



Florida Reef Diving and Snorkeling Expenses Survey



Questions?

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Start the Survey





	ey is about your expenses associated with snorkeling and diving on reefs in Fior ial reefs (such as sunken boats, planes, or other man-made substrates that attr	ida. In the survey the term 'reefs' refers to coral reefs that occur naturally in Florida act marine life).
In the surv	vey you can hover over any text in blue for an explanation of the term.	
Q1. Durin	g the last 12 months did you take a saltwater dive or snorkel trip to a Fl	orida reef?
	m 'trip' simply means the last time you went diving or snorkeling on a Florida recood, or diving or snorkeling from shore.	ef. A trip could be a paid excursion, diving or snorkeling from a private boat or a
0 1	Yes No I am unsure t how many saltwater dive or snorkel trips did you take to Florida reefs	during the last 12 months? (if you don't remember the exact number of trips
you took	please estimate)	
1	Dive trips	
1	Snorkel trips	
Q3. On av	verage, has the number of saltwater dive or snorkel trips you take per y	ear to Florida reefs:
	Increased during the last 5 years	
	Decreased during the last 5 years Stayed about the same during the last 5 years	
	am unsure	
Q4. About 1 Q5. About none of y Martin o	Change in personal financial circumstances Change in amount of time available to dive or snorkel Deterioration in reef conditions Deterioration in ocean water quality Move or relocation Other t what percentage of your saltwater dive or snorkel trips taken in Florid	you take per year to Florida reefs has decreased? (Check all that apply) It a during the last 12 months were to artificial reefs? The last 12 months left from each of the following counties: (write a "0" if
Miami-E	Dade county 1 I am unsure c county 1 I am unsure I am unsure	Color Part Dear
		Next





Florida Reef Diving and Snorkeling Expenses Survey							
Q6. The next question asks about items you have purchased during the last 12 months mainly for the purposes of diving or snorkeling in Florida. Include items you bought for yourself or others, but not items someone else bought for you. Do not include items you rented.							
Mask, goggles, fins, snorkel							
Wetsuit, hood, gloves							
Bathing suit, rash guard, towel, water shoes							
Sunscreen, hat, sunglasses, or other sun protection							
Dramamine or other seasickness medication							
Knife/spear, other gear for spearfishing							
Belt, noodle, other flotation device							
Regulator, BC vest, weight belt, tank							
Dive computer, dive watch							
Books, charts, maps, magazines							
Other (please list) Other							
Check here if you did not purchase any of these items							
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Q6. The next question asks about items you have purchased during the last 12 months mainly for the purposes of diving or snorkeling in Florida. Include items you bought for yourself or others, but not items someone else bought for you. Do not include items you rented.

Mask, goggles, fins, snorkel

Wetsuit, hood, gloves

✓ Bathing suit, rash guard, towel, water shoes

Sunscreen, hat, sunglasses, or other sun protection

✓ Dramamine or other seasickness medication

Knife/spear, other gear for spearfishing

✓ Belt, noodle, other flotation device

Regulator, BC vest, weight belt, tank

✓ Dive computer, dive watch

Books, charts, maps, magazines

✓ Other (please list) Other Item

Check here if you did not purchase any of these items

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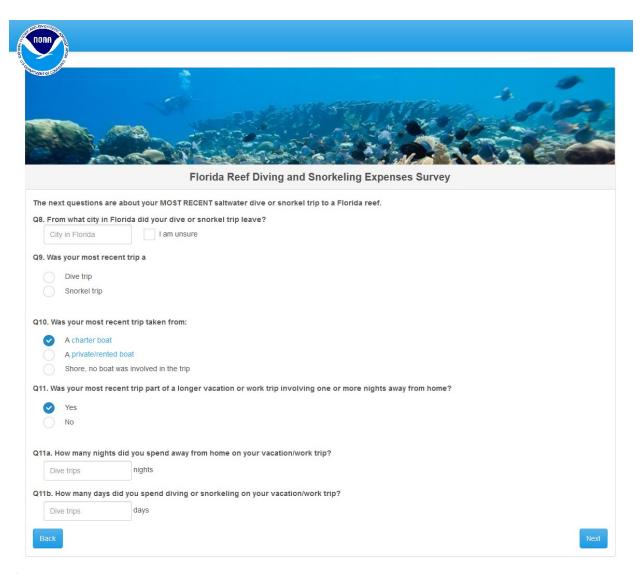




Q7. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

If you don't remember the exact amount please provide your best estimate.

Item	amo	int spent (Round to the nearest r)		What % of this expense was spent in Florida? (0 - 100%)	
Mask, goggles, fins, snorkel	\$	Amount	.00	percentage	%
Wetsuit, hood, gloves	\$	Amount	.00	percentage	%
Bathing suit, rash guard, towel, water shoes	\$	Amount	.00	percentage	%
Sunscreen, hat, sunglasses, or other sun protection	\$	Amount	.00	percentage	%
Dramamine or other seasickness medication	\$	Amount	.00	percentage	%
Knife/spear, other gear for spearfishing	\$	Amount	.00	percentage	%
Belt, noodle, other flotation device	\$	Amount	.00	percentage	%
Regulator, BC vest, weight belt, tank	\$	Amount	.00	percentage	%
Dive computer, dive watch	\$	Amount	.00	percentage	%
Books, charts, maps, magazines	\$	Amount	.00	percentage	%
Other Item	\$	Amount	.00	percentage	%
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If Q10 answer is Charter boat and Q11 answer is yes:



Q12. The next question asks about expenditures related to <u>your most recent</u> saltwater dive or snorkel trip to Florida reefs. Please check the items below that <u>you</u> bought for yourself or others, but not items someone else bought for you.

Airfare

- Lodging
- Charter trip cost
- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Tips/gratuities paid to staff
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- ✓ Tolls
- ✓ Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- / Ice
- ✓ Souvenirs, t-shirts, gifts
- Other (please list) Something else
 - Check here if you did not purchase any of these expenditures

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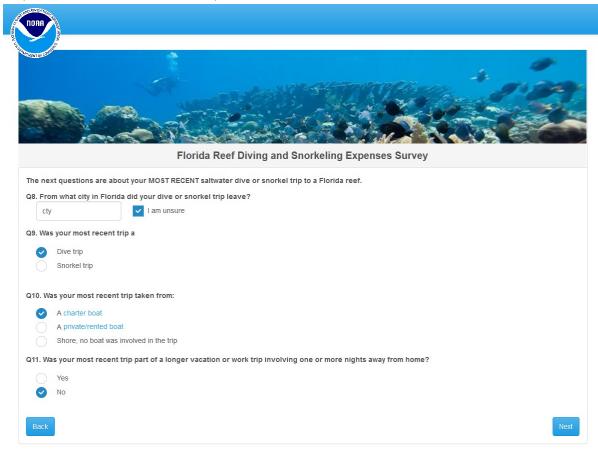




Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

amount spent (Round to the nearest dollar) What % of this expense was spent in Florida? (0 - 100%) Airfare \$ Amount .00 percentage % Lodging .00 percentage \$ Amount % Charter trip cost % .00 percentage \$ Amount Equipment rental such as mask, fins, snorkel, wetsuit, regulator tank, BC vest, etc. .00 percentage % \$ Amount Air for tank \$ Amount .00 percentage Auto, truck, or RV fuel \$ Amount .00 percentage % Auto, truck, or RV rental .00 percentage \$ Amount % Public transportation (taxi, bus, ferry, etc.) \$ Amount .00 percentage % Tolls .00 percentage % \$ Amount % \$ Amount .00 percentage Food and beverages from stores .00 percentage \$ Amount Food and beverages from restaurants \$ Amount .00 percentage % .00 percentage % \$ Amount Souvenirs, t-shirts, gifts \$ Amount .00 percentage Something else .00 percentage \$ Amount

If Q10 answer is Charter boat and Q11 answer is No:



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Q12. The next question asks about expenditures related to <u>your most recent</u> saltwater dive or snorkel trip to Florida reefs. Please check the items below that <u>you</u> bought for yourself or others, but not items someone else bought for you.

- Charter trip cost
- Equipment rental that was not included in trip cost
- Tips/gratuities paid to staff
- Auto, truck, or RV fuel
- ✓ Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- ✓ Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- ✓ Ice
- Souvenirs, t-shirts, gifts
- ✓ Other (please list) Other one
 - Check here if you did not purchase any of these expenditures

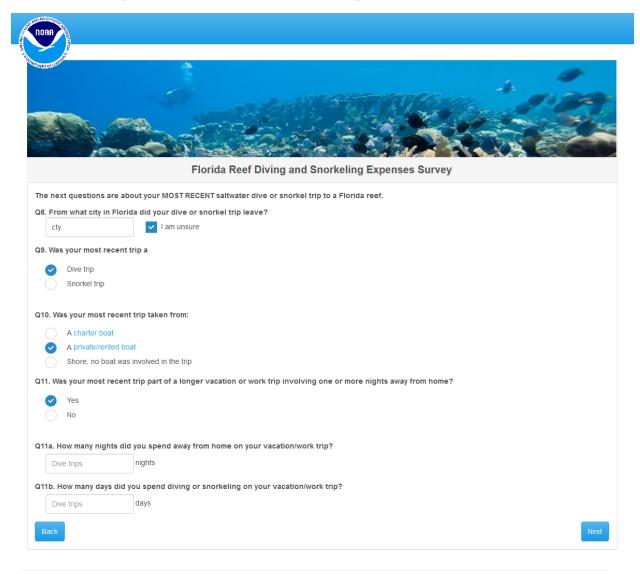
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Florida Reef Diving and Snorkeling Expenses Survey Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida. If you don't remember the exact amount please provide your best estimate. What % of this expense was spent in Florida? (0 amount spent (Round to the nearest Item dollar) Charter trip cost \$ Amount .00 percentage % Equipment rental that was not included in trip cost \$ Amount % percentage Tips/gratuities paid to staff \$ Amount .00 percentage % Auto, truck, or RV fuel \$ Amount percentage Auto, truck, or RV rental % \$ Amount .00 percentage Public transportation (taxi, bus, ferry, etc.) \$ Amount % percentage Tolls \$ Amount .00 percentage % Site access fees (parking fees, state or county park fees, ramp fees, etc.) percentage \$ Amount Food and beverages from stores % \$ Amount .00 percentage Food and beverages from restaurants \$ Amount 96 .00 percentage \$ Amount .00 percentage % Souvenirs, t-shirts, gifts \$ Amount % percentage Other one \$ Amount .00 percentage

If Q10 answer is A private/rented boat and Q11 answer is yes







	ne next question asks about expenditures related to <u>your most recent</u> saltwater dive or snorkel trip to Florida reefs. Please check the items below that ught for yourself or others, but not items someone else bought for you.
~	Airfare
~	Lodging
~	Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
~	Air for tank
~	Boat fuel/oil
~	Boat rental
~	Auto, truck, or RV fuel
~	Auto, truck, or RV rental
~	Public transportation (taxi, bus, ferry, etc.)
~	Tolls
~	Site access fees (parking fees, state or county park fees, ramp fees, etc.)
~	Food and beverages from stores
~	Food and beverages from restaurants
~	Ice
~	Souvenirs, t-shirts, gifts
~	Other (please list) Other
	Check here if you did not purchase any of these expenditures

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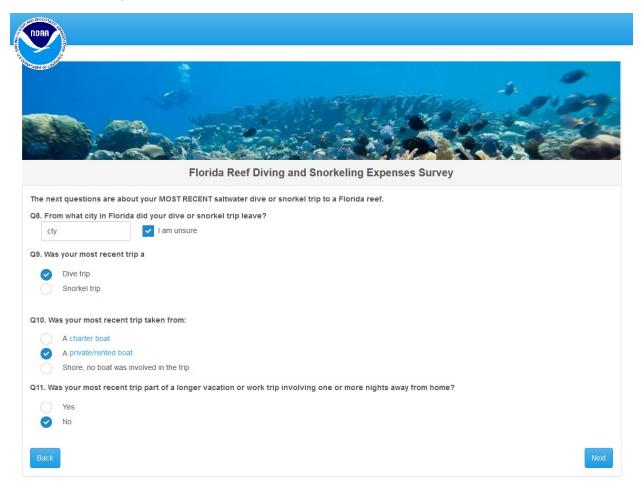




Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

Item		unt spent (Round to ır)	the nearest	What % of this expense was spent in Florida? (0 - 100%)		
Airfare	\$	Amount	.00	percentage	%	
Lodging	\$	Amount	.00	percentage	%	
Equipment rental such as mask, fins, snorkel, wetsuit, regulank, BC vest, etc.	slator,	Amount	.00	percentage	%	
Air for tank	\$	Amount	.00	percentage	%	
Boat fuel/oil	\$	Amount	.00	percentage	%	
Boat rental	\$	Amount	.00	percentage	%	
Auto, truck, or RV fuel	\$	Amount	.00	percentage	%	
Auto, truck, or RV rental	\$	Amount	.00	percentage	%	
Public transportation (taxi, bus, ferry, etc.)	\$	Amount	.00	percentage	%	
Tolls	\$	Amount	.00	percentage	%	
Site access fees (parking fees, state or county park fees, etc.)	ramp \$	Amount	.00	percentage	%	
Food and beverages from stores	\$	Amount	.00	percentage	%	
Food and beverages from restaurants	\$	Amount	.00	percentage	%	
ce	\$	Amount	.00	percentage	%	
Souvenirs, t-shirts, gifts	\$	Amount	.00	percentage	%	
Dither	\$	Amount	.00	percentage	%	

If Q10 answer is A private/rented boat and Q11 answer is No







Q12. The next question asks about expenditures related to <u>your most recent</u> saltwater dive or snorkel trip to Florida reefs. Please check the items below that <u>you</u> bought for yourself or others, but not items someone else bought for you.

- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Air for tank
- ✓ Boat fuel/oil
- ✓ Boat rental
- ✓ Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- ▼ Food and beverages from stores
- Food and beverages from restaurants
- ✓ Ice
- Souvenirs, t-shirts, gifts
- ✓ Other (please list) Other
 - Check here if you did not purchase any of these expenditures

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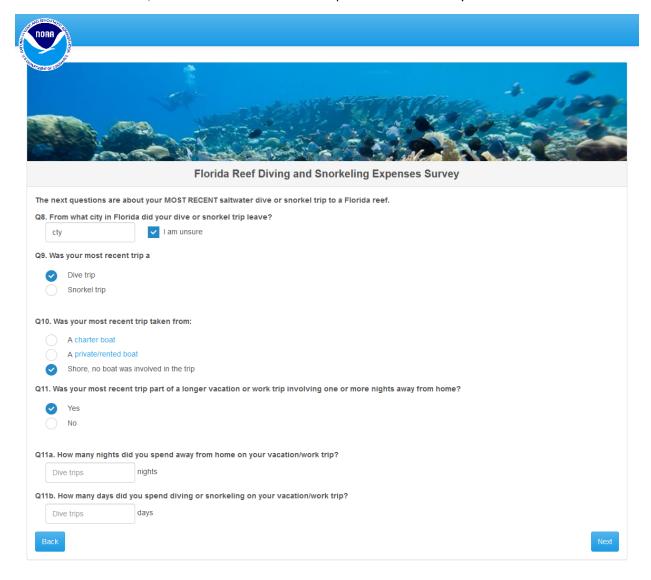


Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

If you don't remember the exact amount please provide your best estimate.

tem		nt spent (Round to the ne	arest	What % of this expense was spent in Florida? (0 100%)		
quipment rental such as mask, fins, snorkel, wetsuit, regulator, ink, BC vest, etc.	\$	Amount	.00	percentage	%	
Jir for tank	\$	Amount	.00	percentage	%	
oat fuel/oil	\$	Amount	.00	percentage	%	
oat rental	\$	Amount	.00	percentage	%	
uito, truck, or RV fuel	\$	Amount	.00	percentage	%	
uto, truck, or RV rental	\$	Amount	.00	percentage	%	
rublic transportation (taxi, bus, ferry, etc.)	\$	Amount	.00	percentage	%	
olls	\$	Amount	.00	percentage	%	
bite access fees (parking fees, state or county park fees, ramp ees, etc.)	\$	Amount	.00	percentage	%	
ood and beverages from stores	\$	Amount	.00	percentage	%	
rood and beverages from restaurants	\$	Amount	.00	percentage	%	
ce	\$	Amount	.00	percentage	%	
ouvenirs, t-shirts, gifts	\$	Amount	.00	percentage	%	
other	\$	Amount	.00	percentage	%	
Back					Nex	

If Q10 answer is Shore, no boat was involved in the trip and Q11 answer is yes







Q12. The next question asks about expenditures related to <u>your most recent</u> saltwater dive or snorkel trip to Florida reefs. Please check the items below that <u>you</u> bought for yourself or others, but not items someone else bought for you.

- Airfare
- Lodging
- Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.
- Air for tank
- Auto, truck, or RV fuel
- Auto, truck, or RV rental
- Public transportation (taxi, bus, ferry, etc.)
- Tolls
- Site access fees (parking fees, state or county park fees, ramp fees, etc.)
- Food and beverages from stores
- Food and beverages from restaurants
- ✓ Ice
- Souvenirs, t-shirts, gifts
- ✓ Other (please list) Other
 - Check here if you did not purchase any of these expenditures

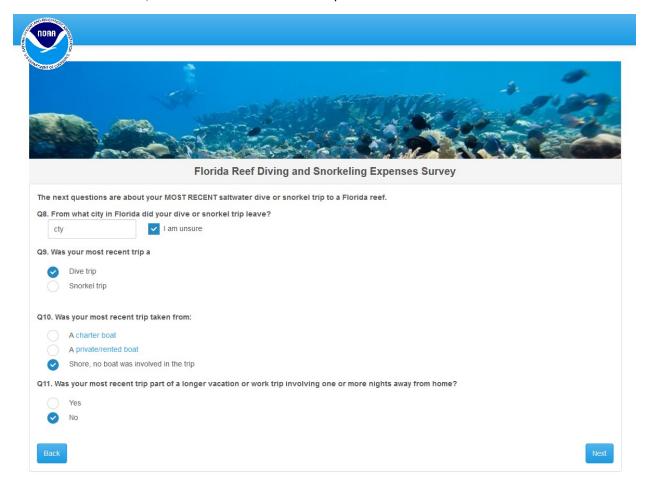
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Florida Reef Diving and Snorkeling Expenses Survey Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida. amount spent (Round to the nearest dollar) What % of this expense was spent in Florida? (0 - 100%) Item Airfare \$ Amount .00 percentage % Lodging .00 percentage \$ Amount Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc. \$ Amount % Air for tank \$ Amount .00 percentage Auto, truck, or RV fuel \$ Amount % .00 percentage Auto, truck, or RV rental \$ Amount .00 percentage % Public transportation (taxi, bus, ferry, etc.) \$ Amount .00 percentage % Tolls % \$ Amount .00 percentage Site access fees (parking fees, state or county park fees, ramp fees, etc.) \$ Amount .00 percentage Food and beverages from stores \$ Amount .00 percentage % Food and beverages from restaurants \$ Amount .00 percentage % % \$ Amount .00 percentage Souvenirs, t-shirts, gifts \$ Amount .00 percentage % \$ Amount .00 percentage

If Q10 answer is Shore, no boat was involved in the trip and Q11 answer is No



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Q12. The next question asks about expenditures related to your most recent saltwater dive or snorkel trip to Florida reefs. Please check the items below that $\underline{\mathtt{you}}$ bought for yourself or others, but not items someone else bought for you. Equipment rental such as mask, fins, snorkel, wetsuit, regulator, tank, BC vest, etc.

Air for tank

Auto, truck, or RV fuel

Auto, truck, or RV rental

Public transportation (taxi, bus, ferry, etc.)

Site access fees (parking fees, state or county park fees, ramp fees, etc.)

▼ Food and beverages from stores

Food and beverages from restaurants

Souvenirs, t-shirts, gifts

Other (please list) Other

Check here if you did not purchase any of these expenditures





Q13. For the items that you checked, please indicate the amount you spent, and the percentage of the expense that was in Florida.

em	amount spent (Round to the nearest dollar)			What % of this expense was spent in Florida? (0 - 100%)		
quipment rental such as mask, fins, snorkel, wetsuit, regulator, ank, BC vest, etc.	\$	Amount	.00	percentage	%	
ur for tank	\$	Amount	.00	percentage	%	
uto, truck, or RV fuel	\$	Amount	.00	percentage	%	
uto, truck, or RV rental	\$	Amount	.00	percentage	%	
ublic transportation (taxi, bus, ferry, etc.)	\$	Amount	.00	percentage	%	
olls	\$	Amount	.00	percentage	%	
site access fees (parking fees, state or county park fees, ramp ees, etc.)	\$	Amount	.00	percentage	%	
ood and beverages from stores	\$	Amount	.00	percentage	%	
ood and beverages from restaurants	\$	Amount	.00	percentage	%	
re						
-	\$	Amount	.00	percentage	%	
ouvenirs, L-shirts, gifts	\$	Amount	.00	percentage	%	
Other	\$	Amount	.00	percentage	%	





Florida Reef Diving and Snorkeling Expenses Survey
Q14. Are you
✓ Male
Female
Q15. In what year were you born?
born year
Q16. Are you a resident of Florida?
✓ Yes
○ No
Q16A. In what county do you reside?
Reside county
Q17. How did you receive your invitation to complete this survey?
Received a postcard in the mail with link to survey
Took a postcard from a dive or snorkel shop that had survey link
Received the survey link through a listserv, newsletter, or electronic mail
Heard about the survey from someone else and went to the link on my own
Other Other
Thank you very much for your participation in this survey. Please use the space below to add any additional comments you have.
Additional comments you have
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