Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	1,907	1,836	2,157	2,043	-3.72	-14.87	1,907	1,836
February	7,066	7,339	6,276	7,273	3.86	16.94	8,973	9,175
March	4,180	4,263	4,634	4,514	1.99	-8.01	13,153	13,438
April	4,144	3,662	3,727	3,698	-11.63	-1.74	17,297	17,100
May	9,437	9,728	9,126	9,076	3.08	6.59	26,734	26,828
June	10,132	9,964	9,976	9,959	-1.66	-1.12	36,866	36,792
July	17,538	16,546	18,831	18,721	-5.66	-12.14	54,404	53,338
August	17,919	17,372	19,339	18,933	-3.05	-10.17	72,323	70,710
September	8,892	9,048	9,629	9,394	1.75	-6.03	81,215	79,758
October	5,540	6,421	6,014	6,037	15.90	6.77	86,755	86,179
November	2,729	2,721	2,737	2,857	-0.29	-5.57	89,484	88,900
December	4,946	4,720	5,170	5,174	-4.57	-8.70	94,430	93,620
TOTAL	94,430	93,620	97,616	97,679	-0.86	-4.09	94,430	93,620

Source: St. Louis County Heritage and Arts Center

Note: Visitors counted by hand-operated counter at time of admission.

TETTEGOUCHE STATE PARK MONTHLY VISITATION



TETTEGOUCHE STATE PARK Silver Bay, Minnesota Number of Visitors

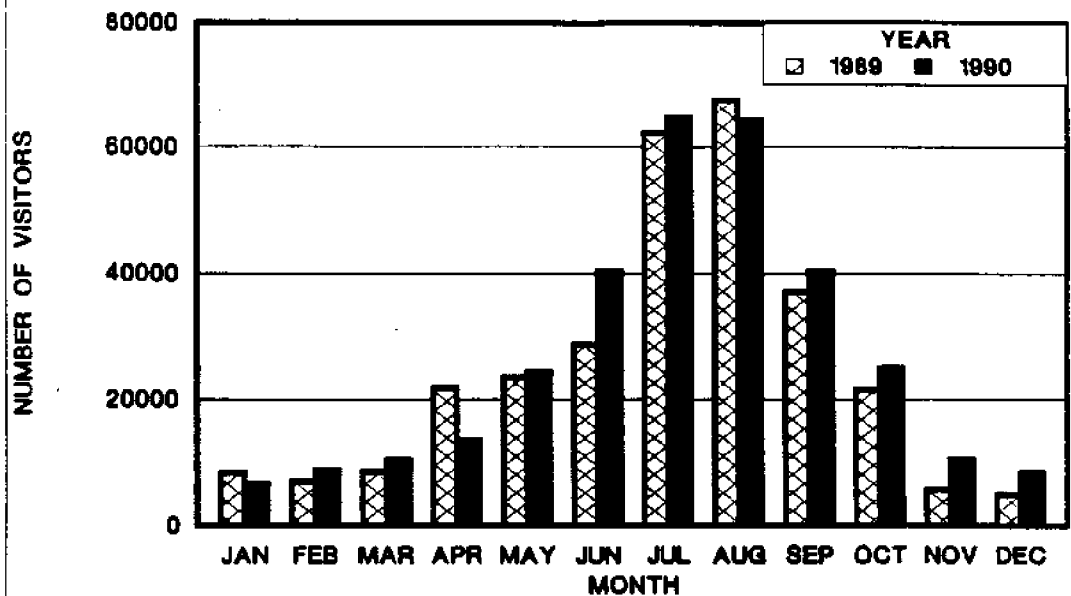
MONTH	MONTHLY TOTALS		3 & 4 YEAR AVERAGE*		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1987-89 average	1987-90 average	Compared to 1989(%)	1987-89(%)	1989 actual	1990 actual
January	7,342	4,500	6,336	5,724	-38.71	-28.97	7,342	4,500
February	5,255	5,974	3,682	4,446	13.68	62.25	12,597	10,474
March	5,105	5,613	5,100	5,271	9.95	10.06	17,702	16,087
April	6,272	7,882	7,120	7,374	25.67	10.70	23,974	23,969
May	14,564	15,257	12,669	13,532	4.76	20.43	38,538	39,226
June	22,432	23,975	19,357	20,896	6.88	23.86	60,970	63,201
July	45,227	41,467	48,825	46,372	-8.31	-15.07	106,197	104,668
August	44,627	47,093	48,451	47,998	5.53	-2.80	150,824	151,761
September	38,962	37,205	42,639	40,828	-6.51	-12.74	189,786	188,966
October	17,807	19,038	19,216	19,156	6.91	-.92	207,593	208,004
November	2,450	6,249	2,794	3,945	155.06	123.70	210,043	214,253
December	2,102	5,785	3,508	4,077	175.21	64.92	212,145	220,038
TOTAL	212,145	220,038	219,695	219,619	3.72	.16	212,145	220,038

* Data compilation started December, 1987.

Source: Tettegouche State Park

Note: Visitors counted by electric counter in information center and electric loop counter for vehicles.

THOMPSON HILL INFORMATION CENTER MONTHLY VISITATION



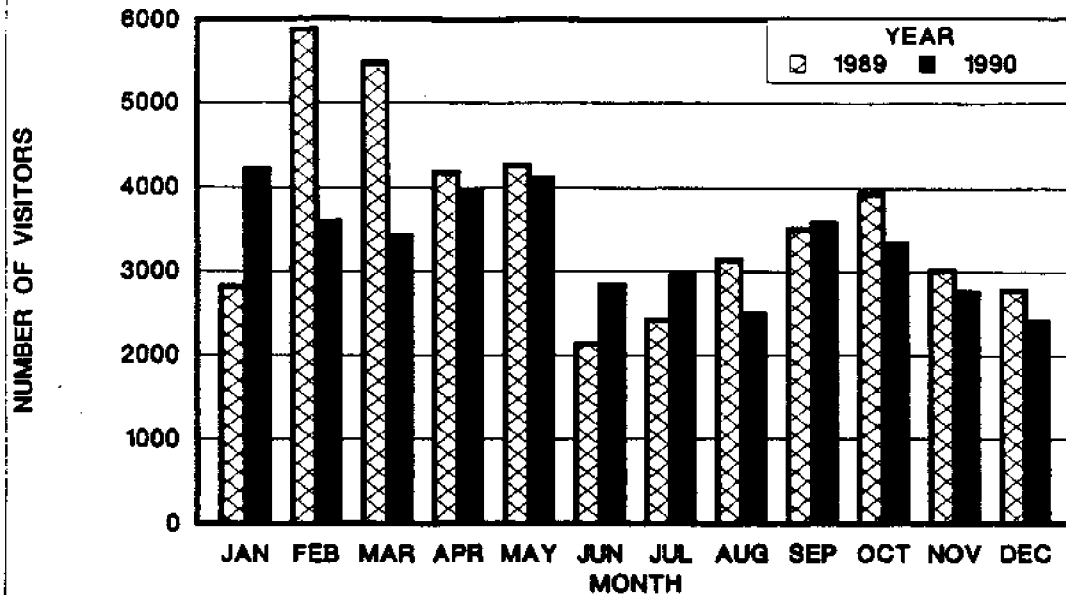
THOMPSON HILL INFORMATION CENTER Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	8,398	6,605	6,468	6,656	-21.35	2.11	8,398	6,605
February	7,017	8,803	5,928	6,107	25.45	48.50	15,415	15,408
March	8,581	10,393	9,414	9,523	21.12	10.40	23,996	25,801
April	21,787	13,546	13,586	13,835	-37.83	-.30	45,783	39,347
May	23,501	24,352	22,018	22,537	3.62	10.60	69,284	63,699
June	28,628	40,279	36,676	36,728	40.70	9.82	97,912	103,978
July	62,268	64,689	63,683	63,698	3.89	1.58	160,180	168,667
August	67,463	64,351	62,268	64,542	-4.61	3.35	227,643	233,018
September	37,035	40,287	32,869	34,524	8.78	22.57	264,678	273,305
October	21,522	24,997	17,366	19,062	16.15	43.94	286,200	298,302
November	5,605	10,537	6,873	7,525	87.99	53.30	291,805	308,839
December	4,943	8,374	5,916	6,570	69.41	41.55	296,748	317,213
TOTAL	296,748	317,213	283,066	291,307	6.90	12.06	296,748	317,213

Source: Thompson Hill Information Center

Note: Visitors counted by electronic door counter.

TWEED MUSEUM OF ART MONTHLY VISITATION

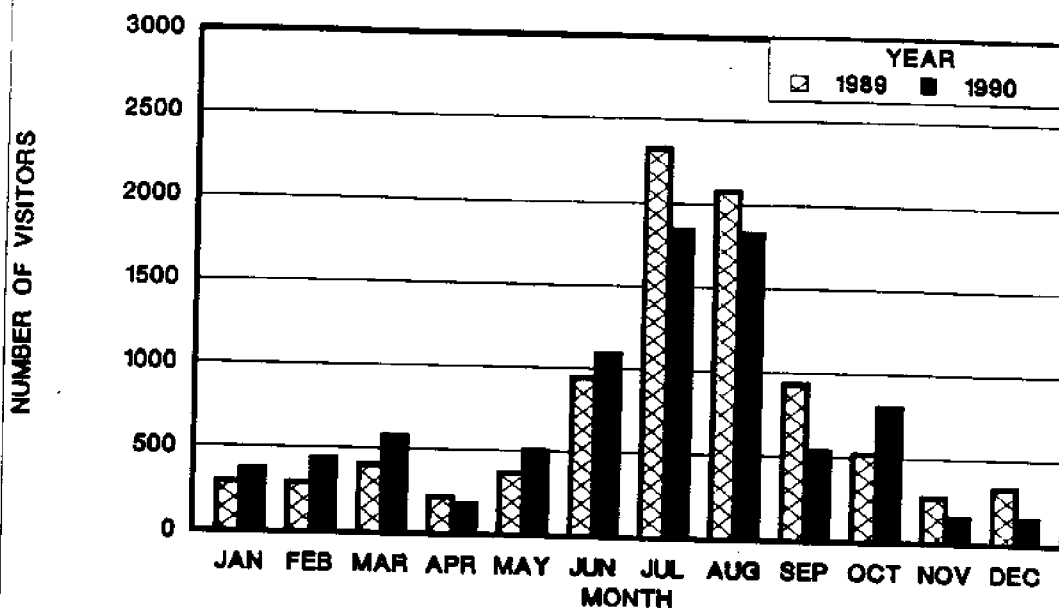


TWEED MUSEUM OF ART Duluth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	2,811	4,209	4,268	4,051	49.73	-1.39	2,811	4,209
February	5,869	3,597	5,024	4,541	-38.71	-28.40	8,680	7,806
March	5,469	3,412	5,053	4,282	-37.61	-32.48	14,149	11,218
April	4,170	3,971	5,359	4,869	-4.77	-25.90	18,319	15,189
May	4,263	4,107	4,876	4,162	-3.66	-15.77	22,582	19,296
June	2,126	2,828	2,224	2,069	33.02	27.17	24,708	22,124
July	2,421	2,929	2,458	2,305	20.98	19.16	27,129	25,053
August	3,133	2,484	2,641	2,606	-20.71	-5.94	30,262	27,537
September	3,504	3,579	4,643	3,836	2.14	-22.91	33,766	31,116
October	3,932	3,340	4,009	3,765	-15.06	-16.68	37,698	34,456
November	3,016	2,750	3,706	3,445	-8.82	-25.79	40,714	37,206
December	2,779	2,405	3,075	2,888	-13.46	-21.79	43,493	39,611
TOTAL	43,493	39,611	47,335	42,818	-8.93	-16.32	43,493	39,611

Source: Tweed Museum of Art, University of Minnesota-Duluth
 Note: Museum closed August, 1987 - February, 1988.
 Visitors counted by a hand-operated counter.

U.S. HOCKEY HALL OF FAME MONTHLY VISITATION



U.S. HOCKEY HALL OF FAME Eveleth, Minnesota Number of Visitors

MONTH	MONTHLY TOTALS		FIVE YEAR AVERAGE		% MONTHLY CHANGE 1990		RUNNING TOTALS	
	1989 actual	1990 actual	1985-89 average	1986-90 average	Compared to 1989(%)	1985-89(%)	1989 actual	1990 actual
January	293	371	420	400	26.62	-11.71	293	371
February	293	436	452	451	48.81	-3.58	586	807
March	403	573	619	576	42.18	-7.49	989	1,380
April	218	179	308	262	-17.89	-41.96	1,207	1,559
May	368	499	536	545	35.60	-6.97	1,575	2,058
June	939	1,085	1,242	1,193	15.55	-12.67	2,514	3,143
July	2,322	1,841	2,375	2,209	-20.71	-22.50	4,836	4,984
August	2,076	1,824	2,411	2,321	-12.14	-24.35	6,912	6,808
September	928	535	887	864	-42.35	-39.66	7,840	7,343
October	521	797	392	449	52.98	103.32	8,361	8,140
November	271	154	246	227	-43.17	-37.40	8,632	8,294
December	334	151	289	257	-54.79	-47.82	8,966	8,445
TOTAL	8,966	8,445	10,179	9,755	-5.81	-17.04	8,966	8,445

Source: U.S. Hockey Hall of Fame

Note: Visitors counted by a turnstile counter.