



Florida Reef Diving and Snorkeling Expenses Survey



NOAA is conducting a survey to determine the economic impacts

Questions?

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Florida Reef Diving and Snorkeling Expenses Survey

This survey is about your expenses associated with snorkeling and diving on reefs in Florida. In the survey the term 'reefs' refers to coral reefs that occur naturally in Florida and artificial reefs (such as sunken boats, planes, or other man-made substrates that attract marine life).

In the survey you can hover over any text in blue for an explanation of the term.

Q1. During the last 12 months did you take a saltwater dive or snorkel trip to a Florida reef?

The term 'trip' simply means the last time you went diving or snorkeling on a Florida reef. A trip could be a paid excursion, diving or snorkeling from a private boat or a rented boat, or diving or snorkeling from shore.

- Yes
- No
- I am unsure

Q2. About how many saltwater dive or snorkel trips did you take to Florida reefs during the last 12 months? (If you don't remember the exact number of trips you took please estimate)

1 Dive trips

1 Snorkel trips

Q3. On average, has the number of saltwater dive or snorkel trips you take per year to Florida reefs:

- Increased during the last 5 years
- Decreased during the last 5 years
- Stayed about the same during the last 5 years
- I am unsure

Q3A. What are the primary reasons the number of saltwater dive or snorkel trips you take per year to Florida reefs has decreased? (Check all that apply)

- Change in personal financial circumstances
- Change in amount of time available to dive or snorkel
- Deterioration in reef conditions
- Deterioration in ocean water quality
- Move or relocation
- Other

Q4. About what percentage of your saltwater dive or snorkel trips taken in Florida during the last 12 months were to artificial reefs?

1 % I am unsure

Q5. About how many of the dive and snorkel trips that you took in Florida during the last 12 months left from each of the following counties: (write a "0" if none of your trips left from that county)

Martin county 1 I am unsure

Palm Beach county 1 I am unsure

Broward county 1 I am unsure

Miami-Dade county 1 I am unsure

Monroe county 1 I am unsure



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Q6. The next question asks about items you have purchased during the last 12 months mainly for the purposes of diving or snorkeling in Florida. Include items you bought for yourself or others, but not items someone else bought for you. Do not include items you rented.

- Mask, goggles, fins, snorkel
- Wetsuit, hood, gloves
- Bathing suit, rash guard, towel, water shoes
- Sunscreen, hat, sunglasses, or other sun protection
- Dramamine or other seasickness medication
- Knife/spear, other gear for spearfishing
- Belt, noodle, other flotation device
- Regulator, BC vest, weight belt, tank
- Dive computer, dive watch
- Books, charts, maps, magazines
- Other (please list)
- Check here if you did not purchase any of these items

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Florida Reef Diving and Snorkeling Expenses Survey

Q6. The next question asks about items you have purchased during the last 12 months mainly for the purposes of diving or snorkeling in Florida. Include items you bought for yourself or others, but not items someone else bought for you. Do not include items you rented.

- Mask, goggles, fins, snorkel
- Wetsuit, hood, gloves
- Bathing suit, rash guard, towel, water shoes
- Sunscreen, hat, sunglasses, or other sun protection
- Dramamine or other seasickness medication
- Knife/spear, other gear for spearfishing
- Belt, noodle, other flotation device
- Regulator, BC vest, weight belt, tank
- Dive computer, dive watch
- Books, charts, maps, magazines
- Other (please list)
- Check here if you did not purchase any of these items

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Florida Reef Diving and Snorkeling Expenses Survey

Q7. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

If you don't remember the exact amount please provide your best estimate.

Item	amount spent (Round to the nearest dollar)	What % of this expense was spent in Florida? (0 - 100%)
Mask, goggles, fins, snorkel	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Wetsuit, hood, gloves	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Bathing suit, rash guard, towel, water shoes	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Sunscreen, hat, sunglasses, or other sun protection	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Dramamine or other seasickness medication	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Knife/spear, other gear for spearfishing	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Belt, noodle, other flotation device	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Regulator, BC vest, weight belt, tank	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Dive computer, dive watch	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Books, charts, maps, magazines	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %
Other Item	\$ <input type="text" value="Amount"/> .00	<input type="text" value="percentage"/> %

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The next questions are about your MOST RECENT saltwater dive or snorkel trip to a Florida reef.

Q8. From what city in Florida did your dive or snorkel trip leave?

I am unsure

Q9. Was your most recent trip a

- Dive trip
- Snorkel trip

Q10. Was your most recent trip taken from:

- A charter boat
- A private/rented boat
- Shore, no boat was involved in the trip

Q11. Was your most recent trip part of a longer vacation or work trip involving one or more nights away from home?

- Yes
- No

Q11a. How many nights did you spend away from home on your vacation/work trip?

nights

Q11b. How many days did you spend diving or snorkeling on your vacation/work trip?

days

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If Q10 answer is Charter boat and Q11 answer is yes :



Florida Reef Diving and Snorkeling Expenses Survey

Q12. The next question asks about expenditures related to your most recent saltwater dive or snorkel trip to Florida reefs. Please check the items below that you bought for yourself or others, but not items someone else bought for you.

- Airfare
- Lodging
- Charter trip cost
- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Tips/gratuities paid to staff
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- Ice
- Souvenirs, t-shirts, gifts
- Other (please list)
- Check here if you did not purchase any of these expenditures

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Florida Reef Diving and Snorkeling Expenses Survey

Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

If you don't remember the exact amount please provide your best estimate.

Item	amount spent (Round to the nearest dollar)	What % of this expense was spent in Florida? (0 - 100%)
Airfare	\$ Amount .00	percentage %
Lodging	\$ Amount .00	percentage %
Charter trip cost	\$ Amount .00	percentage %
Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.	\$ Amount .00	percentage %
Air for tank	\$ Amount .00	percentage %
Auto, truck, or RV fuel	\$ Amount .00	percentage %
Auto, truck, or RV rental	\$ Amount .00	percentage %
Public transportation (taxi, bus, ferry, etc.)	\$ Amount .00	percentage %
Tolls	\$ Amount .00	percentage %
Site access fees (parking fees, state or county park fees, ramp fees, etc.)	\$ Amount .00	percentage %
Food and beverages from stores	\$ Amount .00	percentage %
Food and beverages from restaurants	\$ Amount .00	percentage %
Ice	\$ Amount .00	percentage %
Souvenirs, t-shirts, gifts	\$ Amount .00	percentage %
Something else	\$ Amount .00	percentage %

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If Q10 answer is Charter boat and Q11 answer is No:



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The next questions are about your MOST RECENT saltwater dive or snorkel trip to a Florida reef.

Q8. From what city in Florida did your dive or snorkel trip leave?

cty

I am unsure

Q9. Was your most recent trip a

- Dive trip
- Snorkel trip

Q10. Was your most recent trip taken from:

- A charter boat
- A private/rented boat
- Shore, no boat was involved in the trip

Q11. Was your most recent trip part of a longer vacation or work trip involving one or more nights away from home?

- Yes
- No

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Q12. The next question asks about expenditures related to your most recent saltwater dive or snorkel trip to Florida reefs. Please check the items below that you bought for yourself or others, but not items someone else bought for you.

- Charter trip cost
- Equipment rental that was not included in trip cost
- Tips/gratuities paid to staff
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- Ice
- Souvenirs, t-shirts, gifts
- Other (please list)
- Check here if you did not purchase any of these expenditures

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Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

If you don't remember the exact amount please provide your best estimate.

Item	amount spent (Round to the nearest dollar)	What % of this expense was spent in Florida? (0 - 100%)
Charter trip cost	\$ Amount .00	percentage %
Equipment rental that was not included in trip cost	\$ Amount .00	percentage %
Tips/gratuities paid to staff	\$ Amount .00	percentage %
Auto, truck, or RV fuel	\$ Amount .00	percentage %
Auto, truck, or RV rental	\$ Amount .00	percentage %
Public transportation (taxi, bus, ferry, etc.)	\$ Amount .00	percentage %
Tolls	\$ Amount .00	percentage %
Site access fees (parking fees, state or county park fees, ramp fees, etc.)	\$ Amount .00	percentage %
Food and beverages from stores	\$ Amount .00	percentage %
Food and beverages from restaurants	\$ Amount .00	percentage %
Ice	\$ Amount .00	percentage %
Souvenirs, t-shirts, gifts	\$ Amount .00	percentage %
Other one	\$ Amount .00	percentage %

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If Q10 answer is A private/rented boat and Q11 answer is yes



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The next questions are about your MOST RECENT saltwater dive or snorkel trip to a Florida reef.

Q8. From what city in Florida did your dive or snorkel trip leave?

I am unsure

Q9. Was your most recent trip a

Dive trip
 Snorkel trip

Q10. Was your most recent trip taken from:

A charter boat
 A private/rented boat
 Shore, no boat was involved in the trip

Q11. Was your most recent trip part of a longer vacation or work trip involving one or more nights away from home?

Yes
 No

Q11a. How many nights did you spend away from home on your vacation/work trip?

nights

Q11b. How many days did you spend diving or snorkeling on your vacation/work trip?

days

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Q12. The next question asks about expenditures related to your most recent saltwater dive or snorkel trip to Florida reefs. Please check the items below that **you** bought for yourself or others, but not items someone else bought for you.

- Airfare
- Lodging
- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Air for tank
- Boat fuel/oil
- Boat rental
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- Ice
- Souvenirs, t-shirts, gifts
- Other (please list)
- Check here if you did not purchase any of these expenditures

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Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.



If you don't remember the exact amount please provide your best estimate.

Item	amount spent (Round to the nearest dollar)	What % of this expense was spent in Florida? (0 - 100%)
Airfare	\$ Amount .00	percentage %
Lodging	\$ Amount .00	percentage %
Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.	\$ Amount .00	percentage %
Air for tank	\$ Amount .00	percentage %
Boat fuel/oil	\$ Amount .00	percentage %
Boat rental	\$ Amount .00	percentage %
Auto, truck, or RV fuel	\$ Amount .00	percentage %
Auto, truck, or RV rental	\$ Amount .00	percentage %
Public transportation (taxi, bus, ferry, etc.)	\$ Amount .00	percentage %
Tolls	\$ Amount .00	percentage %
Site access fees (parking fees, state or county park fees, ramp fees, etc.)	\$ Amount .00	percentage %
Food and beverages from stores	\$ Amount .00	percentage %
Food and beverages from restaurants	\$ Amount .00	percentage %
Ice	\$ Amount .00	percentage %
Souvenirs, t-shirts, gifts	\$ Amount .00	percentage %
Other	\$ Amount .00	percentage %

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If Q10 answer is A private/rented boat and Q11 answer is No



Florida Reef Diving and Snorkeling Expenses Survey

The next questions are about your MOST RECENT saltwater dive or snorkel trip to a Florida reef.

Q8. From what city in Florida did your dive or snorkel trip leave?

I am unsure

Q9. Was your most recent trip a

Dive trip
 Snorkel trip

Q10. Was your most recent trip taken from:

A charter boat
 A private/rented boat
 Shore, no boat was involved in the trip

Q11. Was your most recent trip part of a longer vacation or work trip involving one or more nights away from home?

Yes
 No

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Q12. The next question asks about expenditures related to your most recent saltwater dive or snorkel trip to Florida reefs. Please check the items below that you bought for yourself or others, but not items someone else bought for you.

- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Air for tank
- Boat fuel/oil
- Boat rental
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- Ice
- Souvenirs, t-shirts, gifts
- Other (please list)
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Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.



If you don't remember the exact amount please provide your best estimate.

Item	amount spent (Round to the nearest dollar)		What % of this expense was spent in Florida? (0 - 100%)	
Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.	\$	Amount	.00	percentage %
Air for tank	\$	Amount	.00	percentage %
Boat fuel/oil	\$	Amount	.00	percentage %
Boat rental	\$	Amount	.00	percentage %
Auto, truck, or RV fuel	\$	Amount	.00	percentage %
Auto, truck, or RV rental	\$	Amount	.00	percentage %
Public transportation (taxi, bus, ferry, etc.)	\$	Amount	.00	percentage %
Tolls	\$	Amount	.00	percentage %
Site access fees (parking fees, state or county park fees, ramp fees, etc.)	\$	Amount	.00	percentage %
Food and beverages from stores	\$	Amount	.00	percentage %
Food and beverages from restaurants	\$	Amount	.00	percentage %
Ice	\$	Amount	.00	percentage %
Souvenirs, t-shirts, gifts	\$	Amount	.00	percentage %
Other	\$	Amount	.00	percentage %

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If Q10 answer is Shore, no boat was involved in the trip and Q11 answer is yes



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The next questions are about your MOST RECENT saltwater dive or snorkel trip to a Florida reef.

Q8. From what city in Florida did your dive or snorkel trip leave?

I am unsure

Q9. Was your most recent trip a

Dive trip
 Snorkel trip

Q10. Was your most recent trip taken from:

A charter boat
 A private/rented boat
 Shore, no boat was involved in the trip

Q11. Was your most recent trip part of a longer vacation or work trip involving one or more nights away from home?

Yes
 No

Q11a. How many nights did you spend away from home on your vacation/work trip?

nights

Q11b. How many days did you spend diving or snorkeling on your vacation/work trip?

days



Florida Reef Diving and Snorkeling Expenses Survey

Q12. The next question asks about expenditures related to your most recent saltwater dive or snorkel trip to Florida reefs. Please check the items below that you bought for yourself or others, but not items someone else bought for you.

- Airfare
- Lodging
- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Air for tank
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- Ice
- Souvenirs, t-shirts, gifts
- Other (please list)

Check here if you did not purchase any of these expenditures

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Florida Reef Diving and Snorkeling Expenses Survey

Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

If you don't remember the exact amount please provide your best estimate.

Item	amount spent (Round to the nearest dollar)	What % of this expense was spent in Florida? (0 - 100%)
Airfare	\$ Amount .00	percentage %
Lodging	\$ Amount .00	percentage %
Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.	\$ Amount .00	percentage %
Air for tank	\$ Amount .00	percentage %
Auto, truck, or RV fuel	\$ Amount .00	percentage %
Auto, truck, or RV rental	\$ Amount .00	percentage %
Public transportation (taxi, bus, ferry, etc.)	\$ Amount .00	percentage %
Tolls	\$ Amount .00	percentage %
Site access fees (parking fees, state or county park fees, ramp fees, etc.)	\$ Amount .00	percentage %
Food and beverages from stores	\$ Amount .00	percentage %
Food and beverages from restaurants	\$ Amount .00	percentage %
Ice	\$ Amount .00	percentage %
Souvenirs, t-shirts, gifts	\$ Amount .00	percentage %
Other	\$ Amount .00	percentage %

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If Q10 answer is Shore, no boat was involved in the trip and Q11 answer is No



Florida Reef Diving and Snorkeling Expenses Survey

The next questions are about your MOST RECENT saltwater dive or snorkel trip to a Florida reef.

Q8. From what city in Florida did your dive or snorkel trip leave?

I am unsure

Q9. Was your most recent trip a

Dive trip
 Snorkel trip

Q10. Was your most recent trip taken from:

A charter boat
 A private/rented boat
 Shore, no boat was involved in the trip

Q11. Was your most recent trip part of a longer vacation or work trip involving one or more nights away from home?

Yes
 No

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Q12. The next question asks about expenditures related to your most recent saltwater dive or snorkel trip to Florida reefs. Please check the items below that you bought for yourself or others, but not items someone else bought for you.

- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Air for tank
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- Ice
- Souvenirs, t-shirts, gifts
- Other (please list)
- Check here if you did not purchase any of these expenditures

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Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

If you don't remember the exact amount please provide your best estimate.

Item	amount spent (Round to the nearest dollar)		What % of this expense was spent in Florida? (0 - 100%)	
Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.	\$	Amount	.00	percentage %
Air for tank	\$	Amount	.00	percentage %
Auto, truck, or RV fuel	\$	Amount	.00	percentage %
Auto, truck, or RV rental	\$	Amount	.00	percentage %
Public transportation (taxi, bus, ferry, etc.)	\$	Amount	.00	percentage %
Tolls	\$	Amount	.00	percentage %
Site access fees (parking fees, state or county park fees, ramp fees, etc.)	\$	Amount	.00	percentage %
Food and beverages from stores	\$	Amount	.00	percentage %
Food and beverages from restaurants	\$	Amount	.00	percentage %
Ice	\$	Amount	.00	percentage %
Souvenirs, t-shirts, gifts	\$	Amount	.00	percentage %
Other	\$	Amount	.00	percentage %

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Q14. Are you

- Male
 Female

Q15. In what year were you born?

born year

Q16. Are you a resident of Florida?

- Yes
 No

Q16A. In what county do you reside?

Reside county

Q17. How did you receive your invitation to complete this survey?

- Received a postcard in the mail with link to survey
 Took a postcard from a dive or snorkel shop that had survey link
 Received the survey link through a listserv, newsletter, or electronic mail
 Heard about the survey from someone else and went to the link on my own
 Other

Thank you very much for your participation in this survey.
Please use the space below to add any additional comments you have.

Additional comments you have

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